

STRATEGIC PLAN 2015 - 2019



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1. Introduction

In September of 2013 the City of Waupaca Parks and Recreation Department reached out to UW-Extension staff to assist in a strategic planning process that was to be completed over the course of a year. This planning process was designed to receive input from a wide range of community organizations and businesses to assist in moving the City of Waupaca Parks and Recreation department forward through 2019. Between October of 2013 and March of 2014 Parks and Recreation and UW-Extension staff met with 24 total community groups. Each meeting was moderated by UW-Extension staff members with parks and recreation staff present.

The planning process was divided into two phases. Phase one was the October through March time period mentioned above in which each community group participated in fifty minute focus group sessions where they were asked to give input relating to three questions.

1. What would you like to see the Parks and Recreation Department **Preserve**?
2. What would you like to see the Parks and Recreation Department **Change**?
3. What is a community need that you would like to see the Parks and Recreation department **Create** or make an effort to collaborate with other organizations to create?

All 26 groups brainstormed within their fifty minute session and gave feedback on each topic. Groups who participated were chosen because of a current working relationship exists with the Parks and Recreation Department or staff saw an opportunity for future collaboration with that particular organization.

Phase II consisted of organizing the data from each focus group to determine the value of topics based on number of times mentioned throughout the community input process. Park Board reviewed the data from the collective meetings through a retreat process in which they gave staff member's direction on topics to address within the Preserve, Change, and Create pieces.

Staff then took Park Board's recommendations and matched with community input to score projects and initiatives on the following variables.

- New Effort
- Innovative
- Potential New Audience
- Potential Participant Numbers
- Ongoing Cost
- Initial Cost
- Staffing Needed
- Community Visibility
- Possibility for Collaboration

After being scored on the above criteria projects were placed into a timeline ranging from 2015 – 2019. This matrix is included under the Create section later in this document.

This document is a Strategic Plan developed from the input of community members. This document is not meant to illustrate all capital projects or serve as our Open Space Plan. The Parks and Recreation Department will continue to update Capital Projects as a separate document.

2. Outlook and Implementation

The Parks and Recreation Department and UW-Extension worked cooperatively to achieve/agree on the following.

- UW-Extension facilitates the steps of the planning process and assisted in refinement of a final document that reflects the results of the planning process.
- Each year, or more frequently as designated by the Parks Board and staff, the plan should be formally reviewed for updates.
- The plan implementation shall span approximately five years. The plan longevity and impact can be extended if plan assessments are conducted annually.
- The Parks Board shall adopt the plan upon final refinement and will be supporters of the plan along with staff.

3. Focus Group Participants

- **Waupaca Youth Basketball Club**
- **Senior Advisory Committee**
- **Lakemen Baseball Club**
- **Waupaca School District Administration**
- **Waupaca Arts Board**
- **Health and Fitness Headquarters**
- **Friends of Mirror and Shadow Lake**
- **Sunny Day Daycare**
- **Lions Club**
- **Men's Softball Association**
- **Waupaca Public Library Board**
- **Adult Soccer**
- **Waupaca Boys Baseball Association**
- **Waupaca Girls Softball Association**
- **Parks and Recreation Board**
- **Waupaca Area Chamber of Commerce**
- **WAYHA**
- **City Council**
- **Township of Waupaca**
- **Parks and Recreation Staff**
- **Department of Health and Human Services**
- **Waupaca Youth Soccer Association**
- **Waupaca Kickers**
- **Waupaca Area Baby Talk**

4. Preserve

The idea behind the preserve piece of our planning process was to receive input from the community on which assets the Parks and Recreation Department is currently providing that need to be kept in place. Although we had a number of responses we have compiled the top ten assets that were mentioned most often by community groups.

<u>Topic</u>	<u># of group response's</u>
1. Park System	22
2. Youth Activities	15
3. Senior Center	12
4. Trail System	11
5. Adult Programs	11
6. Collaborations & Partnerships	10
7. Beach and presence of lifeguards	10
8. Park System and Facilities Upkeep	9
9. Recreation Center	9
10. Access to Parks and Facilities	8

Parks System

The number one response for our preserve piece was our parks system. The Parks and Recreation Department currently has 14 city parks totaling 239.5 acres. Five of the fourteen parks have shelters that can be rented out for gatherings or events. Our park system can be enjoyed by anyone and everyone and the participating groups felt strongly about preserving this asset.

Youth Activities

Youth activities and programs had the second highest response rate at 15. In 2013 the Parks and Recreation Department offered 28 total programs (a 47.3% increase from 2011) which harbored 1852 participants (5.9% increase from 2011).

Senior Center

Third on the priority to preserve list with 12 responses was our Senior Center. In 2011 our Senior Center gained State Accreditation through the Wisconsin Association of Senior Centers. The age distribution chart below prepared by East Central Planning shows the importance of the Senior Center to the City of Waupaca and surrounding areas. In 2010 the number of city residents between the age of 45 and 60 years old accounted for 19.6% of the total population. County residents in this age group made up 23.9% of the total population. Today this age group is 49 – 64 years old and will be the primary users of our senior services over the next 15 to 20 years. The second chart shows the growth in membership numbers from 2005 to 2014.

TABLE 3: POPULATION DISTRIBUTION BY AGE GROUP, 2010

Age Group	City of Waupaca		Waupaca County		Wisconsin	
	Number	%	Number	%	Number	%
Under 5 years	391	6.4	2,914	5.6	358,443	6.3
5 to 9 years	362.00	6	3,208	6.1	368,617	6.5
10 to 14 years	367	6	3,424	6.5	375,927	6.6
15 to 19 years	372	6.1	3,445	6.6	399,209	7
20 to 24 years	365	6	2,350	4.5	386,552	6.8
25 to 29 years	427	7	2,702	5.2	372,347	6.5
30 to 34 years	377	6.2	2,847	5.4	349,347	6.1
35 to 39 years	371	6.1	2,998	5.7	345,328	6.1
40 to 44 years	326	5.4	3,437	6.6	380,338	6.7
45 to 49 years	429	7.1	4,329	8.3	437,627	7.7
50 to 54 years	404	6.7	4,275	8.2	436,126	7.7
55 to 59 years	354	5.8	3,865	7.4	385,986	6.8
60 to 64 years	303	5	3,154	6	313,825	5.5
65 to 69 years	208	3.4	2,588	4.9	227,029	4
70 to 74 years	187	3.1	1,948	3.7	173,467	3.1
75 to 79 years	215	3.5	1,681	3.2	141,252	2.5
80 to 84 years	222	3.7	1,501	2.9	117,061	2.1
85 years and over	389	6.4	1,744	3.3	118,505	2.1
Total population	6,069	100	52,410	100	5,686,986	100
Median age (years)	40.1		43.5		38.5	

WAUPACA SENIOR CENTER MEMBERSHIP NUMBERS

YEAR	MEMBERSHIP #	COMMENTS
Jun-05	279	based on newsletters sent moved to the Rec Center
Jun-06	296	
Jun-07	287	
Jun-08	285	
Jun-09	297	
Jun-10	304	
Jun-11	313	official membership started
Jun-12	341	increase instructors time & programs
Jun-13	525	Bethany pays for all condo seniors
Oct-14	527	

River Ridge Trail System

The River Ridge Trail System is made up of 26.1 miles of trail that winds through the city in wooded areas, along rivers, through parks and on city streets. This trail system was developed through volunteers and is maintained through the Parks and Recreation Department staff and the Friends of Waupaca Parks. Our groups felt that this was a unique asset for a city our size and expressed their want to see it preserved.

Adult Programs

Adult programs matched the River Ridge Trail System for the 4th most responses in the preserve category. Adult programs include...

- [Men's Softball](#)
- [Women's Volleyball](#)
- [Men's Volleyball](#)
- [Co-ed Volleyball](#)
- [Co-ed Kickball](#)
- [Men's Basketball](#)
- [Exercise Classes](#)
- [Pickleball](#)

Additional adult programs are shown in the create piece as the groups felt more could be offered. The participants also found value in preserving the programs that are currently offered.

Collaborations and Partnerships

Although collaborations and partnerships came in tied for 6th with 10 votes, staff values this piece right up there with 1 – 5 on the list. All parks and recreation departments and municipalities are being asked to do more with less and nothing makes this more possible than the community groups and organizations we work with to provide programs, events, funding, etc. Preserving current and creating new partnerships is vital to the success of the Waupaca Parks and Recreation Department.

Beach and Presence of Lifeguards

South Park Beach was also highly valued by the focus group participants as it came in tied with collaborations and partnerships with 10 votes. Specific things that were mentioned to preserve were the fact that the beach is free of charge to any users, on duty life guards are present, and swimming lessons are offered in two different sessions.

Parks and Facilities Standard of Care

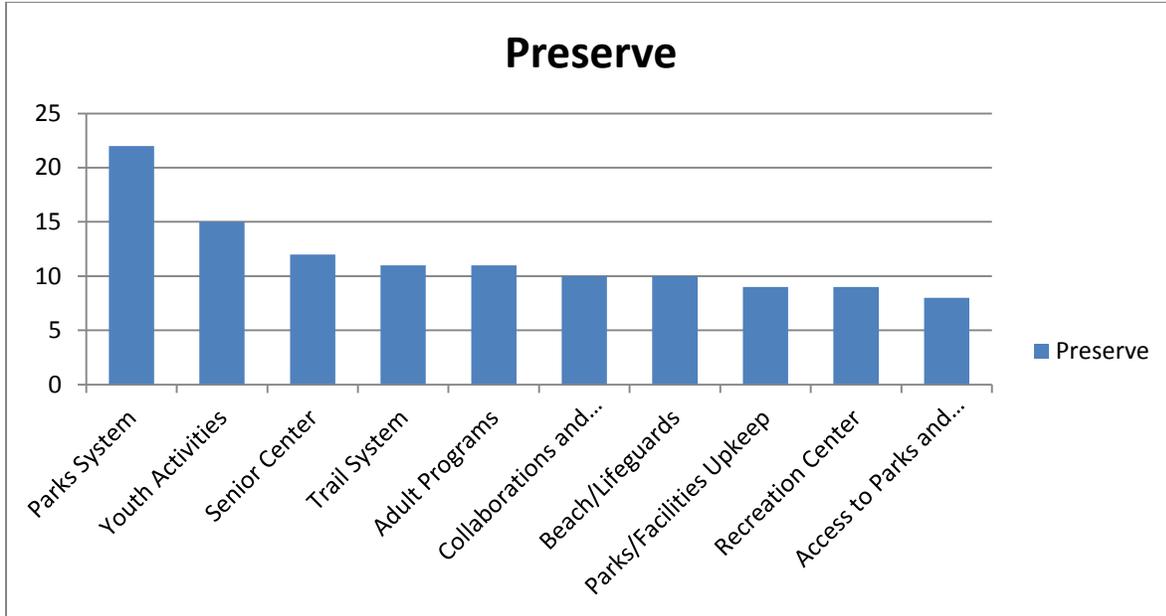
Cleanliness and standard of care in the parks and Recreation Center garnered 9 votes from our focus groups and were highly valued. As mentioned above our parks system is a 14 park 239 acre park system that takes constant care and maintenance year round.

Recreation Center

The Recreation Center came in tied for 9th with our parks and facilities standard of care with 9 votes. The Recreation Center most heavily used between October and April but is used daily year round.

Access to Parks and Facilities

Coming in 10th and still highly valued by the focus groups with 8 votes is the community’s access to our park system, park facilities, and Recreation Center. The focus groups felt that it was important that we continue to put value in keeping these amenities open to the public for long hours.



5. Change

Parks and Recreation Department and UW-Extension staff felt it was very important to gather input from the focus groups on services that we currently provide and can make improvements upon. As a department we would like to improve on our shortcomings before offering new programs. Staff realizes all programs, parks, and events are a direct reflection on our department and the City of Waupaca. We will strive for high quality within all workings of the Parks and Recreation Department. Like the preserve piece, we have compiled the top responses when asking what our staff should focus on changing. These responses were more scattered so we have compiled the top seven responses. After the 7th response we saw a considerable drop in times mentioned.

<u>Topic</u>	<u># of group response's</u>
1. Negative Perception of the Recreation Center	9
2. Promotion of Programs and Events	8
3. Youth Program Affordability for Non – Residents	8
4. Provide Winter Outdoor Activities	6
5. Removal/Replacement Schwenn Lions Park Footbridge	4
6. Customer Service at the Recreation Center	4

Negative Perception of the Recreation Center (Weekends)

All focus groups felt that the Recreation Center is a huge asset to the City of Waupaca but have heard negative perceptions throughout the community, specifically on weekends. Making the Recreation Center feel welcome to all ages and community members are of utmost importance. Throughout the next few years staff will interject family events on Friday and Saturday evenings and invite broader age groups into the Center. It is our goal to get the community into our doors and see that the Recreation Center is an inviting and safe place for all users.

Promotion of Programs and Events

Promotion is something that our staff feels we can always improve on and our focus groups made this the number 2 most wanted change. Being a non-profit we have to make sure that we are using all means of free advertising possible. Whether that is through public service announcements, news articles, water bills, social media, schools, and other means, we want to make sure we are taking full advantage of all of these venues. As other projects surface and new programs get implemented we may not be taking advantage of these resources to the full extent. Staff will work on developing a set of promotional procedures attached to a timeline that will be implemented at least one month before all programs and events run. This is a challenge many parks and recreation departments face. We will continue to network with other departments through our state and national associations to keep up on new and creative ways of marketing.

Youth Program Affordability for Non – Residents

Our focus groups voiced their concerns on pricing of youth programs for people residing outside of the City of Waupaca and the townships of Farmington, Waupaca, and Dayton. Because these townships contribute tax dollars to the City of Waupaca all youth residing in these townships can participate as if they lived in the city limits. The dollar amount contributed by each township is based on population and goes towards offsetting the costs of running youth programs including the maintenance of the facilities in which they are run. The fee for a member - resident for most programs is \$30.00 per youth per program. The cost for a non – member resident is \$95.00 for the same program. The focus groups were concerned that this cost is possibly pricing youth out of recreation if they live in surrounding townships not participating in the youth program agreement. Staff would like to see all youth within our area have the opportunity to grow and learn the life lessons that youth activities help develop. Staff will make this a priority to review current fee structures and start discussions on how to best include other surrounding townships as youth members within our organization.

Provide Increased Winter Outdoor Activities

Although our focus groups noted that they appreciated and wanted to preserve all the spring, summer, and fall activities they also noted they wanted to increase the amount of outdoor winter activities and use of parks during the winter months. With the Swan Park Sled Hill ready for use in December of 2014 staff is planning a Winter Rec Fest event that will bring all ages out to the park. Staff will also try to collaborate with

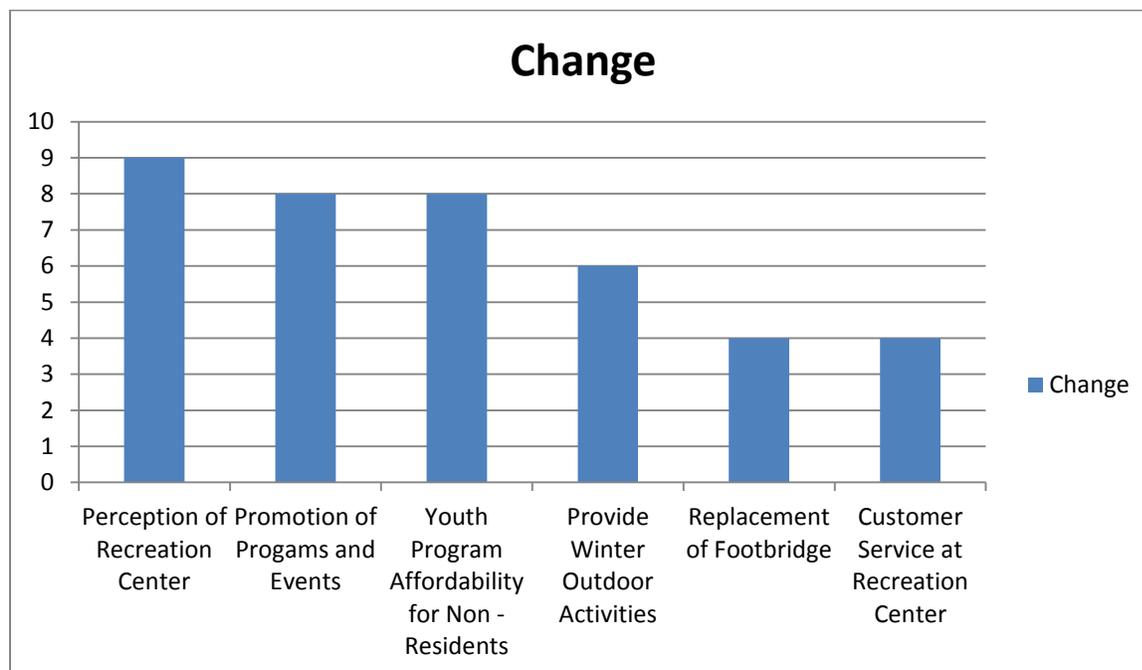
groups to groom sections of the River Ridge Trail that can be used for cross country skiing and snowshoeing throughout the winter months.

Removal and Replacement of Schwenn Lions Park Footbridge

With four votes the removal of the Schwenn Lions Park Footbridge tied for 5th on the focus group’s list of things to change within the Parks and Recreation Department. The footbridge crosses the Waupaca River in our downtown area and connects Schwenn Lions and Rotary Riverview Park. Access to this bridge has been blocked because of the bridge being structurally deficient. Focus group members made it clear that they not only wanted the bridge removed but also replaced. They saw value in keeping pedestrian access North State Street to Rotary Riverview Park and the downtown area. Staff will look into grant opportunities to possibly help offset the cost of this project.

Customer Service at the Recreation Center

Attention to customer service will be at a premium moving forward for the Parks and Recreation Department. It will be our goal to make this disappear off our change list in the future. Staff will take a look at customer service models and procedures through private and public organizations to help assist all staff in better understanding how to be a customer friendly organization. We as a Parks and Recreation Department are in the business of customer service and we will strive to make all people who enter our doors feel welcome. Customer service trainings will be available to staff in addition to adopted policies and procedures. We as a staff will improve in this area as it may be the most important and visible change within our department.



6. Create

As we looked through the create piece our staff was excited to see all the ideas for possible programs and amenities that our focus groups supported. As explained in the introduction our Park Board took data from the create piece and formed topics that they felt were important to address from the input given throughout the 26 focus group sessions.

1. Programs
 - a. New leagues/programs
 - b. Family Events
 - c. Training and development
2. Parks
 - a. River Ridge Trail System Additions
3. Facilities
 - a. Change in soccer facility
 - b. Splash pad
 - c. Community indoor pool
 - d. Senior center
 - e. Community ice rink
4. Administration
 - a. Fee structure
 - b. Staffing needs
 - c. Policies and Procedures

Following direction from Park Board, UW-Extension and Parks and Recreation staff met to create a time matrix outlining specific initiatives, when they will be implemented, and which initiatives have partnership possibilities and grant opportunities tied to them.

Programs							
<u>New Organized Leagues</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>Partners</u>	<u>Grant Opportunities</u>
Pickleball (Co-ed)	X	X	X	X	X		X
Indoor Soccer (Co-ed)		X	X	X	X		X
Adult Flag Football (Co-ed)			X	X	X		X
Shuffleboard (Co-Ed)				X	X		X
<u>Family Events</u>							
Trivia Night	X	X	X	X	X	X	
Winter Rec Fest	X	X	X	X	X	X	
Constellation Night			X	X	X		
Camping in the Park		X	X	X	X	X	
Activefest (promotional event)	X	X	X	X	X	X	
<u>Training and Development</u>							
Youth Organization Training Sessions	X						
Volunteer Coaches Training	X					X	
Part Time Staff Training	X						
Parent Expectation Training		X				X	

Parks							
River Ridge Trail System	2015	2016	2017	2018	2019	Partners	Grant Opportunities
Re-design and install trail signage			X			X	X
Re-design trail maps for better promotion of the the trail system		X				X	X
Implement a Fitness Trail				X		X	X
Groom trails for winter use	X					X	
Park Maintenance							
Continue high standard of care	X	X	X	X	X	X	X
Expand shoreline restoration practices	X	X	X	X	X	X	X
Control geese population	X	X	X	X	X	X	

Facilities	2015	2016	2017	2018	2019	Partners	Grant Opportunities
New Soccer Facility at Waupaca High School						X	X
finalize maintenance agreement with Waupaca School District	X					X	
successfully run youth recreation league	X					X	
host regional tournament			X			X	
Splash Pad						X	X
determine location			X				
secure outside funding				X		X	
construct					X		
Community Pool						X	X
identify potential partners				X			
develop key group					X	X	
Senior Center							
complete Serenity Park	X					X	
construct larger kitchen space		X					
Community Ice Rink	X						

Administrative							
Fee Structure	2015	2016	2017	2018	2019	Partners	Grant Opportunities
Re evaluate Township Member Fees		X					
Innitiate Discussions with Town of Lind on Being a Member		X					
Review Park Impact Fees and Compare to similar size municipalities			X				
Staffing Needs							
Rewrite Cemetary Sexton Job Description (allow for more help in parks)	X						
Obtain 1.5 Office Staff		X					
Obtain 1 Full Time Senior Center Coordinator			X				
Policies and Procedures							
Develop a department policy manual			X	X	X		
Conduct an annual review of department goals and include in an annual report	X	X	X	X	X		
Develop and implement promotion procedure for all programs and events	X	X	X	X	X		
Develop and implement customer service policies & procedures for all staff	X	X	X	X	X		

Making this plan a reality

With today's budgets municipalities statewide are being asked to do more with less. It is our job as department staff to be financially responsible by being resourceful, accomplishing goals and objectives through partnerships within and outside of the community, and putting efficient processes in place to maximize staff time. Staffing additions may be needed when staff is performing these duties and is still unable to preserve our assets, change our shortcomings, and create new assets that are truly community needs as shown in this plan. In conclusion staff has attached a list of responses from all focus group sessions for anyone to review. Three groups are not on this list including Waupaca Baby Talk, Waupaca Kickers, and Waupaca Area Youth Soccer as our meetings with these groups went in a direction in which we talked specifically about how we can help strengthen our relationship with their programs.

As you will see there are many responses throughout the preserve, change and create pieces. We know not all groups responses are represented within this plan but this document with all input will be kept as we recognize many great initiatives and suggestions in each group. The strategic plan does outline our priorities and staff will keep the notes from each individual meeting and revisit them yearly. Notes from each meeting are included in this plan.

7. Why Parks and Recreation is an Essential Public Service

Parks and recreation have three values that make them essential services to communities:

1. Economic value
2. Health and Environmental benefits
3. Social importance

Just as water, sewer, and public safety are considered essential public services, parks are vitally important to establishing and maintaining the quality of life in a community, ensuring the health of families and youth, and contributing to the economic and environmental well-being of a community and a region.

There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.

Economic Value

- Parks improve the local tax base and increase property values. It is proven that private property values increase the value of privately owned land the closer such land is to parks. This increase in private property value due to the proximity to parks increases property tax revenues and improves local economies.
- A Texas A & M review of 25 studies investigating whether parks and open space contributed positively to the property values of surrounding properties found that 20 of the 25 studies found that property values were higher. "The real estate market consistently demonstrates that many people

are willing to pay a larger amount for property located close to parks and open space areas than for a home that does not offer this amenity,”

- American Forests, a national conservation organization that promotes forestry, estimates that trees in cities save \$400 billion in storm water retention facility costs.
- Quality parks and recreation are cited as one of the top three reasons that business cite in relocation decisions in a number of studies.
- Parks and recreation programs produce a significant portion of operating costs from revenue generated from fees and charges
- Parks and recreation programs generate revenue directly from fees and charges, but more importantly, provide significant indirect revenues to local and regional economies from sports tournaments and special events such as arts, music, and holiday festivals. Economic activity from hospitality expenditures, tourism, fuel, recreational equipment sales, and many other private sector businesses is of true and sustained value to local and regional economies.

Health and Environmental Benefits

- Parks are the places that people go to get healthy and stay fit.
- Parks and recreation programs and services contribute to the health of children, youth, adults, and seniors.
- According to studies by the Centers for Disease Control and Prevention, creating, improving and promoting places to be physically active can improve individual and community health and result in a 25 percent increase of residents who exercise at least three times per week.
- A study by Penn State University showed significant correlations to reductions in stress, lowered blood pressure, and perceived physical health to the length of stay in visits to parks.
- Parks and protected public lands are proven to improve water quality, protect groundwater, prevent flooding, improve the quality of the air we breathe, provide vegetative buffers to development, produce habitat for wildlife, and provide a place for children and families to connect with nature and recreate outdoors together.

Social Importance

- Parks are a tangible reflection of the quality of life in a community. They provide identity for citizens and are a major factor in the perception of quality of life in a given community. Parks and recreation services are often cited as one of the most important factors in surveys of how livable communities are.
- Parks provide gathering places for families and social groups, as well as for individuals of all ages and economic status, regardless of their ability to pay for access.
- An ongoing study by the Trust for Public Land shows that over the past decade, voter approval rates for bond measures to acquire parks and conserve open space exceeds 75%. Clearly, the majority of the public views parks as an essential priority for government spending.
- Parks and recreation programs provide places for health and well-being that are accessible by persons of all ages and abilities, especially to those with disabilities.
- In a 2007 survey of Fairfax County, VA, residents of 8 of 10 households rated a quality park system either very important or extremely important to their quality of life.
- Research by the Project on Human Development in Chicago Neighborhoods indicates that community involvement in neighborhood parks is associated with lower levels of crime and vandalism
- Access to parks and recreation opportunities has been strongly linked to reductions in crime and to reduced juvenile delinquency.

- Parks have a value to communities that transcend the amount of dollars invested or the revenues gained from fees. Parks provide a sense of public pride and cohesion to every community.

Benefits of Senior Centers

In 2008 the Commonwealth of PA funded a study of older adults in the state titled “Understanding the Impact of Senior Community Center Participation on Elders’ Health and Wellbeing”

Study findings suggest:

- Activity participation is essential to quality of life
- Activity has important life benefits
 - Reduces risk of depression
 - Reduces global cognitive decline
 - Enhances social connectedness
- The role of senior centers will continue to expand and have increasing impact on structuring the quality of life of older adults.

The following list of activities and services are typical of programs offered by many senior centers and we are proud to say all are offered at the Waupaca Senior Center.

- Nutrition Programs
- Exercise classes including Aerobics, Tai Chi, Yoga, Arthritis Foundation
- Health Services
 - Blood pressure checks, flu shots, hearing assessments, etc.
 - Support groups
- Information and Assistance
 - Education and guidance in understanding Medicare and insurance
 - Referral and connection to appropriate community support services
- Education Classes
 - Computer Classes
- Financial Literacy
 - AARP tax preparation
 - Tax Topics for the elderly
 - Basic financial planning
- Social Events and Programs
- Intergenerational Events

When Senior Center Participants were asked about the benefit of Senior Centers they gave the following answers.

- Enhances the quality of life
- Enhances the health and mental well-being of individuals
- A place for older adults to gather for nutritional, educational, recreation and informational services
- Enrich and support
- Promotes independence, well-being and improves quality of life
- Provides healthy environments
- Provides socialization opportunities

8. Thank You Waupaca

We would like to thank everyone who participated in our planning process and have shown their dedication to improving quality of life here in Waupaca. This document has outlined the topics that were most often identified by community members that assisted in this process. Although this Strategic Plan is not a guarantee that all content and goals will be completed, it is a guarantee that they will all be worked towards and addressed by Parks and Recreation staff and community partners throughout the outlined time period. Thank you again to all the groups who have helped shape our next five years.

5 Year Plan Focus Group Results

Meeting: October 14, 2013 6:30 p.m.

Youth Basketball-PRESERVE

Youth activities (leagues or education)
Facility-open and available
Adult activities-sport and athletics
Senior Center activities-(social and physical activity)
Park system
Interaction with staff and organization
Trail system

Youth Basketball-CHANGE

Information output (winter more than summer)
Help families in need
Support for upkeep
Break away rims
Utilization maximized (weekend shifts schedule)
Pinch points at peak times

Youth Basketball-CREATE

Health wellness interest
Park improvement
✓✓✓- 3 Outdoor basketball (sled hill)
Swimming pools
✓✓✓✓✓✓- 6 Rural participation/support
Sports Injury assistance
✓- 1 Volunteer pool (to work with staff)
Sliding scale registration
✓- 1 More trails and connections
✓✓✓✓✓- 5 Marketing of recreation
Shift work opportunities
✓✓- 2 Networking with other (golf) recreation
Support tournaments
✓✓✓- 3 Networking with surrounding communities

Meeting: October 16, 2013 8:00 a.m.

Senior Center-PRESERVE

Senior Center and activities (funding)
Park system (individual)
Trail system
Recreation building and programs for all ages (T)
Beach and safety programs
Library partnerships
Youth and elderly partnership (walking Wednesday)
Community engagement – volunteering (walkathons, Fall O Rama, Halloween)
Facility outreach (Fremont)

Senior Center-CHANGE

Disabled concerns in facilities and outdoor accommodations
Change offerings to Seniors (adapt to audience availability)
Expand offerings to specific needs (underserved)
Connect with agencies and churches, understand or develop programs
Expand hours and staff
Expand parking
Other audiences we might react (young moms, old grandmas)

Senior Center-CREATE

✓✓✓✓✓ - 5 Staffing for outreach to all programs and ages (T)
✓✓✓✓✓ - 5 Looking for more partnerships; facility with programming; youth and elderly partnerships (programming)
✓✓ - 2 Docks by boat landings (for safety)
✓✓✓✓✓ - 5 Expansion strengthening trails and bike paths
Interactive playgrounds (adult and child)
Camping facilities
✓✓ - 2 Disc golf
Shuffleboard, pickleball
✓✓✓ - 3 Other source of funding
✓ - 1 Transportation/parking
✓✓✓✓ - 4 Pool

Meeting: October 16, 2013 7:30 p.m.

Amateur Baseball-PRESERVE

Sunday Lakemen times

Broadcast of baseball games; Lakemen, Legion, Jr. Legion & Babe Ruth Fields

Cost to keep ongoing maintenance

Scheduling is good

Youth Leagues

Tournaments with a lot of community visitors

Coaches pitching and Tee-Ball

Adult leagues and basketball

Access building - Senior activities

Amateur Baseball-CHANGE

Bathrooms/vandalism

Coordination of schedules

Roof over

Concession stand/bathroom facility

Road crossing

Publicized activities – Pictures, look at other forms of publicity

Amateur Baseball-CREATE

Partnership with other field

✓ - Bleachers with roof

✓ - Light poles – Public Service

Playground at Lakemen

✓ - Trail crossing and marking

Bike trails

Fishing & docks (boat landing)

Meeting: October 21, 2013 5:30 p.m.

Waupaca School District-PRESERVE

Influencing people to become involved as volunteers
Continue to be a place for the underserved
Preserve youth activities in general
Safe place/positive environments
Include all school district students, not just city students
Connection to schools
Preserve space for all community members
Preserve a strong presence in Waupaca

Waupaca School District -CHANGE

How can we influence more people to volunteer?
Consider what will be offered/not offered and how it impacts volunteer
Negative “perception” of what is going on in the building
Perception of need/value what is going on in building
Nothing for non-H.S. sports/softball kids beyond 9th grade
Trying to get older kids involved even if they may not have time
Branding the Rec Dept.

Waupaca School District-CREATE

✓ - Ask students for feedback about what they would like to participate in
✓✓ - Coaching education opportunities for well-meaning volunteers
✓✓ - more opportunities for kids to get involved
✓✓ - Transportation from here to home
✓✓ - How do you get all students to participate esp. during school year
Tournaments where other city teams come to Waupaca
✓✓✓ - Address Academic after school programs
Partnership with YMCA (YMCA is in the works in Waupaca)
✓ - Mentor program

Meeting: October 23, 2013 5:30 p.m.

Waupaca Arts Board-PRESERVE

Continue to inform
Beach, lifeguard, swim lessons
River Ridge Trail
Positive attitude regarding collaboration (e.g. with Arts Board)
Hutchinson Center
Senior Center
All the recreation activities in community
Swan Park upkeep and maintenance
South Park

Waupaca Arts Board -CHANGE

Communication increase and do so through various means
Change the approach to marketing
Try to get Lind Township to participate
Information re: programs and services
Every door direct mail
Use water bill to get info out
Image change pertaining to youth at Rec Center
Target middle school age the most
Is there a rub between library and Rec Center?
Acquire more lands for parks
Increase access to lakes (e.g., chain)
Use bandstand more

Waupaca Arts Board -CREATE

Partnership with ThedaCare etc. to deploy programming
Graffiti for a day partnership type programs for youth
Walking trail that goes through downtown for exercise purposes by identifying distances that you travel
Promotion of River Ridge Trail
✓✓ - Urban cross country ski program
✓ - Accept used equipment to use with clientele
Program exchange program
Big Brothers/Big Sisters type program/mentoring program
Service projects for youth that help Parks and Recreation
✓ - Recognition for youth who participate in service programs
✓✓✓ - Expansion into art programming, which would help turn around the negative perception of the Rec Center
✓✓ - Rock school type programming (i.e., perpetual music setup that kids can engage in with a musician teacher)
Create a stage/performance space that can be used year round
Ongoing community arts projects
✓✓✓ - Opportunities for creative recreational expression (e.g., puppet show in parks); have programs in parks
✓ - Ice skating besides Expo

- ✓ - Public art
 - ✓✓ - Link programs to health education
 - ✓ - Collaborate more
 - ✓✓✓ - Bon fires/outdoor fireplaces
- Kid groups walking to school

Meeting: October 23, 2013 6:30 p.m.

Health and Fitness Headquarters-PRESERVE

Classes for Seniors (trips, computer classes, etc.)

Youth athletics

Ability to hit all age groups

Keep current parks top notch

Adult athletics (e.g., co-ed, softball)

Relationships with local businesses/continue to team up with local businesses

Health and Fitness Headquarters-CHANGE

✓ - Not enough advertisement of events

Coaching education program to improve coaching/mentoring

Notification of programming, changes could be updated (e.g., texting)

Health and Fitness Headquarters-CREATE

✓✓✓ - More implementation of outdoor programs (e.g., learn to fish, explore the outdoors); get kids in the woods

✓ - Put more focus on our parks that we have and our surrounding natural resources

Cross country ski trails around South Park, Swan Park, etc.

Highlight parks we have with programming-get people there on a regular basis

Youth Center for inside stuff

Have more family opportunities so whole family could go to events; don't split family

Partner more with schools like gym teachers so they can help promote programming

✓ - Nutritional based education programs

✓✓✓ - Learn to coach/play programming/clinics

✓ - Pool

Meeting: October 24, 2013 6:30 p.m.

Friends for Mirror & Shadow Lake-PRESERVE

Park maintenance and updating

“Small town” quality of South Park. Focus on “individual determined” use – not large event focused design

Indoor and outdoor youth and adult recreation programs

Continue expanding the River Ridge Trail

Youth and Senior services and access at the Rec Center

Cleanliness of Parks (very good) neatness

City park space and trails along with their existing amenities

Maintain bathrooms and water fountains in our big parks

Child and youth programs

Attention to park shore lands

Recreation building assets and infrastructure

Mirror Lake prairie shoreline

The River Ridge Trail system

The events at the parks, (e.g., Fall O Rama, Car show, Triathlon)

Practices that protect water quality in Mirror and Shadow Lakes

All current programs, activities, goals

Swim program

Youth programs for all ages

Offerings of activities at the Senior Center for Seniors

The system for reserving park pavilions seems to work well. The pavilion we used in summer was fairly clean

Replace 25 tree cuts with rain/flower gardens

South Park stairway to Mirror Lake

City staffing levels in Park/Rec dept.

Wonderful variety of senior programming at Senior Center

Scenic beauty of parks

Lots of beautiful parks, maintenance and upkeep

Youth, adult and Senior programs

Youth Center and all programs they are providing now

Trail maintenance

Youth Athletic opportunities

Love the beach, keep up the good work

Upkeep on beach and lifeguard program

Senior programs

Natural areas of Swan Park

Trails at Swan Park including Story Walk

Lots of open hours at the Rec Center

Trees

Adult soccer league

Stocking of fish

Friends for Mirror & Shadow Lake-CHANGE

Shoreline (in and out of water) makeup along Shadow Lake

More premiere and showcasing of wetland preservation
 Deal more effectively with geese in lake and on beach
 Develop shoreline vegetation at all interfaces with water at the rivers and lakes
 Put walking bridge back in to/from Hidden Park
 Improve communication about activities, programs, etc.
 More attention to shoreline restoration
 Work to keep geese off the beach
 Maintain playground areas
 The approach taken to waterfront at Shadow/Mirror lakes. Balance natural and access. Careful planning
 Parking arrangement (e.g., South Park)
 Improve South Park fountain
 More community awareness of ecology initiatives at the parks
 Boat launch landing
 Kill the geese, keep the deer out of parks, concentrate on shoreline “development” with native plants
 Haberkorn: The last time I was there – 2 years ago, the sports park where football is played, needed lots of maintenance and upgrading.
 Senior Center expand so all programs can be held at one location
 Condition of the foot bridge at Schwenn/Lions “Hidden” Park
 Electric motors only on Mirror and/or Shadow Lakes
 Winter warming availability at South Park fireplace
 Burn shore land planting on Mirror Lake shore or mow being careful not to cut the dogwoods and high bush cranberry. Annually or biennially
 Mow or burn lakeshore. Tennis? Slow down the lawn mowers
 Provide more winter outdoor activities, (i.e., groomed cross country trails, maintained ski hill and ice rink, plowed parking lots
 Improve maintenance on existing trails – i.e. the one at Riverside Park (off of 54)
 Repair the footbridge over the Waupaca River (at Rotary Park)
 Change channel
 Give the trail as much maintenance attention as the rest of the parks. Maintain the trail system!!
 Keep people out of the fountain
 Help with problems on lakes and rivers within city limits
 Create a vibrant and active and organized Park and Rec group of volunteers
 Office reception needs to be more friendly and welcoming

Friends for Mirror & Shadow Lake-CREATE

✓✓✓✓✓ - Be the “Best in the World” in the world at something – a program, a feature, an event. Something!
 ✓✓ - With the playground equipment have sand underneath/near so kids can play in it.
 ✓✓✓✓✓✓✓ - Use River Ridge Trail as Maurice’s World’s Best (Item A)
 ✓✓✓✓✓✓✓✓ - Dredge channels, especially between Lakes
 Keep channels clear
 ✓✓ - Naturalist program
 ✓✓ - Warming house
 ✓✓ - Ice rink on lake
 Skate rink on lake with warming house
 ✓✓✓✓ - Need heated bathrooms where we do winter sports
 Adult indoor soccer program
 ✓✓✓ - Be aware of handicap accessibility and use at playgrounds

- ✓✓✓ - Culture of being an “active community” utilizing all Park/Rec assets
- If we replace the South Park fountain; find a home for old one
- ✓✓✓ - Shoreline initiative including both restoration and invasive management and community awareness
- ✓ - Expand the activities of the Rec Center to appeal to more youth – not just sport focused. Music? Art classes?
- ✓ - Share video with H.S. Science teachers, Boy Scout troops
- Increase visibility/knowledge of stairs to Mirror once they’re improved
- ✓✓✓✓ - Comprehensive plan for use of city shore lands
- ✓✓✓✓✓ - More programming for infants, toddlers and parents. High energy focus/large motor activity
- ✓✓ - Parks newsletter
- ✓✓✓✓ - Build a community swim pool
- ✓✓ - Control speed of vehicles going into and around park
- ✓✓ - Strong, working cooperative relationship with Waupaca School District and Waupaca Library

Meeting: November 4, 2013 5:30 p.m.

Sunny Day-PRESERVE

Gymnastics
Mini Kickers Soccer
Hours at Rec Center
Maintenance of Parks
Space at Rec Center
Swimming Lesson
Natural Area

Sunny Day-CHANGE

Bathrooms are not open
Rental of Rec Center on off hours
Removal of pedestrian bridge as well as replacement access from Berlin St to Beach/South Park

Sunny Day-CREATE

Splash Pad located away from South Park
Movie Nights-ask library
Nature themed playground pieces
Opportunity for low income families
Yoga/Fitness Classes
Networking information on what is available

Meeting: November 11, 2013 6:30 p.m.

Lions Club-PRESERVE

Sports
Friday night 6-11pm
Senior Center
Exercise
Parks-meticulous
Trail

Lions Club-CHANGE

Work in conjunction with other depts.
(Parent supervision) Perception of Friday night 6-11pm
Volunteer (parent supervision)
Lack of communication & coordination with school
Promotion (saw it on the sign)
Senior Center (sign to front)
Trail Promotion
Facebook intriguing (bribe to visit)
Gather info from kids about priority

Lions Club-CREATE

Bring more attention to service
Help more with networks organization in community
Youth organization with Lions
Conjunction with other depts.
Nontraditional programs
Alternative programs besides Friday night, sort of a boys & girls club, Hooked on Fishing, just like Senior Center bussing, Bowling, Curling
Promote trail event

Meeting: November 12, 2013 5:30 p.m.

Men's Softball-PRESERVE

High level of involvement by the Director
Teaching of sports; they're not just activities
Investment/reinvestment in the parks, esp. the keystone ones
Keep up the current practice of staying up on needs & addressing them
Walking trails /hiking
Flat fee per team for softball
Preserve reinvestment of \$ into the ballparks
Family oriented atmosphere of softball league
Great communication between department and league
Excellent facilities and programs that are something to be proud of

Men's Softball -CHANGE

Expanded fitness programs for adults
Decrease out of town fees; Increase ability for \$ assistance for low income families
Increase softball team recruitment/stop the decrease of teams

Men's Softball -CREATE

✓✓✓ -Ice rink
Indoor driving range
✓✓-Swimming pool
Racquet ball/wally ball type of facility
✓✓✓ - Marketing program/promotion to get more people engaged in programs
Adult league flag football
✓ -Study to understand why people don't involve in organized sports
Women's softball
Co-ed softball
Curling

Meeting: November 12, 2013 6:30 p.m.

Library Board-PRESERVE

Fall O Rama
Beautiful parks & shelter rentals
Trails, esp. Swan Park
Softball, t-ball, all of kids programs
Booked Swan Park (e.g., tournaments)
Rec center being open to community
Openness to new ideas for programs
Availability for other organizations to use gym area (e.g., Native American dancing)
Keep ability for individuals to rent
Providing polling place
Defend every square inch of green space against development
Senior services
Preserve a place for kids
Safe place for teens
Maintenance for parks
Swimming programs @South Park
Collaboration with story walk; free library & general collaborative relationship
Collaboration with FVTC to offer classes
Halloween party
Adult rec leagues
Availability of a place for youth to go in weekends
Director's presence in community activities
Current employees
Dept.'s open door policy/open to feedback & ideas

Library Board -CHANGE

Better web presence
Feedback (little report) to towns on how \$ was used
Concessions
Pohlman Park is covered in profanity
Keep announcement board outside up to date; perhaps digital
Proactive outreach to get high school age kids involved; see what they want
Overcome mistrust of previous admin. Through advocacy & transparency
Scary people at Rotary Park after dark
Build & utilize volunteers more
Triathlon course buoys hard to see when in water (LP tanks)
Some bridges over wetlands need boards replaced
Outdoor basketball opportunities
Office hours
Use stage on Rotary Park & rec center for live music
More adult programming
Soap in bathrooms at parks
Opportunities for friends or non-profit groups to support park & rec
Outdoors of rec center at night is scary

Installed benches @ Brainerd's Bridge are icky
Have city hall grounds to be treated more like a park
Grass is mowed too short at some parks
Change the maps at the trails to represent the changed trails
Add trail maps at the library
Bike access on some trails
Dog poop and not on leashes at Swan Park
Utilize computer lab and technology center @ Rec center better

Library Board -CREATE

✓✓✓✓✓ - Splash Pad fountain in our parks
✓✓✓✓✓✓✓✓✓✓ - Swimming pool (indoor)
Transportation for kids to get to programs
More after school programs for all ages
✓✓ - Winter time activities at rec center; drop in run around time for young kids
Create a network with other similar sized park and rec depts. To see what they're doing
✓✓✓ - Business liaison to use businesses in program promotion
✓ - Work with surrounding township governments to use their recreational resources
✓✓ - Youth directed activity (e.g., friends of the park, SPAG)
✓ - Year round swimming lessons, water aerobics, hydrotherapy, etc.
✓ - Volunteer coordinator
✓✓✓✓ - Weight room
✓✓✓✓✓ - Healthy meals provided when participating in events
Have community groups run concession stands for proceeds
✓ - Leverage eat smart, UWEX, etc.
✓✓ - More 20 something activities
Dog park
✓✓ - Annual family bike event (swap, maintenance, training, safety, fund raising ride)
Build amphitheater for outdoor concerts (e.g., Oshkosh Waterfest)
✓ - Have P&R be leader in promoting healthy lifestyles and wellness activities
✓✓✓✓✓✓✓✓✓ - Family activities & connection opportunities; multi-generational
✓✓ - Park equipment for smaller children
✓✓ - Triathlon/running club
✓ - Partner with young people to assist people w/ technology
✓ - FVTC use senior center to provide senior classes
✓ - Marathon & Half marathons
Create environment at the rec center that is rich in the 40 developmental assets

Meeting: November 13, 2013 6:30 p.m.

Adult Soccer-PRESERVE

Rec Soccer=maintenance
Adult soccer –pretty independent (120-200 people) 16 & up participate
Beach
Parks
Rotary Open to public

Serves who needs assistance
Noise-Sr. housing
Senior Programs

Adult Soccer-CHANGE

Soccer not as much support (lines helped) March & April (girls begin and boys end 10 weeks)
Could be a reservation process & promotion
Insurance at school for utilizing fields
Communication of programming with adult
Water bill
Periodic time (often-→
Web (text) & other social media
Preparation to lining & assistance to lining
Looking into other soccer facility options
Marketing and promotion 7 to 10

Adult Soccer-CREATE

Indoor Soccer (Refs)
Mom's with toddlers
Non-native English speakers
Group or like offerings resources to clinics or Silver Sneakers business
Ultimate Frisbee
Silver sneakers

Meeting: November 13, 2013 7:30 p.m.

Softball/Baseball-PRESERVE

Access inside, accommodate third shift sign ups
Adult-also
Baseball softball-youth run well
Parks in general (22)
Open for rental
How well kept
Easy access
Beach/playgrounds
Swan Playgrounds in use at 6 or 7 a
Upkeep of Trails i.e.: Fireman's run, river ridge
Rec Center-swings, retired walking, noon
Health Fair
Senior center
Events

Softball/Baseball-CHANGE

Some don't know & signage to parks trail
Little less (adult also?)
Put media together
Quicker texts
Staff training-sign up & all programs
Swim-lola promotion with other groups
More advertisement, utilize Facebook
Marquee better
Advertise more what is going on
Open more, some off
Ducks/Goose control

Softball/Baseball-CREATE

After school
Volunteer base
Rec fair for community
Kickball a/b/c league (alternative activities) tournament
Soccer fields
Practice use for small fields
Places for fields-catholic church? HS fb field
Promotion for sites parks trails so
Online version chamber?
3rd shift, iron man, golf league
Softball
Bocce Ball
Horseshoe
Business promotion

Meeting: November 14, 2013 5:15 p.m.

Parks Board-PRESERVE

Youth programs-ffb

Green space

River frontage

Habitats-fish

Improvements & upgrade ↑

Cleanliness of parks (recycle) & quality

Trails

Continued community support-seniors, trails, youth league, friends

Senior center

Healthy community (young lungs)

Adult-programs & exercise

Art classes and alternative classes

Relationships & networks

Relationship w/ township & council

Youth evening (Fri & Sat) programs

Events-strawberry fest, Halloween, etc.

Rentals-shelters

Beach-free, swimming lessons

Playground

Parks Board-CHANGE

Youth evening program-tweaked

Known expectations/consequences

Earlier availability of sign up

Responses-better customer service

Gym floors

Promotion & social media

Upgrade Lakemen field bathrooms

Parks Board-CREATE

Enhance healthy communities

Grants

Donations

Combine efforts w/ partners

Mentoring in a variety of forms i.e.: computer helpers, peer support, expand senior programs (time & activities)

Soccer fields-options-(Farmington) (equipped)

Pool

Adult leagues-kickball, dodgeball, ultimate Frisbee, pickle ball, BMX, etc.

Outing opportunities-Madison example
Racquetball courts
Link ages w/ other activities, adult/youth organizations
Staffing support
Groups of interest
Volunteers (training) (expectations agreement)
Coordination of tennis courts
Playground at east gate

Meeting: November 20, 2013 9:30 a.m.

Chamber of Commerce-PRESERVE

Playgrounds
Baseball
Parks maintenance
Facilities-positioned/offerings
Swimming beach/lessons, dives and slides
Trail system
Fishing docks
Adult programs-sport programs
Senior center
Saturday basketball
Skate park
Access to river system
Preserve standards-property, maintenance
Rental fees reasonable

Chamber of Commerce-CHANGE

Cost of lessons-swimming (lola)
Fees for teams can hinder (other communities)
More promotion for programs new additions
Extended days at the beach
Life guard? –Park Hours
Add snacks to beach area
Ice skating? Speed? Promotion
Social media promotion & like businesses
Connection with the chamber promotion/individual business connection (event calendar)
Staff-training-customer service
Beer-sell-enclosed area (restrictive)
Expand utilization of park in winter and off times

Chamber of Commerce-CREATE

✓✓✓✓✓✓ - Options-kayak/canoe, biking-more so than just urban biking
✓ - Expand Signage
Expand Swan-softball
Opportunity for out of town leagues
Outside BB hoops
✓ - X-Country Skiing/Snow Shoeing
✓ - Aquatic center
Fishing opportunities
✓✓✓ - Picnic tables and benches at parks

a) Other events to “draw people in”

Off normal tourism timing

✓ - Family activities-young child-large motor etc.

Children programming

✓ - Alternative programs-Lego, science

Different marketing approach

✓ - Advertise with individual that are practicing and places where they visit park sites

Meeting: January 20, 2014 6:00 p.m.

WAYHA-PRESERVE

Rec Baseball
Swan Park, (social gathering)
Maintenance
Flag Football
Family night Tee-Ball
Swan bowl (coaches were good)
Involvement of high school kids
Flag football skills included
Keep triathlon

WAYHA -CHANGE

Lights on field 4
Rec baseball practices (during year)
9 p.m. games for baseball
Older kids-later
Collaborations with WHS and School District
Staff for WHS fields and upkeep
Scheduling rookie umpires with seasoned umpire
Training for umpires
Medals for winners (Flag Football)

WAYHA -CREATE

Committee to allow for better scheduling
City run Expo Center
Senior skates
Weekend events
Broomball leagues
Room tax incredibly important for WAYHA
Staff to run/clean/maintain Expo
Soccer heat index, cancellation policy
Buying and selling food inventory

Meeting: February 20, 2014 6:00 p.m.

City Council –PRESERVE

New exercise building program
Senior Center-Certified
Service level
Parks-Maintenance
Infrastructure
Facilities
Affordability participation (Youth) existing and sports
Trail System; Green space
Partnership-Library: Story Walk
Maintain facilities
Staff knowledge/expertise
ACHIEVE Grant-holistic approach
Beach
Swimming lessons
Lifeguards - Classes for Lifeguards
Relationships with Townships
Triathlon
Existing programs for Seniors
Winter activities

City Council –CHANGE

Relationships with other Townships
Youth – Seniors
Tighten other program relationships
Geese problem
Enforce park hours
Change status of bridge
Share financial support
Perception change of Rec Center Programs for Youth
Rec Center roof and floor
Enhance Lakemen fields
Expand online registration; (Activenet)

City Council –CREATE

Measurement of use
Backup for Lifeguard training
✓✓ - Partnerships revisited – Towns, other cities
✓ - Work more closely with school not only sports, other areas
✓✓ - Increase size of staff

- ✓✓✓✓ - Pool
- Soccer fields
- ✓ - Splash Pad (South Park)
- ✓✓✓✓✓✓ - Partnerships
- Curling Club
- Hospital
- Family Resource Center
- More activities to utilize facilities
- ✓ - Outreach to younger age groups (2-5)
- ✓ - Alternative activities beyond physical activity youth to adults
- ✓✓ - Avenues to improve relationships with school
- ✓✓ - Alumni tournaments
- ✓✓✓✓✓ - More skating area
- ✓✓ - Hosting tournaments of sport that is not actively organized
- Shelters

Meeting: March 3, 2014 7:00 p.m.

Town of Waupaca –PRESERVE

- Trail
- Youth programs
- Senior support
- Rental of facilities –shelter-indoor
- Beach
- Relationships within city departments
- Concerts-place
- Historically related sites events
- Friends of park
- Event promotion-triathlon etc.
- Adult programs
- Hendrickson center
- Continue partnerships: school, chamber, youth vol, and businesses
- Young Lungs at Play

Town of Waupaca –CHANGE

- Beach closes early in season
- Expand relationships
- Promoted in separate areas
 - o) New park plan expansion

Relationships with schools and students
Stage-Riverview

Town of Waupaca –CREATE

Water activities

Partnership-✓

Grant exploration- continue growth & new offerings-✓✓✓

Pool

Budget mgmt. by objectives-✓

Donation-community foundation- natural resource foundation-✓

County health departments-✓✓

Courts-✓✓

Family activity nights-✓✓✓✓✓✓✓

Young adults-after H.S., college (before 21)- ✓✓✓

Volunteer program or internships-✓✓

Nontraditional programs

Other youth organization

Curriculum physical education, other subjects-green team

Meeting: March 7, 2014 8:00 a.m.

Park & Rec Staff –PRESERVE

Park system

Programs-youth, adult, seniors

Brochures-summer guide

Monthly newsletter for seniors

Staff

Rec center (building)

Youth nights/weekends

Youth sports: baseball, soccer, bb, softball, swim lessons, flag football, volleyball, gymnastics

Adult: Zumba, sportsmen's BB, Men's Softball, men's volleyball, women's volleyball, coed volleyball,

Seniors: exercise, technology, wellness and prevention-health coach

Promote new program by buying equipment

Collaborations programs

Philosophy of not competing with other programs

Summer playground-2 or 4 day

Gardens

Township funding

Trails

Open communication with in staff

Park & Rec Staff –CHANGE

Restore staff time and positions

Phone/intercom system (update)

Balance-renting & providing programs

Communication (community & staff)

Less competitive for different age groups

Limited gym space-availability

Program use-rent

Flats to useable space

System for scholarships (funders-people who know) project backpack, lifeguards, school free & reduced, social worker, miracle tree

(Criteria-promotion)

Balance between upkeep & new programs maintenance

Responsibility for site & facility maintenance government

300 acres parks difficulty to maintain

Image-improve relationships youth & department

Park & Rec Staff –CREATE

✓ Coaching coaching-youth development

✓✓✓ Safety awareness (could be camp)

✓✓ Partners to groom for winter

Other park use

✓ Plan more winter event (pond hockey, snowshoeing)

✓✓ Use of Swan in off season (July/august)

Pets programs with adults and children

Parks fitness combination

Caught being good program

✓ Partnership with surrounding communities

Target growing audiences

✓ Teen/kids interact and instruct with Seniors

✓ New sources of funding

✓✓ Facility space for specific items (storage, kitchen for seniors, doors for confidential)

Pool

✓ Parking

✓✓✓ Van

✓ Serenity Park

Create positions for programs

✓✓✓✓ Full time office person

✓ Sound system for open area (facility)

Adult programs –exercise (rentals exist), dance (unique)

o) Alternative adult programs

Summer volleyball league

Partnerships for space

✓✓ Outdoor bb and shuffleboard

✓ Day camps-youth (day or overnight)

✓✓✓✓ Township funding

✓✓ Job care-youth intern/service

Stay-vacation

Meeting: March 7, 2014 12:00 p.m.

DHHS –PRESERVE

Location-rec center, - accessible

Friendly office –welcoming

Programming-registration

Many different site of access

Beach-free

Respond to the park needs & maintenance

DHHS –CHANGE

Flyers

Summer

DHHS –CREATE

Better connections to DHHS w/scholarships (pt. of contact)

Toddler park play (kash)

Art in the park (art & craft)

Community events

Every third Wednesday organized

Family events –kid’s concerts art plays

City Halloween event

Winter events