



## Waupaca Radio - Guest Information Sheet

Waupaca Radio is proud to air programming to support our community. Due to Federal Communications Commission policy and/or copyright rules, the following items are prohibited on the air. Here are a few things you should know before your appearance on Waupaca Radio.

- Programming promoting businesses. We cannot invite listeners to visit a business nor give promotion to any businesses. The only exception to this is if a non-profit community event is taking place at a business or a business name is being used as a place marker.

*Example: "The Girl Scouts will hold their next meeting at the Waupaca Ale House" is acceptable.*

*Example: "The Girl Scouts will hold their next meeting at the Waupaca Ale House. Show your support to the Waupaca Ale House by stopping by for food or drinks" is an example of a prohibited statement.*

- Programming with indecent content or obscenity.
- Programming that is a fundraiser for any organization. Non Commercial radio stations cannot fundraise on the air, rather we can help promote a community event that is an organizations fundraiser.

*Example: "Call today to support the Girl Scouts and make a donation" is not acceptable.*

*Example: "This weekend the local Girl Scout troop will be holding a cookie sale in front of K-Mart" is acceptable.*

- Air programming that contains elected officials during the period they have filed candidacy papers until the election is complete. An exception would be airing a debate or candidate information programming giving all candidates for that office equal time.

*Example: The Mayor hosts a weekly "Mayors Minute" segment. This segment would have to be taken off the air during the period of time the Mayor is a candidate for any elected office.*

- Phone calls cannot be aired on Waupaca Radio without notifying the caller beforehand that their call will be used on the air.
- Professional sports teams names cannot be used on the air, with exception to bonafide news stories.

*Example: "Support the Girl Scouts who will be selling concessions at the next Green Bay Packers game" cannot be aired.*

*Example: "Support the Girl Scouts who will be selling concessions at the next Green Bay Football game" is acceptable.*

- Any programming that neglects copyright laws