

# CATEGORIES OF MEMBERSHIP

- ◆ Law Enforcement
- ◆ General Public
- ◆ Airports
- ◆ Antique/Collectible Dealers
- ◆ Auto/Vehicle
- ◆ Banks/Financial
- ◆ Building Materials
- ◆ Bus/Cab Companies
- ◆ Cash Advance/Check Cashing
- ◆ Coin/Precious Metal Dealers
- ◆ Churches/Religious
- ◆ Coin/Precious Metal Dealers
- ◆ College/University Security
- ◆ Convenience Stores
- ◆ Day care
- ◆ Dry Cleaners/Laundromats
- ◆ Farm Supplies, Feeds
- ◆ Fire Stations/EMT/Ambulance
- ◆ Gaming Facilities
- ◆ Gas/Service Stations
- ◆ Grocery Stores
- ◆ Gun Dealers
- ◆ Hospital Security/ER
- ◆ Hotels/Motels
- ◆ Jewelry Stores
- ◆ Liquor Stores
- ◆ Manufacturing
- ◆ Marinas/Ports
- ◆ Media
- ◆ Medical/Doctor/Dentist
- ◆ Musical Instruments
- ◆ Neighborhood Watch
- ◆ Nursing
- ◆ Homes/Senior Citizen Services
- ◆ Parking Lots/Ramps
- ◆ Pawn/Resale Shops
- ◆ Pharmacies
- ◆ Realtors
- ◆ Religious
- ◆ Rental Stores
- ◆ Restaurants/Bars
- ◆ Retailers
- ◆ Schools
- ◆ Scrap Metal Dealers
- ◆ Service Businesses
- ◆ Snowmobile/Motorcycle
- ◆ Storage
- ◆ Trucking/Shipping/Transportation
- ◆ Utility Companies
- ◆ Vending Companies
- ◆ Veterinarians

**WISCONSIN CRIME ALERT NETWORK**  
 Wisconsin Department of Justice  
 Division of Criminal Investigation  
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**WISCONSIN**  
 Department of Justice



## CRIME ALERT NETWORK

- Prevent Crime

Find Stolen Property

Locate Missing Persons

Identify Suspects

Locate Fugitives

[www.wisconsincrimealert.gov](http://www.wisconsincrimealert.gov)

## PROTECTING OUR COMMUNITIES

The Wisconsin Crime Alert Network (WCAN) is a statewide program that links law enforcement agencies with the business community and the public in a **partnership to fight crime**. WCAN is a highly effective program which can help prevent crime and aid in the apprehension of criminals.

## WHAT IS WISCONSIN CRIME ALERT?

WCAN allows law enforcement agencies to send out crime alert bulletins rapidly, to the business community and to the general public, whenever a crime or suspect may affect citizens or their businesses.

WCAN provides a rapid, cost-effective means of communication between law enforcement agencies and the communities they serve.

## WISCONSIN CRIME ALERT GUIDELINES

**Only law enforcement can send Crime Alerts.** Investigating officers target their crime alert messages to businesses and/or citizens.

The WCAN partnership fosters:

- ◆ Crime Prevention
- ◆ Finding Stolen Property
- ◆ Locating Missing Persons
- ◆ Identifying Suspects

## HOW DOES WISCONSIN CRIME ALERT WORK?

Law enforcement officers may issue crime alert bulletins to participating businesses and the public throughout the state.

### Targeted Crime Alerts

- ◆ **Specific business types** can be targeted (chosen from a list of 50 business types, as listed in this brochure)
- ◆ **Specific geographic areas** can be targeted (by county, region or statewide)

Law enforcement can specify which types of businesses are to receive a particular crime alert by selecting from 50 categories, including pharmacies, media, schools, hospitals, banks, neighborhood watch, and convenience stores.

### WCAN alerts are sent to you in several ways

- ◆ **Email**
- ◆ **Cell phone text message**
- ◆ **Fax**

## WHAT IS THE BENEFIT OF MEMBERSHIP?

- ◆ **Protect** businesses and your community
- ◆ **Prevent** crime
- ◆ **Support** law enforcement
- ◆ **More** crimes solved

WCAN is a collaborative partnership involving law enforcement, business and the community.

**The success of the program relies on participation from You!**

## SIGN UP NOW!

**Help keep Wisconsin Citizens and Communities Safe**

**Go to:**

**[www.wisconsincrimealert.gov](http://www.wisconsincrimealert.gov)**

**Click the “Sign Up Now” button**

For questions or more information:  
Call 608-240-3597  
Email [info@wisconsincrimealert.gov](mailto:info@wisconsincrimealert.gov)

