



## ***5<sup>th</sup> Annual Waupaca Fall-O-Rama***

***Saturday, September 16, 2017***

Mark your calendars for September 16<sup>th</sup> for the 5<sup>th</sup> Annual Waupaca Fall O' Rama located at Upper South Park. Fall O' Rama is continuously organized and run by the Friends of Waupaca Parks (FOWP) and began with this event in 2013. The intent of Fall O' Rama is to provide a family friendly event that would also serve as an annual fundraiser for FOWP. Last year new attractions such as Fang, the Wisconsin Timber Rattlers mascot, a magician and large excavating equipment supplied by Faulks Brothers were brought in to keep things new for families in attendance. These and other attractions have done a nice job supplementing our vendors. Over the past three years we have been fortunate enough to have between 45-60 vendors on the third Saturday in September. In an effort to continue the growth of this event the FOWP group is reaching out to a number of food trucks to provide food throughout the day.

This year all proceeds will come from vendor fees and event sponsorships. In an effort to increase sources of revenue, the FOWP are looking into obtaining a raffle license for the day of the event. All funds are designated to help improve parks, facilities and programs within the City of Waupaca Parks and Recreation Department. We greatly appreciate your past support and look forward to hosting another great event.

If you are interested in being a 2017 event sponsor please review the sponsor levels form which are enclosed. Any and all support is welcome and tax deductible. Thank you for your consideration.

*Sincerely,*

Aaron Jenson

A handwritten signature in black ink that reads "Aaron Jenson".

*Director of Parks and Recreation, City of Waupaca*

*Sponsorship of Waupaca Fall O' Rama is offered at several support levels:*

**GOLD: (\$1,000 donation)**

- Primary business logo on Fall O' Rama banner placed at the entrance of the event
- Primary business logo placement on all promotional marketing material
- Sponsorship recognition signs at event
- Logo Placement on all Fall O' Rama Volunteer T-Shirts
- Carved logo into pumpkin by Jim Miller (displayed at event and place of business)
- A free vendor spot for your company / organization at Fall-O-Rama
- Acknowledgement by speaker during the event
- Business name and logo on [www.waupacafallorama.com](http://www.waupacafallorama.com)

**SILVER: (\$500 donation)**

- Business logo placement and recognition on all promotional marketing material
- Sponsorship recognition signs at event
- Recognition in final publication thank you notice
- A free vendor spot for your company / organization at Fall-O-Rama
- Acknowledgement by speaker during the events
- Business name and logo on [www.waupacafallorama.com](http://www.waupacafallorama.com)

**BRONZE: (\$250 donation)**

- Business name recognition on all event printed marketing materials
- Sponsorship recognition signs at the event
- Recognition in final publication thank you notice
- Acknowledgement by speaker during the events
- Business name and logo on [www.waupacafallorama.com](http://www.waupacafallorama.com)

**FRIEND: (\$25-249 donation)**

- Recognition in final publication thank you notice
- Business name and logo on [www.waupacafallorama.com](http://www.waupacafallorama.com)

**Fall-O-Rama Sponsorship Form**

*\*please return by July 28th to ensure all sponsorship benefits\**

Name of Business: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

**SPONSORSHIP LEVEL**

\_\_\_\_\_ GOLD: (\$1,000 donation)

\_\_\_\_\_ SILVER: (\$500 - \$999 donation)

\_\_\_\_\_ BRONZE: (\$250 - \$499 donation)

\_\_\_\_\_ FRIEND: (Under \$250 donation)

Tax deductible donations can be made to:

Waupaca County Natural Resource Foundation, Inc.

And sent to:

Waupaca Park and Recreation Department, 407 School St., Waupaca, WI 54981

Attn: 2017 Fall-O-Rama

Your support of the 2017 Fall-O-Rama is greatly appreciated!

Thank You!

Aaron Jenson  
Director of Parks and Recreation  
715-258-4435

Roger Holman  
Friends of Waupaca Parks, President