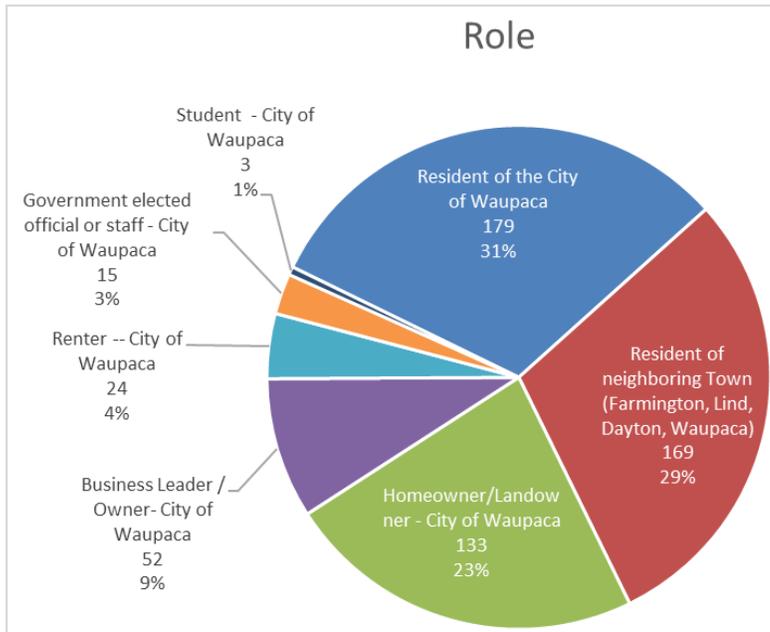


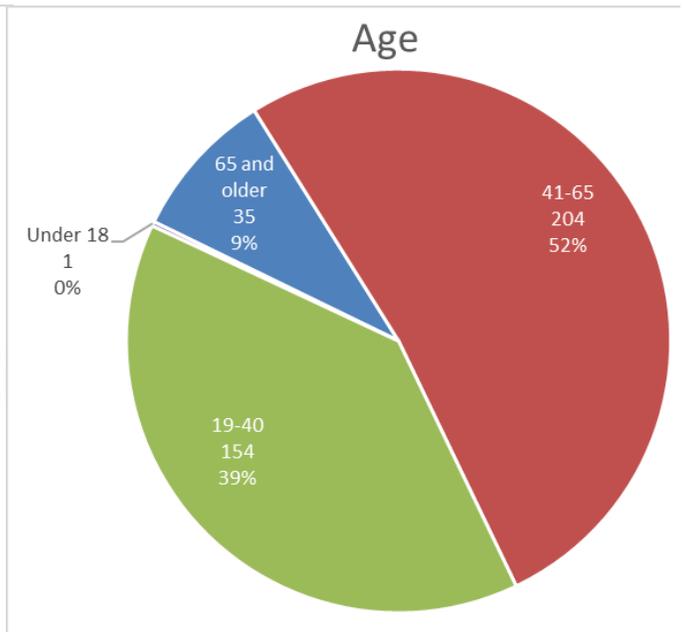


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Question 1 – Role



Question 2 – Age



Question 3 – After high school, would you consider staying in or moving back to Waupaca at some point down the road? (only asked to high school students)

Answer Choices	Responses	
Definitely would	50.00%	1
Probably would	0.00%	0
Probably would not	50.00%	1
Definitely would not	0.00%	0
Why or why not? Comment on your answer	0.00%	0
	Answered	2
	Skipped	394

Question 4 – What do you like MOST about growing up in the City of Waupaca? (only asked to high school students – 1 respondent)

- The arts
- Growing local businesses
- Parks/events/festivals

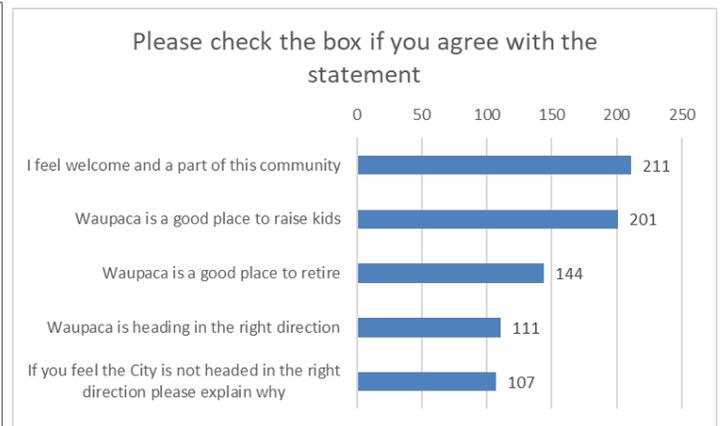
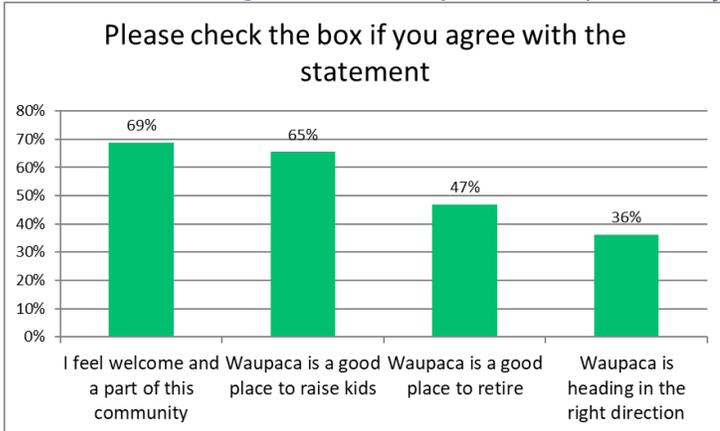
Question 5 – What do you like LEAST about growing up in the City of Waupaca? (only asked to high school students – 1 respondent)

- Lack of diversity



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Question 6 – Please check the box if you agree with the statement. If you feel the City is not headed in the right direction please explain why.



Loss of Retail (17)

1. I feel that the closing of Shopko, Kmart, and now Pizza Hut means that we are losing retail outlets. Eventually, the population will decline due to scarcity of retail outlets. I think that there should be more places for teens to hang out, also.
2. Too many major businesses are closing/leaving.
3. With two major stores leaving, we have to travel 30 mins or more for decent shopping options.
4. Stores are leaving in droves. People are leaving in droves. Nothing is here to bring people in!
5. Waupaca is losing big businesses have to drive to point or Appleton for shopping. Also the roads are in rough shape and the city sucks at snow removal
6. There are no department stores anymore. The city is going downhill trying to keep its "quaint small town feel" a lot of people are resorting to going to neighboring towns to get necessities at Wal-Mart and since they are there anyways getting groceries further hurting the cities economy
7. We are continually losing anchor businesses in the community. While we LOVE our downtown and King shops, we are severely lacking in the day to day needs of this community and in turn, many citizens are forced to leave town to shop elsewhere. We are losing dollars for the area. 4 businesses have left
8. Business is lacking in the City of Waupaca. There are many shopping needs not met in Waupaca after many business closings - leading to many conversations among my group of friends about the need to possibly relocate in another city for access to what we need.
9. We have lost some larger businesses. The Foundry isn't doing well.
10. We've lost the department stores so there is no place to get household essentials or basic clothing items. As well as the fitness centers available are very expensive and unaffordable.
11. Too many stores closing (Shopko, Kmart), too high of mill rate(one of the highest in the entire state comparable to Madison),no garbage pickup on taxes, most of downtown closes before 6pm, restaurants are permanently closing, Stoplights on Fulton are ridiculous, example is not flashing at 6am. Lack of retail in general. Two Dollar Generals where is the variety.
12. Concerned about not having a main department store. It has been quite a change as far as shopping for my family with Shopko & Kmart being gone. I didn't care a ton for either store, however when I was in need of something, I could run down to one of them. Now.....it's MUCH harder to find things.
13. Waupaca continues to lose businesses. There isn't even a place to buy underwear and socks around here, I guess except for fleet farm
14. With the departure of two major brick and mortar stores, the time is NOW to boost the downtown Main Street for accessibility and work on promotion of locally owned businesses that take the place of what Kmart and Shopko removed.
15. We are losing retail stores to shop locally
16. losing a lot of businesses, may not always be the fault of the city.
17. Businesses are leaving. Restaurants are closing. We do not need any more stores with the word 'Dollar' in their names. A committee needs to be appointment to woo popular retail and restaurants and retail to the area. If achieved, our smaller businesses and new better known businesses would have a lot to offer our citizens and potential visitors.



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Lack of Growth (15)

1. I don't believe the city is headed in the right direction no department store wants to come in because the city of Waupaca will not let them come in Wal-Mart wanted to come in 10 years ago but the city turn them down and say they're going to take away from their businesses downtown no they're not you need to do your research and you have not done any research on this Waupaca is soon going to become a town like iola wild rose Wautoma where you drive through it you have to go to the bigger town like Appleton to Stevens point to do all your shopping so your businesses are losing out because when you go to the bigger Town once you get your gas to get your food you go out to eat you do all your shopping in the bigger towns Waupaca needs to step it up
2. Not enough new growth
3. The city has spent to much time and money on planners and "pretty" and not enough on logic, function and need. If you want residents to spend money in town we need big box stores that provide staples for living. We service and area of 30,000 people, without a single place to buy everyday needs/ with options. No wonder shoppers have chosen to shop "out of town" ever since you chased away Wal-Mart.
4. Also, our growing population is retired and appears to be that way. More and more choose going south for better winter weather. We could use at least 3 more quality condo complexes for people who wish to remain home owners while foregoing the hassle of property maintenance.
5. We need more big box retailers and chain restaurants!
6. Town needs work. Bring in Wal-Mart or Target already.
7. They need to add businesses to support community needs. We also have no place to shop. To buy anything we have to travel 30 minutes away. We could also use a ymca for the kids in this community.
8. There needs to be more shopping (Meijer, target) to attract residents. Not everyone has time or transportation to go out of town. Supporting small business is great, but is not always practical.
9. The lack of retail establishments, especially with the recent closures of Kmart and Shopko, is very inconvenient for residents.
10. We have excellent food options with Aldis, Pick N Save, and Piggly Wiggly. However, with the lost of Shopko and Kmart there is no place to get many basics at a family-friendly price. Dollar General is probably the best option but they have limited choices.
11. Waupaca seems like it is moving backwards. No large stores, not many restaurants, downtown is not open/lively after work hours, lack of progressive looks, such as architecture, no park benches, very little art around the City, no signage to downtown or parks. No entertainment value to draw people into the City of Waupaca. All these things may cost money but if you want to draw more people in you need to be progressive.
12. We need places to shop that are competitive and carry something of everything, like a Wal-Mart or target. More restaurants are also needed.
13. Waupaca needs to bring business back to town. Losing so much retail in a short period of time and seeing buildings like the Kraft plant sit empty for years is disheartening
14. Need a Target or Wal-Mart, please provide the tax incentives and get it done!
15. There is no where to shop now that Shopko and Kmart are gone. It's disappointing to have to go to Appleton, Stevens Point, or shop online for things needed. We need a Wal-Mart, Target, something!!! With no conveniences like that, it's hard to see anyone wanting to move here with families. The inspector in town also makes it very difficult to complete projects/new builds/remodels. It's very discouraging to work with her and makes you want to look elsewhere to open your business.
16. "-More economic development needed-More support/follow through on Main St project"
17. We do need to fill the Kmart and Shopko buildings.....with more retail options OR play space for kids (adventure park, YMCA, water park/splash pad, etc)

Unwelcome Business Climate (9)

1. The city appears to be stagnant. It seems so much effort goes into trying to protect existing business, that new business are losing the opportunity to establish here.
2. As a business owner the city has made it apparent on numerous occasions to myself and my husband by their interactions with us that they don't want us here. They have made us feel unwanted and unwelcome. Sad really we have been residents in Waupaca for 14 years. My husband was raised in a neighboring town and then moved to Madison we then moved back to Waupaca to raise our daughter. We started our business in New London and then moved it to Waupaca to be closer to our home. We never had any issues dealing with the city of New London. Unfortunately that hasn't been the case in Waupaca. I don't think that Waupaca is headed in the right direction and it doesn't seem to be on the agenda to change any time soon. The city needs to remember that they work for the residents who live here all year long and the small businesses who help keep it running. We pay the city salaries and not the tourists.



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3. I understand ,in the past couple of years, several new businesses have been shut out of locating here by "city government" and have been welcomed to nearby towns/cities.
4. "Waupaca makes it difficult for people to start a business. I look at issues with Rubys pantry. The New Mexican place that was given someone else's liquor license and found out they screwed up. What about the bus garage being purchased there's some issues there too, the city is charging them but was washed under the table for bus garage. Seems like lot of zoning issues. It depends who you are in this town. This is only a few issues I have heard .
5. Shopping buy local, well this is a joke where can you buy clothes? The boutiques are expensive and do not have men's clothing. I feel this town has declined drastically in the past 5 years.
6. They are way to strict on policy and not working hard enough for businesses
7. It is frustrating as a business owner to go to meetings and have them say they go against survey but they have spoken with the businesses.....and no one asked us. Maybe only ask a few favorites. Seems they do whatever they want and do not listen to the population or ALL of the business owners.
8. The city of Waupaca has made it virtually impossible for a small business to succeed in they find any way possible to make it difficult down to changing things to suite they're wants instead of the needs for a business to succeed in this town. When we are already pulling are talent from the valley because there isn't jobs here to support a young family also make it difficult for the business to stay in Waupaca and not relocate to a municipality that not has desire to work with the business but also offers more work opportunity along with a abundance of young talent.
9. In my opinion and from what I hear from other business owners and citizens is that Waupaca is not open for business. It seems that the City puts up a lot of hurdles for a business to operate in Waupaca and some business have gone elsewhere. I want to see this City grow and we have to be willing to market the City and sell it as a great place to be. I am not saying to give everything but the kitchen sink but the City needs to be flexible and willing to negotiate.

Crime / Drugs (8)

1. Escalation of drug use and petty crimes
2. The main concern I have about Waupaca, and it is a concern for most cities, is the use of drugs and drug related crime. I am glad that our city started a drug court, and would like to see continued emphasis on overcoming this issue.
3. Drug epidemic not being addressed.
4. Rise of drugs, everyone looks at it as the capital for heroin and meth addicts
5. As a concerned citizen who has never been apart of the judicial system it is quite concerning with the amount of drugs that are in this city. We continuously hand out signature bonds, we aren't winning the war on drugs. We try but it's not working. Walking downtown on a Saturday night with the family and it's right in front of all our faces. Why do we tax payers, community contributors have to do with it? We have so many positives in this community yet this is crumbling us.
6. I feel Waupaca does not emphasis drug control enough. Seems the police are understaffed or under-led.
7. We need to do more and have more resources in Waupaca for opiate abuse recovery and mental health resources. We need to focus more on trauma in kids and prevention. We need to look outside the box because what we have and what we have been doing isn't working. We need more department stores. There is no place here to go for necessities now
8. "Continued drug problems
9. Boys clubs running the city and community
10. Kids running the streets with only slaps on the wrist for illegal and stupid activity"

Reputation is Poor (7)

1. Reputation is reality. The growing drug problem is a liability for economic development.
2. Like many small towns I visit. Main street needs to be recovered asap. It's really staring to look run down.
3. The culture is such that it is not accepting of people of differing ethnicities or racial background.
4. Doesn't give a welcoming feeling to surrounding communities by fees to residents who live just outside city limits for youth sports and refusal to coop in youth sports. Focus on our kids, not money!
5. I feel that the city does not listen to the majority of the people who are in the community in terms of what they want for safety, environment, and attraction for visitors. Is seems like the "workgroups or stakeholder" to not fully represent those residing.
6. Lack of diversity, no retail, no activities, unwillingness to expand, cater to tourists not the residents
7. This town is not as open and friendly as it is portrayed. It's the haves and have-nots.



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Lack of Services (6)

1. I feel you need more services for the elderly. such as retail shops and more restaurants not fast food, so that we don't have to go to the Point or Appleton.
2. I would like to see more emphasis on provided appropriate human resources along with infrastructure. Human services does not seem to be able to adequately address needs as it is run currently.
3. Waupaca needs improve internet speeds and cell phone reception quality. Waupaca needs to improve offerings to younger families in some way. Like a YMCA or Pool. Expand Fox Valley Tech Campus. Bring in Solar Power or Wind Power industry.
4. Would love to see a community pool.
5. There is a lot of poverty and drug use in this area. It seems to be because there isn't much to do in the area while as in point there are many activities going on throughout the day and night to keep people entertained.
6. I appreciate the rec center, but wish there was more for kids to do here.

Attract Young People (5)

1. I do not see enough being done to encourage younger people to want to live in our city. Many of the younger people who did live in our city do so because they feel stuck and didn't have opportunities to move away.
2. City isn't drawing in young adults to stay here.
3. "I'd like to see Waupaca focusing less on retirement communities and more on attracting young adults and families.
4. Waupaca offers very little for the 30-something year old.
5. Need to keep the younger generation here in town.

Costs (4)

1. If we could lower the fee for the rec sports for the town of Lind it would help drastically. There are SEVERAL families in the town of Lind that can not afford \$250 a crack per child. It's absolutely ridiculous. I can see paying a YEARLY fee of \$150 for a family of multiple children for \$100 for one child. This is absolutely ridiculous you would charge \$250 for one child per sport. How is a family of 5 able to afford that? If you have 10 children that sign up to play rec sports you are making \$2500!!! That is nonsense. It's so unfortunate for these families because we cannot afford to pay those fees and now those children are the ones who suffer. You want them to be better students and children in this community; DO SOMETHING ABOUT IT. On my block alone there are 9 children who are unable to participate in these sports or activities because of your outrageous cost.
2. Property taxes are not fair and balanced between districts/location in city, zoning and ordinances are too restrictive to encourage home improvement and new businesses. In regards to the railroad the city should be working towards being designated a quiet zone, you can't go anywhere in this town without hearing them blowing their horn anytime of day or night.
3. City property taxes are too high.
4. Rec sports is not inclusive based on the pricing structure.

Jobs/Economic Growth – no enough – (4)

1. Employment options are poor there is not much here. Availability of stores is lacking. Granted there are your mom and pop shops but shopping for your daily items can be quite costly with current options.
2. I believe the economy and job creation in Waupaca is challenged and puts the future of the city at risk.
3. I feel the city is too focused on amenities and not economic growth and population growth.
4. Lack of decent paying employment- we don't need any more fast food/retail minimum wage places, or restaurants paying tipped workers \$3/hr. Feels like we're trying to cater more towards tourists than our own residents. Generally, just focusing on the details instead of the big picture- I feel like this town is shriveling up and dying

Infrastructure (3)

1. The new parking by the library is awful and now it makes me less likely to visit that area because it is not driver friendly nor pedestrian safe.
2. The city streets are amazing horrible. The library parking lot is atrocious and is going to end up causing a LOT of accidents. Please fix them.
3. Limited opportunity for young people, and the infrastructure is in need of repair.

Unwelcome Residential Climate (2)

1. I am a new resident as of the past few years. Originally, I did NOT feel welcome at all here in the city of Waupaca. The residents can be cliquy and give the impression that outsiders have to acclimate to their culture, which is not



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expansive or inclusive. People are not mean, they just don't go out of their way to make sure that outsiders feel welcome. The friendliest people I have met, are others who are NOT from here originally.

2. I have not always felt welcome in this community. For many years the City of Waupaca was run like a good old boys club that alienated constructive visionary involvement of constituents in favor of insiders.

Rules/Restrictions (2)

1. There has been too much focus on non-critical programs and too much regulation. It is time to get back to the basics of what city government is about about start to rebuild infrastructure.
2. They are making rules that restrict our freedoms and not worrying about things that are important.



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Multiple / Something Else (18)

1. I am afraid to go for walks in this town after multiple incidents (followed from downtown to Walgreens, random cars pulling up to me or following slowly behind me) shortly after moving here. All incidents happened in the middle of the day on busy streets.
2. Taxes, Drugs, too many ordinances restricting what homeowners can do. Lack of new development, Kmart and Shopko and other businesses sit empty. City Government run amuck and wasting our tax dollars to benefit a few. None of this is new and it shouldn't take a survey to know what the problems are. This survey sounds more like somebody's pet project to find a problem for a solution. How about finding solutions to our existing problems?
3. Waupaca needs to bring more commerce in besides main st which is only businesses or a tourist trap. We need more jobs! More jobs would help combat our rampant drug problem. There also needs to be more community events to encourage a fun and welcoming family environment
4. I think the purchasing cost on the old football field, catholic church and Midtown motors building were purchase at to high of a price.
5. We are NOT heading the right direction, store our leaving the area. I was ask what is there to do in our community by someone who just moved. I said the movies or bowling. You can shop, because we have no stores
6. I don't feel like I have enough information to know if we are headed in the right direction. I am not as involved as I should be. Lots of stores are closing which I don't like, however I feel like my children have wonderful opportunities. I worry about my children's safety as I know this area is one of the larger in the state for drugs and I would like that changed. Our judicial system is broken for how long and how manual and inefficient processes are, but I'm not sure that's anything the city is responsible for fixing.
7. I believe that Waupaca has followed the lead from other communities in this nation when it comes to keeping up the Jones's. This has allowed our community to loose core community lubricants for growth, sustainability, innovation and local free trade among residents.
8. Not sure why we need a mayor and city administrator. Perhaps that could be explained to the taxpayers.
9. I'm not the most educated when it comes to the recent ongoing of the City of Waupaca's operations, however it bothers me that in recent years the city council authorized over \$1 million to build a parking lot where a parking lot already existed. Meanwhile Main Str. & High Str. infrastructure is in desperate need of water/sewer utility updating, the traffic lights on W. Fulton Str. need replacing and now I understand the Street Dept. wants to build a salt barn in the city limits. For what purpose? Convenience for City employees? Isn't that really why the City built the afore mentioned parking lot! How will the construction of a Salt Barn truly benefit the residents of Waupaca? IMO those dollars would could be much more wisely appropriated.
10. I am not sure why everything happening in Waupaca is centered around the Waupaca Community Art Board. Maybe now that Henry is gone, they will not have as much pull as they did when he was there. I don't think the city listens to the community. They do what they want to regardless.
11. I would like to see more focus on healthy living and city planning to support that like bike lanes and more bike routes.
12. Still too much 'good ol boy' network in place and not enough openness to new ideas and people. One example- the being against using goats for natural weed control at the Oz area- that's stupid and clearly personal. It makes the city look bad when other cities are using grazing.
13. City is headed in the wrong direction. City's isn't headed in any direction. "Business as usual" "Status Quo" "Same old same old"
14. Concerned about the schools. We have raised our children here and as our youngest is now in high school we feel the administration at the schools has turned over too many times and the high school is very chaotic. Students feel like they are in prison
15. I feel like it's run too much like a business, and not enough like a place where we would want to live.
16. Not informed of the direction the city is going
17. The amount of useless money wasting is a problem. The parking lot by the bank is laughable at best. Now all these beautifying tactics are an absolute waste of money. How about repairing the current buildings and apartments that are nothing short of an eye sore. Fix the infrastructure and focus on that. You can't even fill empty storefronts.
18. Need to get a handle on this new development stuff on downtown and worry more about how to get kid friendly stuff moving and less drug use

Going Well – BUT... (6)



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1. I feel Waupaca is heading in the right direction but has some important things to work on. Keeping repeat offenders off the streets is a must. There is only so much the police can do, the justice system needs to have stricter punishments for repeat offenders (drugs/dealers/owis/dwis)
2. Secondly, we need to try to get more homeowners then rental properties. There are more renters then owners, this means no one is being accountable for the properties (most landlords aren't even Waupaca residents) making property values decrease and fly by night renters trashing properties, surrounding properties, and leaving. (Also increasing criminal activity)
3. Waupaca IS a great city to raise children and retire. I believe it is heading in the right direction. Waupaca could improve in the area of "welcoming". Even though I own a business in Waupaca, the attitude toward "Illinois residents" is not always welcoming. For some reason, some, not all, seem to resent tourists and visitors.
4. Even if streets are in horrible condition (w.Fulton and Main st mainly) I feel the city is heading in the right direction just think that move is a little slow...
5. I think the ideals have been there over the years. The follow through was lacking. Attracting people to stay and live in our community is very important. Preserving our past with an eye to the future.
6. I don't necessarily feel Waupaca isn't headed in the right direction, I'm just having a hard time coming up with indicators that we ARE headed in the right direction. My feelings are mixed. Positives: Main Street renovations, and increased visibility of the arts community and related activities. Negatives: increase in empty commercial space, combined with very limited retail options for day-to-day needs; relatively high taxes

Question 7 – What are the top 3 issues or concerns you have about the future of Waupaca?

OVER 600 RESPONSES!

Lack of Retail/Shopping or Department Store (86)

1. Lack of or no Retail, Shopping or Department Store (64)
2. A big box store to replace KMart and ShopKo! Target or Meier's would be nice! Have to drive out of town to shop!
3. A business to replace the loss of Shopko/ Kmart
4. Available shopping/non-fast food restaurants.
5. Bring Target to Waupaca
6. Conveniences in town for shopping
7. Having to leave town to shop for necessities
8. Having vibrant downtown attractive to tourists, and lakers. Many trendy Shops, restaurants, bars.
9. I have to shop out of town for too many items
10. In need of a big store
11. Keep residents shopping local rather than traveling to St Pt or Appleton
12. Need clothing/shoe store
13. Need of a Department/Big Box Retailer - Better shopping options for everyday needs
14. Need to focus on getting retail stores to come to Waupaca. Since Kmart left we have no real retail stores that can fully accommodate ALL household needs. Some stores come close but you would need to go to several stores to equal one run to Wal-Mart... Which from the sounds of it most people do that, which means local dollars are going else where.
15. Not having close access to local, competitive retail stores
16. Nowhere to buy reasonably priced quality general housing supplies since Kmart and Shopko have closed
17. One Stop Shopping to keep money and taxes in town: not more gift shops and junk stores
18. There is nowhere to shop. Local homegrown stores downtown have such limited hours that anyone with a job can't make their hours. And all the big box stores are gone. Waupaca needs to let a store like Wal-Mart in.
19. We are in need of a clothing store
20. Downtown - retail storefronts
21. Replacement of Kmart and Shopko. People are leaving town to purchase items we cannot get here.
22. Replacing a large box retailer now that Kmart and Shopko are gone

Drugs & Drug Use (77)

1. Drugs/Drug Use (38)
2. Crime - drugs (8)
3. Cleaning up drug problem completely/ so people want to live here
4. Cleaning up local crime/drug use
5. Concerned about the rampant drugs in our community.
6. Drug control and increased drug activity.



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7. Drug culture is staggering- how are we taking care of this?
8. Drug problem with in the city (yes I know it's a nation wide problem)
9. Drugs will get worse and human trafficking will increase
10. Drugs—> people are literally moving here because of easy drug access
11. Drunk driving
12. Heroin issue
13. Heroin, Methamphetamine use
14. Illicit drug use/distribution
15. Increasing drug problem
16. Keeping the community safe from illegal drugs
17. Large amount of drug crime in the city
18. Narcotics
19. Opiod/drug usage problems
20. Opioids (3)
21. Overdoses from drug use
22. Severe drug epidemic
23. substance abuse problems
24. Too much drug activity moving in
25. The growing issue of drugs and DWIs without much of a consequence
26. The prevalence of drug abuse and related crime
27. Illegal Substance use and trafficking
28. Drugs, crime, poverty, high taxes, history of poor fiscal management and noise and smell of the foundry which discourages construction of new homes and limits investment in existing infrastructure
29. No repercussions to young adults and therefore no learning with wrong doing / boys clubs continuing to run our city and community with no concern for the community as a whole
30. Minimal sentencing for offenders
31. Stress on law enforcement - under appreciated.

Jobs (40)

1. Employment /Jobs (7)
2. Lack of Employment Opportunities (7)
3. 20-40-year olds have nowhere to work and nothing to do except the chain in the summer
4. Attracting higher paying jobs
5. Competitive wages. What are the larger businesses in our area doing to retain employees while bringing in more opportunities?
6. Continuing operations of major employers
7. Good jobs for our younger families
8. Job Growth
9. Job Security of the Foundry
10. Job/economy
11. jobs manufacturing
12. Lack of good paying jobs so that our children will return after college.
13. Lack of job opportunities in non-entry level jobs to hold onto best and brightest
14. Lack of white collar industry
15. Lack of work outside of factories and service industry
16. Losing jobs and places to shop
17. Losing the Foundry
18. Losing the Waupaca Foundry, loss of jobs, people relocating
19. Low job creation
20. Need to have more high paying jobs for young adults to stay here
21. Opportunities for employment for young people that offer a living wage.
22. White collar job opportunities/retention of younger citizens
23. Attract good employees
24. Keeping large employers in the area
25. Jobs...job growth/business prospects
26. Abundance of work to support future business
27. Career opportunities for young adults



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Business Climate (38)

1. Attracting/retaining businesses (9)
2. Businesses leaving / Closing (5)
3. Keeping businesses (3)
4. Sustainability of businesses (2)
5. Attracting industry and cutting edge business for employment opportunities
6. Attracting new businesses, providing incentives for new small, med and large businesses to the area
7. Big box stores drawing business away from downtown
8. big businesses coming to Waupaca
9. Bringing in new business outside downtown (Target or other department store?)
10. Business development
11. Do not want a Wal-Mart coming to town and forcing small stores to close
12. Doesn't lure new business
13. Need to be proactive and creative in welcoming new businesses to town
14. Stimulating local entrepreneurship
15. Development of new stores, what is replacing Shopko and Kmart???
16. Lack of Growth Of businesses In the city
17. Revamping stores that are closed (Shopko, Kmart)
18. The city doing more to welcoming new and growing businesses
19. The influx of businesses whose model is to suppress the advancement of people, ie Dollar General
20. We need to promote business growth, not restrict it and drive it away.
21. Let's not get bogged down in status quo. We have the opportunity to be an area hub--get new stores in here!
22. We should avoid the perennial mistake of allowing mega corporations to push out locally owned businesses
23. King is losing businesses
24. Fulton street hill is not a welcoming road to downtown. Waupaca needs welcoming signs and reasons for visitors and businesses to come here.

Growth Barriers (38)

1. "That's the way it has always been, why change it?" mentality.
2. Affordable services and availability
3. Are we still growing
4. Attracting insightful and visionary leadership
5. Barriers to progressive policies due to old fashioned city government officials that don't like change
6. Becoming a city that does not reflect the majority
7. Becoming a stagnant retirement community with a lack of young workers
8. Becoming to commercialized with corporate companies, should stick to small town local business.
9. city government officials often cater to select community groups and organizations
10. Cronyism
11. Ensuring access to a variety of appropriate health care
12. Environmental sustainability
13. Failed businesses
14. failure to keep up with growing needs of residents
15. Focus seems to be on tourists first, residents second.
16. Forgetting what type of community we are
17. future uninformed, dedicated leaders
18. Good old boy network
19. Investment opportunities
20. Lack of focus of making Waupaca a connecting city to larger surrounding cities
21. Lack of progressive ideas and development
22. Lack of resources (2)
23. Lack of services vs taxes
24. Limited tax growth that does not allow city to increase budgets to hire staff
25. Losing a downtown
26. Losing the historic connections
27. Making sure decisions are made with community input and allowing sessions to voice opinions.
28. Mental Health Issues/Isolation (3)
29. No one in the office supports new development enough



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30. Noise pollution
31. Not enough business savvy people
32. Not enough child care or affordable programs
33. The fact that the city makes decisions and pushes projects that are contrary to the wishes of the residents and businesses affected.
34. the government is very close minded
35. too many local development decisions are made by non-city residents
36. Tourism taking importance
37. Town is dying
38. YP's not finding what they need here

Taxes (35)

1. High Taxes (8)
2. Taxes (5)
3. Property taxes (4)
4. Increasing taxes (2)
5. Affordability of taxes
6. Keeping property taxes reasonable
7. Reducing city taxes
8. Even though I am a renter Waupaca has a reputation for having a very high property taxed area to live in.
9. Increases in property taxes / wise use of tax dollars
10. Will become too expensive to live here
11. Cost of living – mainly housing options and taxes

Population Growth / Retention (30)

1. Population Growth (5)
2. Population Lack of Growth (3)
3. Young people are leaving / don't want to live here (5)
4. Population decreasing (2)
5. Attracting families/young people (3)
6. Lack of ability to attract new residents (2)
7. Need of some growth instead of stagnant or slowly declining population
8. Over all there seems to be a lack of positive growth
9. Population decrease and its economic effects as retirees (Baby Boomers) expire
10. Growing neighborhoods
11. Sustaining a viable population to maintain the amenities that Waupaca has traditionally offered
12. With new business growth, attracting new residents, new families to the area. Aging population in Waupaca
13. Keeping college grads working in Waupaca
14. Loss of educated middle class families.
15. Losing citizens/residents and businesses
16. Leaders won't look ahead and figure out how to engage younger people to stay and grow here.

Community & Family Recreation (30)

1. Activities for families
2. Activity programming for people of all ages
3. Arts and Culture
4. continued growth of Waupaca Arts and Community projects
5. Could use a ymca in this community
6. Family activities
7. Having healthy activities for children and families to participate in. A place for kids to go with their families. The lack of something like a YMCA is extremely disappointing.
8. I feel that there should be more open gym availability at the Rec Center during the day
9. Indoor swimming pool
10. Lack of things to do.
11. More activities for low income
12. Need a community center with a pool and gymnasium
13. Need for an Art Center
14. No community pool(indoors)
15. Not enough activities for all interests.



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16. Not enough community gatherings in downtown area for families
17. Not enough entertainment; pools, roller rinks, trampolines, etc.
18. not having enough for families to do so they leave town
19. Not many community events in the winter
20. recreational activities are not seen a vital by the mayor and council members – i.e. Parks/Rec and the Library are huge draws and they are under-funded by the city.
21. Recreational land
22. To Create an Art Rec Center in the old St Mary's Church on Badger
23. Town of Lind rec sport fees
24. We are in need of some sort of indoor activity that can run all year long that people of all ages could utilize
25. bike and walking accessibility to King
26. Biking and walking trails
27. Family friendly
28. Park and rec fees are outrageous and driving kids to participate elsewhere in sports activities
29. Library programs
30. Let's have some family-oriented activities that don't involve alcohol.

Empty Buildings (24)

1. Empty buildings / stores (11)
2. Filling the empty buildings (K-Mart, Shopko, Churny, Pizza Hut) west side of town
3. Filling the empty buildings on Fulton st.
4. Finding a use for the old Shopko and Kmart
5. Vacant store buildings
6. We need someone actively trying to fill empty buildings vs putting up so many roadblocks on interested parties
7. Empty stores. Empty houses.
8. Fulton Street Vacant Buildings
9. How to utilize emptied retail spaces
10. Large empty buildings because of vacated retail stores
11. Eyesore properties
12. Large, empty buildings sitting vacant
13. All these empty buildings of dead businesses are just a reminder of how bad things are getting and it looks miserable

Services - Youth Services / Programs (23)

1. Activities for youth (7)
2. After school programs
3. Cheaper prices for kids sports thur the Rec
4. Involvement of kids in positive activities seems to be declining.
5. More programming for children less than 4
6. Nothing for kids to do
7. Places for kids pool, trampoline,
8. selection of sports for kids
9. There isn't much for teens or young adults to do.
10. Youth not taking advantage of all the programs offered in our area.
11. Youth program costs
12. Youth sports- travel leagues need to communicate better, follow rec league example
13. Youth summer recreation programs
14. Providing our youth with opportunities to grow as individuals though education and the arts
15. Recreation Center is under utilized. We need children's programs available that suit all kids. Arts and crafts. Science and technology. Dance classes, bus availability to the lola pool..so much more can happen there.
16. Giving our youth a variety of opportunities to be part of the community

Economy / Poverty (20)

1. Poverty (4)
2. Economic and medical inequality
3. Economic vitality
4. Economy
5. Economy → who pays a good wage to the workers, not the admin and front office staff???
6. if anything would ever happen to the foundry the town would die



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7. Income disparities
8. Increase of low income which brings increase drugs and alcohol
9. single-employer with such a high percentage of jobs (foundry)
10. Too many jobs are dependent on the success of the Waupaca Foundry. Chain reaction concept.
11. Waupaca doesn't have enough business and industry
12. Low wages, poverty.
13. Too many low income options, attracts the wrong crowd. (Ruby's pantry) Too many apartment complexes.
14. Commerce
15. The fact that we have 3 dollar stores in town does not speak well of the socioeconomic situation of the population.
16. economic - can we get businesses to move into Waupaca to take over Shopko and Kmart empty stores

Development (19)

1. Shopping Options (7)
2. Downtown development / vibrancy (4)
3. Maintain and expand our vibrant downtown.
4. Maintaining the historic and inviting atmosphere of main streets
5. Old Catholic Church owned by the city, no real plans on development
6. Progress and development should not lose an appreciation for the quaint small town character Waupaca has earned
7. Rejuvenate main street and make it an attraction to draw in tourist
8. What you're doing to Main Street
9. Architectural preservation
10. Bringing needed business to the area to keep from going to the bigger cities for basics

Infrastructure (18)

1. Infrastructure
2. Fixing Infrastructure
3. Agreement on the downtown streets
4. All you seem to care about is changing the parking and sidewalks.
5. Bad roads
6. no where to park by library, spots are too tight in the new design. I have stopped going to library on a regular basis because of the parking.
7. Parking lots
8. Parking on the west side of city hall is dangerous
9. Parking. We need a parking structure or permit parking for folks that work downtown.
10. Repairing the infrastructure.
11. riverfront still not being utilized; hard to turn main street around and have it face the beautiful river
12. The new downtown streets and lawout are a absolute joke
13. The new parking on east Fulton is dangerous to park in and drive through
14. The terrible parking situation by the library
15. The way they changed the parking at the library is TERRIBLE. If they do the same thing with the new downtown, I'll be done driving there.
16. There should be a sidewalk on King Road connecting high school to King
17. Library ease of access
18. Library parking is horrible

Loss of Business (18)

1. Loss of business (12)
2. Loss of major stores (KMart and Shopko); we now more than not have to outside the City to get household items. Fleet Farm and Walgreens are great, but don't have a steady supply of what we need.
3. Loss of all major retailers. This impacts tourists, permanent citizens, and the ability to attract new families.
4. Stores and businesses closing up and not being replaced
5. Stores closing - needing to travel to get items
6. The flight of large businesses from the Fulton Street area, ie Shopko, K-Mart

Roads (16)

1. Roads in need of repair (9)
2. Limited road crews in the winter, roads in the county often go several days without being plowed
3. Potholes



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4. Road conditions are horrendous
5. Roads not being repaired, pot holes not being filled
6. Loosing parking on Main St. with the new design.
7. Maintaining clean roads (lots of metal debris by industrial park)

Community Family Recreation - Parks & Bikes (15)

1. Parks (2)
2. Keeping green spaces. We love nature.
3. Keeping the area clean, especially the Lakes.
4. Lack of bike lanes
5. Making it more cyclist friendly
6. Natural Resources
7. Preservation of natural resources
8. Protection of our environment
9. That the downtown square will be all paved and not have green space
10. Quality of some of the play structures at parks
11. Trail maintenance
12. Trails
13. That the downtown square will be all paved and not have green space
14. Environmental - are we doing the right things to ensure our lakes and streams are clean

City Spending / Debt (15)

1. Debt (2)
2. City spending
3. Cost in the "makeover" of the streets
4. Over spending
5. Wasteful spending
6. The city's officials waste of money
7. Too much money is being spent on beautification.
8. Wasted money on unnecessary "improvements" down town
9. Administration is paid too much.
10. City Government run amuck and wasting our tax dollars to benefit a few
11. The tax payers money is being spent stupidly (bump outs on Fulton and main)
12. That too much money will be spent on "extras" like what the street signs look like or decorative light poles
13. Useless spending

Schools (14)

1. Continue with school district
2. Continuing good school/education system
3. Declining school enrollments
4. Education
5. Not great school systems— CEC is heading into the right direction
6. Not the greatest school system
7. Quality of schools is not very good
8. school advancements
9. school enrollment declining
10. School System
11. The public schools need more funding.
12. The school district
13. Make sure our schools and community centers such as the library are well funded.
14. School quality

Safety (13)

1. Safety (2)
2. I do like to walk in the city and there are certain locations I will stay away from due to an uneasy feeling of that neighborhood or troubled teens hanging out in the parks.
3. Need a safe walking/bike path on king road for students and residents.
4. Not enough adequate street light
5. Pedestrians crossing roads while texting/not paying attention
6. Public Safety - need more officers



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7. Safe biking areas.
8. Security
9. Better lighting on city streets for safer walking
10. Cars speeding in residential areas. Swan park
11. safety on city streets, especially with regard to need to keep crossing lights
12. More bicycle paths for safe riding

Housing (12)

1. Affordable Housing (2)
2. Housing
3. Housing smaller one family housing lack of
4. Housing is too expensive.
5. Lack of housing
6. Quality condo/town house complexes needed for seniors/ to keep them spending here.
7. Unfit rental apartments and house
8. Unwillingness to work with landlords
9. Upgrading downtown residential
10. Less multi unit rental homes within the city, may lead to better maintained homes
11. Deteriorating housing

Economic Development (9)

1. Economic Development (5)
2. Economic Development and growth/Main Str. Project
3. Focus on Downtown improvements like Housing, Jobs and Business.
4. Fulton Street corridor development
5. Economic development/business/retail development

Aging Population (8)

1. Aging population (3)
2. Aging population - sufficient support services
3. An aging population and not bringing in a younger populous to sustain the area.
4. Community population rapidly getting older
5. Increasing elderly population, decreasing working population.
6. Aging, poverty and lack of education of many community residents

Crime (8)

1. Crime (4)
2. Court system allows lawbreakers to go free with little to no punishment- putting them back on the streets to re-offend.
3. Criminals being let off too soon/easy to repeat multiple crimes.
4. Sex trafficking (2)

More Restaurants & Dining Options (7)

1. More restaurants other than fast food
2. Limits on restaurants in the area because of strict liquor laws
3. More family restaurants not fast food.
4. More options in area of healthy restaurants/coffee shops for those who have to be gluten-free, dairy-free, etc. Summer residents might appreciate, too??
5. The restaurant choices are limited. And there is no Walmart.
6. Restaurants (few choices)
7. More dining and entertainment options would help the city and downtown area.

Regulation (7)

1. Over regulation
2. Wasting time passing silly laws.
3. We do not need more regulation by ordinance.
4. Zoning rules are valuable to prevent encroachment of non-compatible uses being too close to each other
5. The city needs to enforce the snow shoveling laws and abolish the 2-hour parking downtown.
6. To many restrictions on smoking.
7. The City sometimes makes it difficult to make improvements to your property.

Reputation / Diversity (6)

1. Recover reputation after the national publication stating our drug problem issues



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2. Small town unwelcome feel at times
3. Lack of diversity
4. Lack of ethnic diversity
5. Community accepting others that may be/look different
6. Diversify employment, housing, and population

Condition of Buildings (5)

1. Hold landlords accountable for up keep to their properties if they are or are not Waupaca residents.
2. Properties are allowed to become dilapidated, vehicles and junk collected in yards.
3. That money will not be invested in saving the buildings of Main Street
4. Side street buildings need a fresh coat of paint. At times it looks very rundown
5. Neighborhood renewal programs to promote visual appearances of properties

Schools - Safety (5)

1. School safety
2. School safety response
3. School violence
4. Bullying (2)

Services - Adult Services / Programs (4)

1. things for adults to do not alcohol related
2. ATV trails
3. Rec sports program
4. An indoor soccer program for adults

Traffic (4)

1. Main street traffic
2. Traffic flow through downtown area

Jobs - Lack of workers (3)

1. Everyone is hiring. Where are workers?
2. Qualified worker pool
3. talent pool for companies to find workers

Internet Access (3)

1. Better Internet speeds for customers of Waupaca Online
2. Internet- rural areas need better/more options, ATT shouldn't be our only choice
3. Lack of high-speed Internet in surrounding areas

Health/Mental Service (3)

1. Why so many doctors and staff are leaving Theda care, we need quality healthcare close to home
2. Health care
3. Mental health

Transportation Options (3)

1. Transportation services - need to expand, offer Uber, Lyft as safe, alternative options
2. Housing and transportation services
3. Commute by means other than personal car

Community Services (3)

1. Lack of appropriate DHHS support for fairly large portion of population in need (around 40%)
2. Child services being too lenient with child neglect/abuse cases
3. Services and safe spaces for the homeless and underserved.

Something Else (41)

1. Local retail needs promoting
2. Texting and driving
3. Fleet Farm Needs to restock better
4. Aaron Jensen was hired and was the worst possible candidate for the job. He doesn't have the appropriate degree and his salary is outrageous!
5. Being able to ever sell my house when I want to move
6. Deer over population
7. Don't overextend ourselves, Waupaca is struggling as is we are not in a position to take on more people below poverty level. I don't mean to sound cruel but homeless shelters/rehab centers, I think at this point would just bring more of them to our town. Can't handle the homeless and addicts we have already.



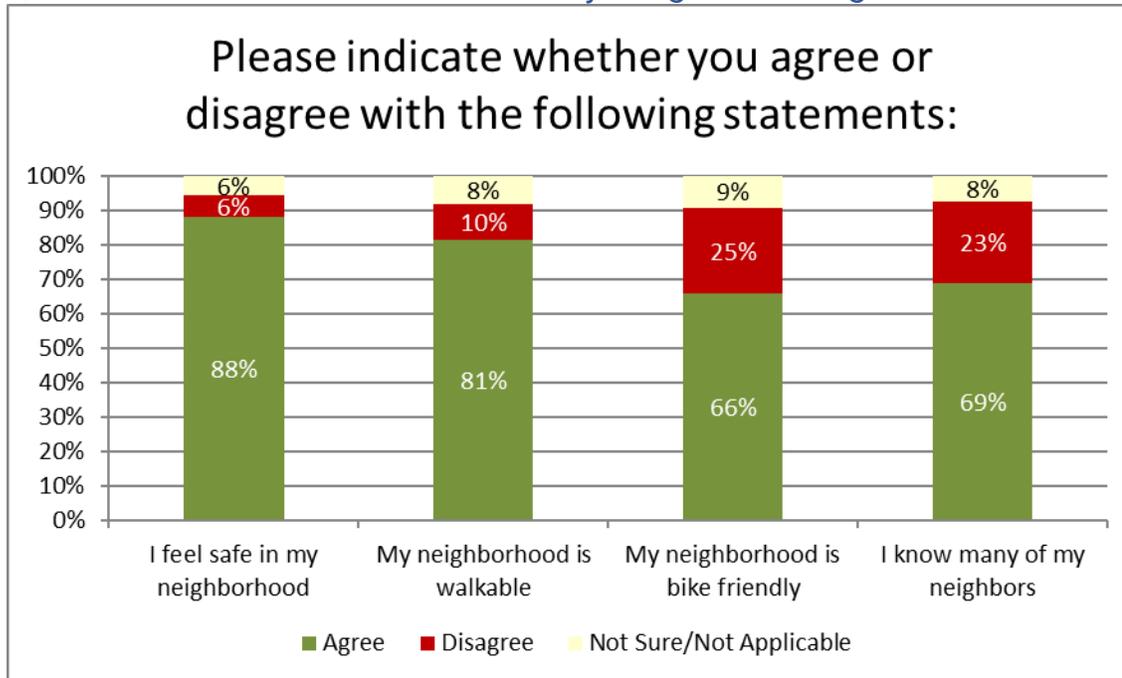
Comprehensive Plan Citizen Survey Results

8. Eliminate city administrator, Have full time Mayor
9. Happy with proposed downtown plan!
10. historic preservation
11. Hoping Walmart does not come
12. I don't agree with the Main Street design. It is not practical or cost effective
13. Invasion of fringe 'feel good' initiatives such as small house communities and the like
14. Not in a position to be picky and rude
15. Quality of life takes president over cosmetic appearance
16. Retirement
17. Stop building low income housing. Enrich this town.
18. Stop building more parks
19. stop trying to remove all of the wildlife from the city-- ie: year-round city deer hunts
20. supporting the morals and values of our community
21. The ability to try to think out side the box with the old Churney building
22. The farmer's market is a hidden gem that does not get the support that it needs.
23. Uniquely Waupaca Culture ... Arts and Music; Natural Environment; Faith Groups (Churches)
24. Work, live, shop in my neighbor hood
25. Year round tourism
26. Continued focus on "the Chain" and not enough on "the Main". There are many people that live in town that also have something to offer.
27. There seems to be a lot of unnecessary muddling about of things, just for the sake of being able to say that things are being done. For instance, downtown parking... sheesh!
28. Too Many Fast Similar Fast Food Places
29. community
30. Convenience
31. Creating global citizens of our children
32. Maintain and strengthen 6 Pillars of the economy 1) Waupaca Foundry 2) Chain o' Lakes 3) County Seat Status and Program and 4) Wisconsin Veterans Home 5) Historic Main Street 6) Agriculture
33. Moving my focus from the retiring community to the future
34. Staying ahead of trends/keeping our community relevant
35. City services; more and better; enforcement
36. Things will stay the way they are, innovative thinking not welcomed
37. If people have to go to another town to work and shop, why even live here?
38. A vibrant downtown community
39. Stop signs are a dumb idea downtown
40. See #15 for Land Use
41. It's not very progressive.



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Question 8 – Please indicate whether you agree or disagree with the following statements:



Question 9 – Please share any additional comments about your neighborhood. If you have specific concerns please let us know where (street, address, etc..)

Safety Concerns

1. I do not live in Waupaca, however I feel safe walking in most areas of the city. If there was a way to discourage the pedestrians, to pay attention off their phones when crossing streets, that would be very nice. although they have the right away, courtesy and awareness are important.
2. I feel like my neighborhood is safe yet I have a fear of my children going for bike rides and walking without supervision. At some point I feel like I have to not live in fear but its difficult to trust as I feel like we are being trained to not trust. Maybe this is a me issue and nothing more.
3. I feel safe living in Waupaca.
4. I generally feel safe in my neighborhood, but there has been criminal activity that I am uncomfortable with. My address is on 8th street near the hospital.
5. The widening and redoing of Evans Street has been a HUGE improvement. I run on it daily and it feels much safer.
6. Physically safe, influence safe amongst teens not at all.
7. We live out of town but I do feel that different areas with in town could be safer.
8. I am new to living in my neighborhood and I have no true concerns about the 3rd ward.

Safety Concerns – Bike/Walking Concerns (16)

1. A group of concerned citizens have been trying to make the town of Dayton a safer place to walk and ride bicycles for years with zero support from elected officials. This is extremely disappointing and does not instill confidence that my elected officials have the best intentions for their constituents.
2. a walking trail and/or bike trail on king road would be much safer than the people who walk and ride on the side. there's already been one person hit by a car. another kid waiting for the bus on the corner of richard and king road almost got hit. people drive too fast and in the morning, the sun is in the eyes of drivers and hard to see people walking sometimes.
3. "I have concerns about High Street and Lakeside parkway by Shadow Lake. The bike/walking trail the curves around the stonewall beneath the cemetery is very dangerous. Bikes/walkers can easily collide if coming around the wall in different directions. I was pulling my children in a bike cart around the wall and a driver came onto the trail with their vehicle and nearly hit our bike cart. I also feel the portion of road on High street in the woods near the apartment complex could use a sidewalk. There are many walkers and it is especially dangerous when people walk that stretch in the dark. "
4. I wish there were sidewalks and more street lights.



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5. I would like to see more bike lanes on busy roads throughout the city, especially Main and Fulton Streets.
6. Live on Brainerds drive and I feel it needs a sidewalk. Cars go way to fast to go walking on this road with kids. It is dangerous!
7. Live on Melody Lane. While my neighborhood is safe to walk and bike, king road is not. There isn't a shoulder to travel on for pedestrians.
8. "Lots of sidewalks to nowhere. Speeding traffic on south Washington → has to be at least over 40 mph. No one stopping on west union and cross traffic does not stop. Hearing car horns all the time. Cannot walk the half of town near the foundry alone or at night"
9. The trees on the boulevards of Berlin St need to be trimmed to walk under.
10. Waupaca needs more bike paths! It is tough if anyone especially kids to bike around town main roads like 49 and Fulton are busy and not bike friendly
11. We do not have sidewalks or adequate street lighting to make our area walk able. We are located on Wisconsin Street.
12. We live in the country and there are no walk able shoulders.
13. We need sidewalks on Elm Street. Many people walk this road to get downtown.
14. While the neighborhood is walk able there are intersections that are unsafe because drivers are not looking out for pedestrians. More four way stops on major intersections. ie Lake & Main, Berlin & Lake (3 way), where Main Street meets South Park
15. It would be nice if neighborhoods without sidewalks had a "lane" for walking or biking
16. We live less than 2 miles from South Park, but would not feel comfortable riding our bikes there (lack of trails, no city street bike lanes, inadequate shoulder space, inattentive drivers)

Safety Concerns - Cars Speeding (12)

1. Cars drive too fast on our street (in City)
2. Cars speeding on timber drive especially in spring when baseball parents are bringing there kids to practice and games
3. I live on Elm St and traffic goes way too fast! Patrol more!
4. I live on king road. Speed limit is 35, but everyone speeds! Let alone there is NO place to walk or bike on this road other than the actual road! I will NOT let my kids walk or bike on this road because of speeding traffic and the amount of traffic but yet no sidewalks.
5. I reside at 545 Timber Dr. my biggest concern is the high rate of speed cars travel on this road I never let my kids play in the front And uneasy about allowing them to walk to the park
6. Larson Rd is generally safe...there needs to be speed limit signs as people go WAY to fast and there are children, deer, curves, etc.
7. People drive way too fast down Holmlane Rd. Spencer Lake camp has cottages that may be being broken into.
8. People speed a lot in our Cleghorn neighborhood, especially in summer when second-home people return.
9. People speeding down River St is a concern. Would also nice to have a city trash pick-up so there weren't so many disposal trucks from different companies driving so many different days. One pick-up service would help roads last longer due to decreased heavy traffic. Get a bid, pick a company, throw the cost onto the water bill.
10. School street. Traffic is WAY TOO FAST for residential streets
11. West Union Street. A lot of traffic unfortunately. Many speeding cars. Cars driving past my son's bus when their lights are flashing to drop my son off. This is a huge dog walking route and many dog walkers dont pick up their dog poop. It gets so bad I've stopped walking my dog on my own street because he's gotten sick from other dogs poop. Yuk! Waupaca needs to make picking up after your dog more of a priority. I've heard even on main street people aren't responsible pet owners.
12. Elm street needs improvement- more police presence and ticket for speeding. Timber drive should not allow parking on both sides- spoke to Mr Berrens with my concerns and he disagreed with me. Consider right turn lane from school street into state street.

Safety Concerns – Street Lights (11)

1. Need street lights
2. Not enough lighting to see crime. Too many run down homes.
3. Streetlights removed reduces safe feeling. 25mph speed limit not enforced adequately, vehicles 35+mph way too often for walk/bike safety
4. The town needs more streetlights.
5. We had a streetlight disconnected on North St, near the Bailey St. corner. And since then have had our vehicle broken into twice. Our street is gets decent traffic volume and is too dark now.



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6. We need more streetlights and bike lanes
7. We need more streetlights for night walking and more bike lanes.
8. We're not happy with the removal of our streetlight.
9. I fear the elimination of traffic lights downtown for the safety of the pedestrians. Also as a driver that is parking at the post office and trying to back out
10. My neighbors are good, however EVERYONE stays in their homes after dark because THERE ARE NO STREET LIGHTS IN THIS TOWN. This is ridiculous and it appears that the mayor thinks this is a big joke. Many people have complained about the dark streets, which gives the impression that Waupaca does not care if you are safe or if you get to know your neighbors.
11. All city streets at night...they are too dark. Saving \$ by not having street lights on seems kind of backwards. How about replacing them in stages, get some solar lights. Dark sidewalks and streets do not feel safe.

Safety Concerns – Drugs (6)

1. Dugs are all over the city not just neighbor hood. Lots of rift raft all over.
2. "I hate that the city has allowed a drug rehab house to come into this town I know the police department is keeping an eye on that house but something needs to be done
3. "I think there is more drug activity than is known. South Western Avenue apartments"
4. Downtown: drug deals, buyers, selling, user
5. The Drug houses and the amount of drug traffic going on in the area of Division and Waupaca streets.
6. Drugs and poverty and addiction and crime

Building / Housing Conditions (6)

1. 1900 Shadow Rd. Need to enforce property appearance law. Property values suffer from a few bad actor's.
2. Clean out abandoned homes and junk rentals - Berlin Street
3. For a more vibrant downtown, Downtown apartments need to be updated and try to get a little higher standard of living instead of some of the living conditions and clientele that are here now.
4. Lack of regulation or addressing rundown properties. Often there is a well maintained house next to one with debris and an unkempt yard
5. more restrictions on rentals on Chain
6. Wisconsin Street/ North Street - some not so nice houses/rentals

Road Conditions (5)

1. I love on W. Fulton St and the street is bad shape.. also there needs to be better enforcement of the speed limit on this street... I've seen cars going 45-50 mph down this street
2. High St needs repair. Stop putting trees in Shadow Lake. West Fulton needs repair.
3. I really wish we could get our roads salted in the winter.
4. Roads and sidewalks are in disrepair.
5. Town of Dayton does a poor job plowing secondary roads

Safety Concerns – Needs to be safer (4)

1. No sidewalks, people drive to fast, our children are not safe due to people driving 2x and 3x the speed limit. Woodland Estates.
2. North Street: live near the apartment building which is frequented by police, so I don't not feel safe to let my child play outside.
3. Too many people on phones texting to feel safe walking or biking in country. People blow right through intersections in town of Lind by town hall day after day.
4. King road is very dangerous for pedestrians.

Other Concerns (3)

1. I think the redesign of Main Street will lead to great things in the city, making it more appealing to full time and seasonal residents encouraging them to patronize the area. Visually improving the area will bring more businesses, people and revenue for the city.
2. We cannot access high speed Internet, and we only live 1 mile from the city limit! Also, Highway E is a dangerous road to walk or bike on, and is the only access we have to other roads.
3. I live downtown. Main issues: having to pay for inconvenient parking (when no parking is provided on site for apts), drunk people at night, people drive like assholes

Safety Concerns – Crime (2)

1. Convicted sex offenders sometimes live nearby and that is worrisome for me as my child walks to public school.



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2. We tend to avoid Waupaca after dark. Too many druggies, arrests, etc.

Safety Concerns – Traffic (2)

1. A lot of traffic on our dead end road, Evergreen Ln.
2. I live off of timber drive ... in my opinion that is too busy of a thoroughfare to allow parking on both sides of the street, there is no curb, gutter or sidewalk. I did express my concerns with photos to my aldermen, Mr Berrens called me personally to tell me his opinion.... he feels it's fine and needed no action. He does not live in this neighborhood so does not see the potential for mishap. I proposed to allow parking on only one side of the road and more police presence to enforce speed limit, especially during men's softball season. We need to be proactive and not reactive. It's also terrible at Halloween...

Natural Environment (2)

- The parks and riverfront should be upgrades with an ecological approach.
- I'm worried they will take down the trees from along the road. I'd rather see it designated a rustic road. It's Pryse Drive.

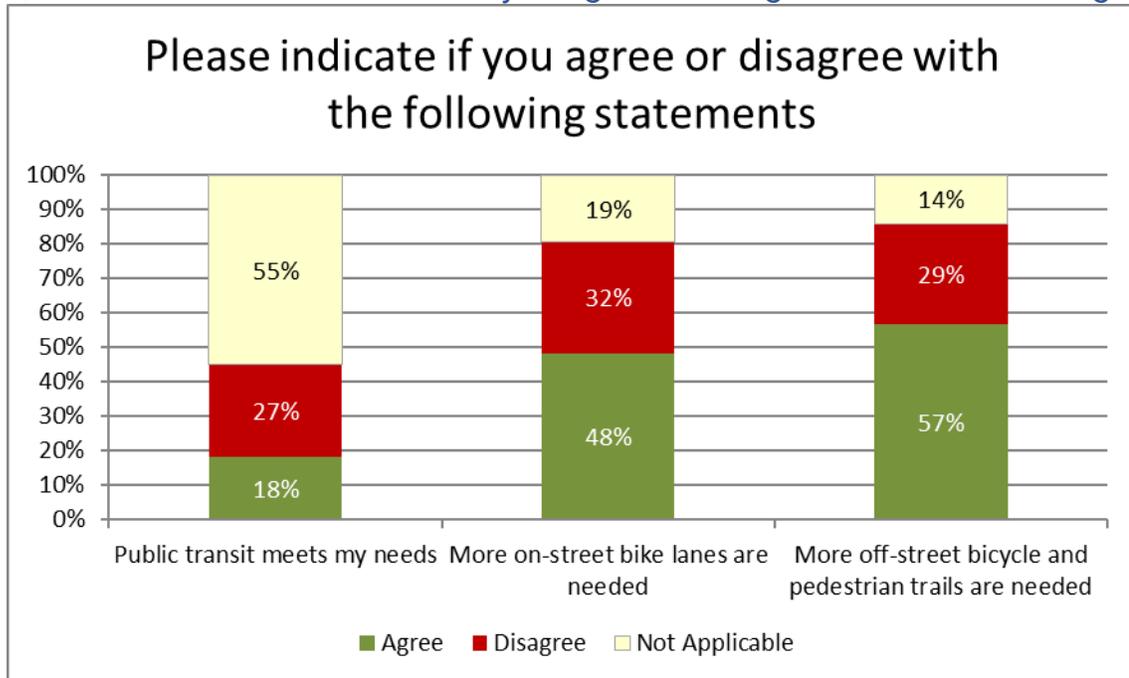
General Comments (23)

1. Although making Waupaca more attractive visibly, that is more appealing to tourists while those of us who live here are more concerned with improvements that "pay us back". I think its fair to say with the amount of debt we have taken on... this would and should be priority.
2. By the chain o lakes elementary school there is a big white apartment building that constantly has loud music at night and men screaming at women that you can hear down the street
3. Center street, the pink home always seems scary
4. Department store besides fleet farm, like a Wal-Mart supercenter, Target supercenter, or Kohl's.. the only indoor swimming in Waupaca is at the two hotels, have to drive to New London or iola pool, for a indoor swimming pool.. there is already enough walking, hiking, biking, trails,
5. Embarrassing to own a business on Oborn Street. Neighbor keeps monster trucks in front yard and customers comment on them. They sit and rev the engines and don't belong in the city.
6. live on a dead end road in the Town of Waupaca
7. Lots of rental properties neighbors keep to themselves
8. My neighborhood is going to turn onto a dead end street. We live beside the Danes home on North Main Street.
9. No regulations in our neighborhood
10. Our focus for now with the community is to fortify the economic development potential of the Downtown Historic District. Currently most "B7" zoned properties are in a flood zone. Thankfully there is some work being accomplished here already. Also, the need to expand the B7 district. (why only the riverfront for example) Facade grants, tax deferment on certain improvements, etc.
11. Realizing that my neighborhood is it industrial neighborhood with low income housing around it not the opposite
12. We live in Town of Farmington, so the above questions may not apply to actual City of Waupaca.
13. We live on Bartlett St. While our neighborhood is ok we do live next to a home with a hoarding situation going on. We are on the backside of Ware Street and definitely avoid that street when out for walks. It just seems like home in our area are not taken care of and there are a lot drug issues.
14. When we wanted a Neighborhood Watch program, we received great support from the police department in getting it set up.
15. GREAT
16. River St. has several rental properties in the area
17. I'm in a residential area that is getting a lot more car-traffic, thanks to the muddling of the downtown. Lake St.
18. I think seeing our police patrolling with cars or bikes is always good. I think there presence on occasion is good and a wave from them and vice versa is important. We all want to remain....."Waupaca" friendly.
19. Bump outs are a horrible waste of space and money. Who's going to shovel them? What about snow plowing?
20. Very friendly neighborhood. Woodland Park estates
21. New to area, so haven't met a lot of neighbors yet.
22. Not a resident, just a business owner/investor
23. we're in a more rural area just outside of town



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Question 10 – Please indicate if you agree or disagree with the following statements



Question 11 – In your own words please share any additional comments related to your transportation needs.

More Trails for Walking/Biking/Health (28)

1. I like to walk and bike and feel relatively safe doing those activities in town. As Waupaca considers upgrading roads I think separate walking / bike trails or lanes are a good thing as we do have many bikers and walkers in our city.
2. As a runner, I see a need for more trails for running on all sides of town.
3. More trails from outside of town, as well as by Swan Park or the airport to downtown. Be able to walk or bike into the downtown without being on a busy road.
4. I don't think you can ever have too many bike and pedestrian trails. Roads are fine, except downtown Fulton St (new part) and library.
5. Waupaca's parks are great, and I know we have Hartmann's Creek nearby but I think it would be great to have more trails for hiking that are longer than a mile or two loops.
6. I highly agree we need more trails.
7. I love the WAU-KING trail and I wish there were walking or running trails in my neighborhood (Dayton).
8. It would be great to have safer, more accessible walking and biking lanes/trails.
9. The paths should be kept clean in and out of Waupaca to High School
10. The walking/bike path along Shadow Lake needs to be widened or at least some protection from drivers. Met cats multiple times head on when people cut the corners driving because there is not longer a rumble strip

More Trails for Walking/Biking/Health - Biking Trails (13)

1. Consider bike trails along county roads & to state park to attract people to the area.
2. Bike lanes for Fulton and Main streets would be nice.
3. I love being with my granddaughter but in the summer the safest place to ride is on the side walk which is not what bikes are suppose to do. Tourist are also looking for trails and street friendly biking.
4. I bicycle a lot and feel the roadways are safe. Of course I'd love any improvements for bicyclists. County E before the new bike lane can be scary, though.
5. Many of the main roads in Waupaca are not easily bike-able (Fulton, Royalton, Churchill as examples). Too busy.
6. By adding trails and paths for bikes, it may attract younger families to move to waupaca
7. own my own car. Living on Royalton St. on a 4 lane hwy it would be nice to have a bike lane



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8. I would love to see bike Lanes on Harrison between Fulton and Timber as well as sidewalks in that same stretch. My kids want to be able to bike to the library, I'd like to be able to bike to downtown seasonally and having to take an indirect route to avoid Harrison really makes it less appealing.
9. It would be nice to see a safe ride program in Waupaca. I think it would really help.
10. Bikers are regularly yelled at and told to be on the sidewalk which is not where they are supposed to be. Ignorance fills this town.
11. King Road, county QQ, streets around Swan Park - could all use bike lanes
12. The main streets in the city (Royalton, Fulton, Churchill, etc) are not very bike friendly.
13. Currently I have a vehicle, so i don't often need public transportation. More 'safe' ride options would be nice along with a campaign to use them.

More Trails for Walking/Biking/Health - Walking Trails (4)

1. More walk able trails that lead to major districts of the city, so people can safely walk to shop, etc.
2. It would be nice to have more trails that connect the town's to the city to encourage and promote exercise. Currently I often have to walk small stretches on Hwy E to circle our subdivision and many drivers do not know the etiquette of slowing and/or moving into the other lane.
3. It would be nice to see many city sidewalks updated to be wide enough for people to walk next to each other. As a parent of young children, I have walked many of the city's sidewalks with babies/toddlers in strollers and there is barely enough room for 1 other person to walk next to me. Going out with a friend who has a stroller as well, is next to impossible on most sidewalks.
4. More areas need to be walk able as well. Near Brainerd Bridge Park it can be dangerous walking with speeding traffic.

More Trails for Walking/Biking/Health - Health Options (1)

1. IMO if the City wants a shot at attracting younger people to reside in our community, improvements & upgrades need to be made in terms of Waupaca being a more health conscious and active community. The City also needs to make our community more attractive to businesses looking to locate, relocate and/or expand. We'll need a younger population to recover from the loss of our retirement population as they age and eventually expire.

Public Transport (20)

1. A 'public' transportation system in Waupaca would be a wonderful addition, but I worry what would suffer for the furtherance of that addition.
2. There is no public transportation... except for if you include the Waupaca Taxi service. As for the bike lanes I think that on most city streets there isn't enough traffic to warrant having them and downtown there just isn't room. The parking is a joke especially on the side of the library and behind it.... its just too tight the time and money that went into that was a waste of taxpayers money.
3. There is no public transit. That's a problem.
4. it would be nice to see a trolley set up to do stops at specific points at specific times.. Could run it all year long, and could have two, one could do historic tours around town in the summer and fall for a fee, and the other could offer transportation for a small fee.
5. What 'public transit'??
6. The lack of public transportation is an issue for those living in poverty.
7. Many low income or one vehicle families could use low cost public transportation.
8. Public transportation is a good thing but isn't necessarily applicable to the city of Waupaca as there is no connecting transportation to other cities so becomes less important within an out city.
9. I need transport I can rely on during the hours between 3 am to 6 am. The Waupaca taxi doesn't start running until like 630 am and RR Transport is really expensive
10. Lack of public transportation is a problem
11. I have reliable transportation but many do not and we are a rural area which makes it hard for those without transportation to get to where they need to go. Those in town might not be able to walk to places and can't afford taxi rides daily. Plus there is no place to buy clothing, shoes, etc
12. I like the trolley idea (chain to main street) and I like the idea of it running until bar time
13. Not aware of public transit options. Again, new to the area.
14. Shuttle service for retail shopping for Waupaca, King and In-between. (Trolley style bus?) Uber?
15. Waupaca also needs to have a trolley which goes from the Train Depot ... down Main and to the King/Chain o' Lakes. Perhaps the High School also.
16. Shuttle services to and from sporting events and after school activities even for those in elementary
17. The only public transit the city has is taxi.



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18. Why not try to develop a simple transit system, one or two buses that run the same route from Pick N Save to the Courthouse and a few stops and turns in between, then a route to King and the Veterans Home. So that people who don't drive can still get to work.
19. I wish we had a bus that we could take to the stores on the outskirts of town. Essential businesses increasingly are pushed to the edges and the downtown is full of boutiques... And that's fine. But I think we should have better public transit to get out there. I suppose all the delivery services will fill those needs, but ... a bus, even a small bus, would be nice. A bus to the clinic. To the dental clinic out by the Catholic church. To all the little mini-clinics on 54 West.... InstaCart can't go to the doctor for us. And I don't know why, exactly, but I just hate calling the cab.
20. People ride bikes in this community, because they have no other modes of transportation. Seeing commuters on 22 is death defying. People need to know that while it may take a little longer, there's routes to the city that do not include 22.

Transportation – Taxicab Service (5)

1. Local taxi service is unreliable as a transportation source.
2. Moved out of New London because there was no taxi service.
3. "City Cab service is awful, and the managing company and certain dispatch treats the drivers and customers terribly.
4. Too few taxi services that are limited to hours during the day/night. Would be nice to have a shuttle to the chain o lakes from downtown
5. "Waupaca Taxi is very limited for timely rides. Have witnesses elderly people waiting 30 to50 minutes for rides Fromm businesses to their homes.

Transportation - Uber/Lyft (3)

1. Uber needed
2. Would be great to have uber and Lyft available. The only late transportation is R and R which can be unreliable.
3. Uber or Lyft would be helpful as we have no public transportation. Those companies offer service here but are in need of drivers. Maybe the city could help them find employees. There are probably people that would drive for them if they knew they were hiring

Additional Parking (7)

1. Downtown needs to have plenty of free parking, benches and be easily walk able.
2. Downtown Main Street should be no cars. Parking garage at the city lot would be more proper. Main Street should have a boulevard down the middle and a lane going each way for biking and walking.
3. Since moving into the city of Waupaca it has always seemed strange to me that we ban unpermitted overnight parking on all streets year round.
4. We need better parking downtown, including a reconfiguration of the new lot behind the library.
5. Would be interested in starting a conversation on turning the area in front of historical society and new chamber office into angle parking.
6. Parking by library is horrible
7. People that live and work downtown shouldn't have to pay to park their car when there's so much unused parking available

Fix Roads (5)

1. Roads currently need upkeep/repairs
2. Roads need repairs
3. Bike lanes take up too much space. Fix the streets downtown- they are terrible.
4. Road conditions are destroying vehicle suspension systems!!!
5. Fulton Street could use some serious attention.

Streetlights (3)

1. Need to change the streetlight timers on Fulton street. Sitting at red lights with no traffic happens often near goodwill and Kmart.
2. The traffic lights on Fulton Street unnecessarily slow down traffic. With Kmart going out of business, the traffic lights for those intersections need to be adjusted or removed.
3. There needs to be a light or roundabout at 22 & QQ

Sidewalks (1)

1. Sidewalk needed on King road from High school to King!!!! Especially since the soccer fields are filled in summer also KING to Kwik trip on QQ ! Too many walkers that may get hit.



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Love It (1)

1. I like the progress I've seen recently; lights at intersections, roundabouts. I love the artsy vibe of the downtown!

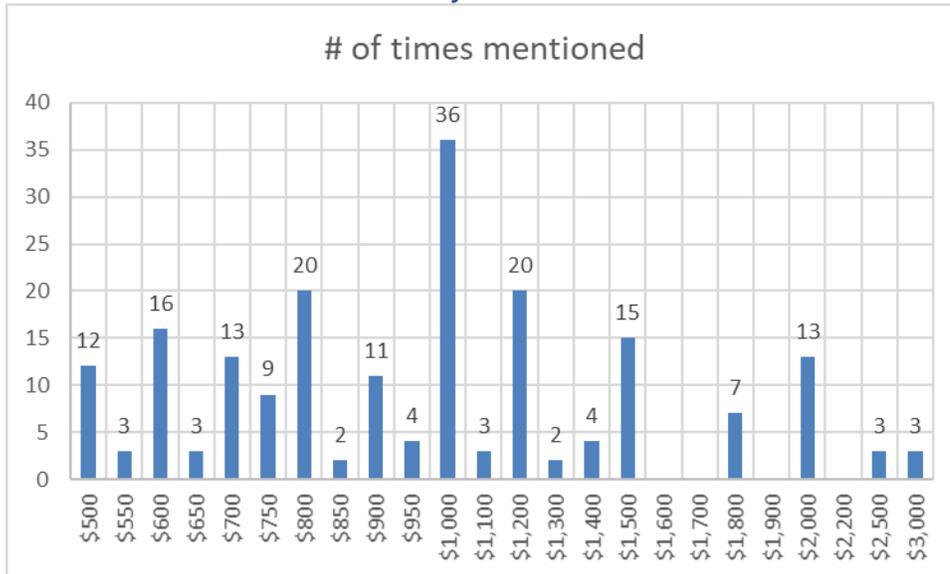


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Other Comments (8)

1. Bikes & Traffic don't mix and are a recipe for accidents. You can't turn Right without crossing a bike lane. Older drivers are not used to that and people will get hurt. Use OFF ROAD bike trails. Don't try to mix them with traffic
2. Main St is very congested with traffic and pedestrians
3. A need for family-friendly places where you don't have to worry about expletives being blurted out over the stereo systems. Yes, I've heard some nasty stuff at the Rec on numerous occasions.
4. I noticed in the area of pleasant st and north st area there are lot of intersections that have no signs for right of way (no stop signs, arrows for 90 degree turns or t in the road, dead ends, ect) numerous semis get stuck at the corner of Franklin and Pleasant.
5. Additional school busing. We currently transport or children to and from school as the bus ride home would be 70-80 minutes after school and pick up at 645am. That is unacceptable.
6. I asked the police officer the other day after many tickets for parking on the road in front of my house as I have a very small driveway he stated it is to keep crime down from vehicle break-ins it seems why should a tax paying individual suffer and not be allowed to park in front of his home because some thugs are out there breaking into cars perhaps they should hire more police officers to monitor better not to punish tax paying citizens
7. Traffic codes/ordinances enforced; speeding, noise, stop lights/signs
8. I feel safe biking or walking in most places within the city.

Question 12 – HOUSING: What is the maximum monthly mortgage payment or rent you consider to be affordable for your household?



\$ Rent Amount	# of times mentioned
\$500	12
\$550	3
\$600	16
\$650	3
\$700	13
\$750	9
\$800	20
\$850	2
\$900	11
\$950	4
\$1,000	36
\$1,100	3
\$1,200	20



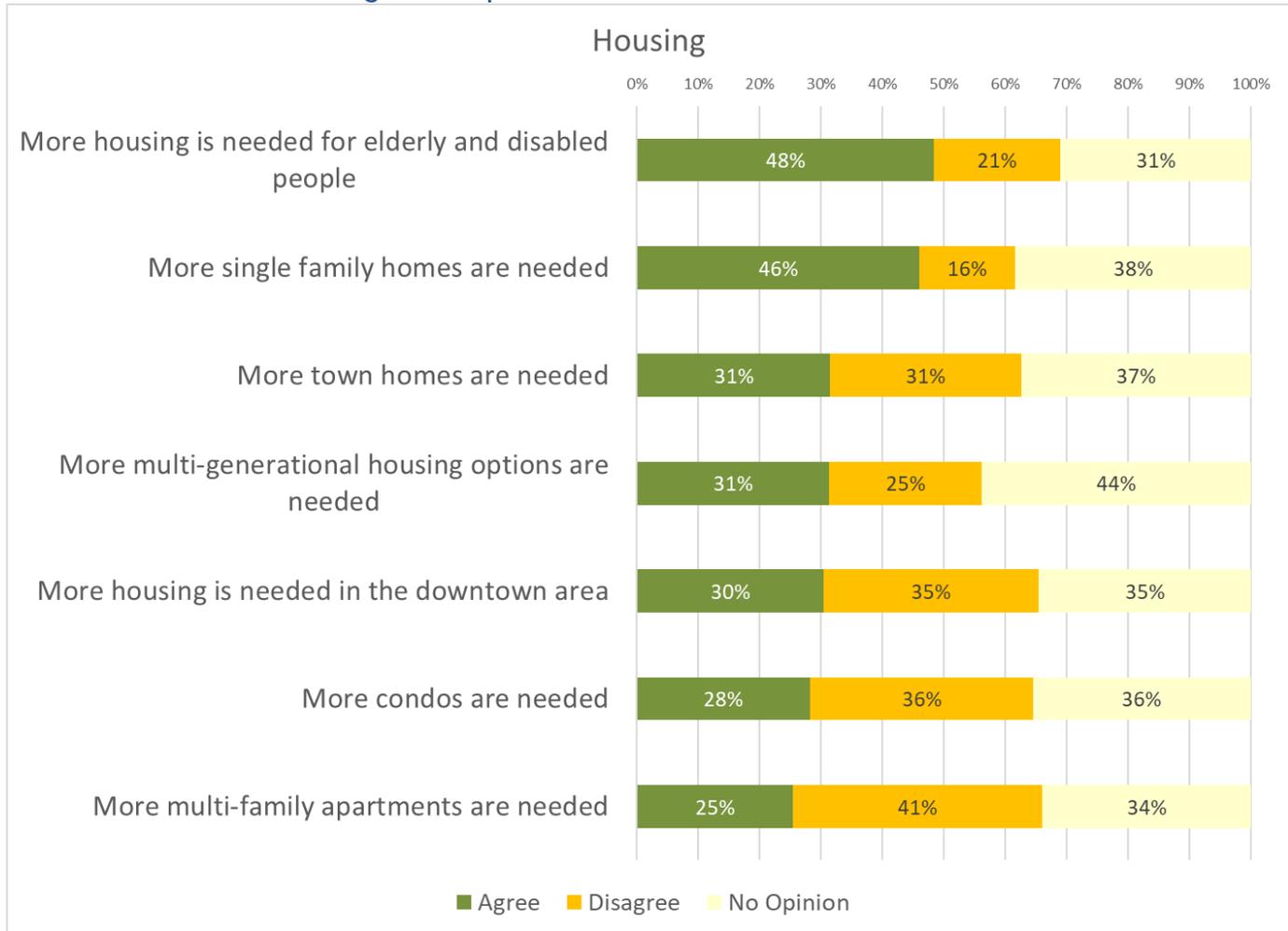
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\$1,300	2
\$1,400	4
\$1,500	15
\$1,600	
\$1,700	
\$1,800	7
\$1,900	
\$2,000	13
\$2,200	
\$2,500	3
\$3,000	3
\$300 - 400	
\$500 - 700	
\$700 - 1000	
\$800 - 1,000	
\$800 rent, \$1100 mortgage	
\$800 - 1200	
\$1000/month for double income household	
Maximum would be \$1100 im currently only paying \$675 with no escrow	
can afford anything here and on Chain	
Depends on one's income	
n/a - live outside of Waupaca, \$450 for two bedroom apartment/based location	
n/a business renter	
NA	8



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Question 13 – Please indicate whether you agree or disagree with each of the following statements about housing in Waupaca



More Affordable Housing (10)

1. I believe affordable apartments need to be in this town. Apartments are six \$700 or more I believe we need to have a place for the homeless not just somewhere where they can go at night only I believe we need to have more affordable elderly apartments I believe we need to have housing for homeless vets they served our country it's because of that why we are free today
2. Monthly rent for a nice 2 bedroom apt is more than my mortgage payment.
3. More low income housing is needed
4. Affordable housing for younger generations earning low wages.
5. It's not a housing issue, it's that the current housing is NOT affordable to minimum wage workers
6. Rents are WAY too high for a family. New apts are over \$1000 or more. Many families cannot afford that.
7. AFFORDABLE HOUSING IS NEEDED!
8. I think we need more affordable, modern options for the average income; what that is I'm not sure. Waupaca seems to have rich and poor but not much in between.
9. Young people cant afford to be on their own
10. More low income housing is needed

Rehab Existing Housing (10)

1. The housing in the downtown area for non-elderly individuals are an eye-sore. I had to move out of the city to find decent housing to raise kids in.
2. There is a need for BETTER up keep on many houses in our community!
3. More supervision of the slum lords...



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4. The housing that is already here needs to be fixed up and taken care of. Tenants need to be responsible, law abiding citizens.
5. Update and restore existing housing instead of building cheap new developments that don't hold up over time
6. We need an ordinance to clean up some of the current homes in the downtown area. Some of the homes need to be painted or at least kept up with. It would add value to our downtown.
7. The Housing needs should be a mixed. All generations ... all purposes. Main street apartments also need upgrade.
8. Fix up/repair/remodel old houses or tear down and rebuild
9. Lots of houses observed within the city could use rehab to make city look better
10. Slumlords need to be held accountable and need to actually take care of their properties. We have plenty of housing, but nothing has been maintained for a long time, now everything is falling apart and undesirable. FIX THE OLD SHIT INSTEAD OF BUILDING MORE

More Upscale Options Downtown (6)

1. Encourage more upscale apartments in downtown.
2. More 3 bedroom or more rental units are needed
3. Commercial buildings need city funding for owners to upgrade for more housing in apartments.
4. More upscale housing in the downtown area to attract people of means to invest in the Downtown Historic District, including Cooper Street and surrounding riverfront areas.
5. This is a retirement community. Should have a condo environment with indoor pool and amenities (there's a lot of rich retirees here)
6. Perhaps downtown condo could keep businesses more vital.

Increase Supply (5)

1. Housing is virtually impossible to find. Very hard especially for families
2. There seem to be low end and high end housing options. Middle income options need to be more available. Sounds like apartments can be hard to find for families in need.
3. There are no houses to rent!! I had two choices when I moved here. The houses for sale are overpriced. The rentals are very hard to find. Where are they listed?? The available options are lacking. There needs to be nice apartments for families that don't look scary and dingy.
4. supply and demand works but there's not enough supply and thus rent is far too high for most young people and young families.
5. There seems to be a wide gap in supplemented housing and the cost of traditional renting. We need more affordable rentals. And there seems to be a big need for homes available for rent.

No More Apartments (4)

1. Stop allowing low income housing
2. Please no more apartments
3. Stop building apartments buildings
4. No tiny house development, please

Taxes High (3)

1. The high taxes in the city cause us to continuously look at housing options outside of the city. My family loves living in the city, but even with 2 full-time well-employed workers in our household, managing our taxes with our mortgage has been a struggle at times.
2. Can't afford taxes if building a house in the city
3. the Foundry and high city taxes along with high cost of new construction and decent paying jobs inhibits new construction and investment in single family housing in the community

Other development focused (3)

1. I would like to see Waupaca welcome growth
2. I feel the center of the city should be used for commerce an economic growth in the outskirts of the city should be used for housing
3. Put shopping on east side of town where majority of population lives. Leave downtown for summer tourists.

More single family (2)

1. I believe we could use more single-family homes.
2. The zoning needs to be changed to allow smaller one family homes to be built.... homes that are 1500 sq ft or smaller

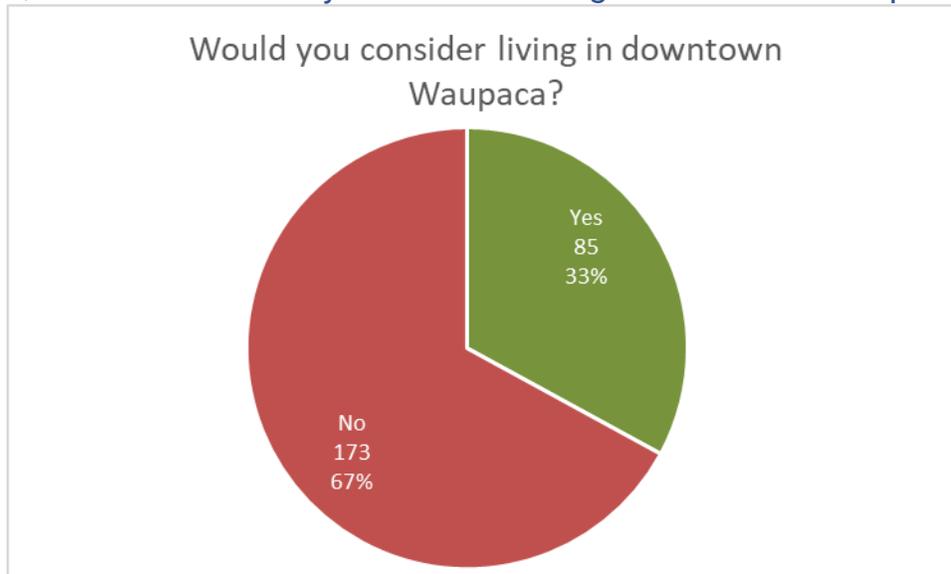


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Other Comments (14)

3. There should be condos or apartments built where the former Catholic Church which is an eyesore. Great location downtown for many.
4. Duplexes might be a good option, also upgrades on current homes
5. Too expensive or it's a dump
6. Looking forward to rock the block
7. it is ridiculous to have a weight restriction on dogs or charge extra monthly rent for pets.
8. Commenter prior in survey
9. These are great questions for our area Realtors. They are the experts and can easily look at market trends/demand.
10. Focus on young families and singles!
11. Too many affordable homes being bought by flippers and then being unaffordable
12. Some properties are extremely run down looking on the outside and are penalized through increased taxes with properly permitted improvements. This creates incentive to have poor looking property or rule breaking. Just because I spent money to maintain my house doesn't mean the value went up exactly the amount put on the building permit.
13. How about thinking innovatively and promoting co-housing for seniors in this town, there are enough elders to do so.
14. Rental goes fast

Question 14 - Would you consider living in downtown Waupaca?



I live downtown (16)

1. I live downtown (5)
2. I do and love the close proximity to all downtown offers (7)
3. I live in a historic house on Main St and love it but I wish there was more to offer downtown. All the shops close early. There should not be apartments on the end of main but more shops or a children's museum. Something for families. Many shops on Main Street look dated and run down especially the further north you go. The cost to rent a shop downtown is outrageous so it's near impossible for a new small business to be successful and stay in business in a tourist community.
4. I do live near downtown Waupaca, but the noise and smell of the foundry along with problematic city governance and personnel have been significant detractors
5. I currently live downtown, it's pretty ghetto. I get why people wouldn't want to live here
6. I'm kind of not far from the downtown area. Its in n walking distance
7. If you mean apartments above main St then no if you consider any thing other than those apartment down town then yes I live on W Fulton just west of 49 north

I would consider (13)

1. I enjoy walking that area and I believe that I would enjoy living there.



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2. It would be nice to be close to downtown activities. Need to bring back river fest and utilize the park and stage behind main street more.
3. If it had more parking at no cost and we would. I love the shops
4. We are close to downtown (High St.), and would not want to be closer.
5. If there was affordable disabled housing instead of wait lists
6. I would absolutely move downtown if it was economically feasible and accommodated my family size.
7. Yes if in the right location and more restaurants were to open downtown.
8. "Yes, IF I had good neighbors who weren't questionable folks. Lots of housing downtown is sketchy trashy people. We need job opportunities to pull in middle
9. Class young professionals. The city can help with mini grants for improvements to apartments to appeal to those renters."
10. Maybe, not sure
11. Prefer outside of Waupaca/country living. However if I had to live in the city, I would consider it.
12. I would if the town did not close down at 5PM.
13. Being able to walk to things would be nice. I think there are reasons to be downtown but we need continued growth.

I would consider living downtown (13)

1. I enjoy walking that area and I believe that I would enjoy living there.
2. It would be nice to be close to downtown activities. Need to bring back river fest and utilize the park and stage behind main street more.
3. If it had more parking at no cost and we would. I love the shops
4. We are close to downtown (High St.), and would not want to be closer.
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I would consider if – there were better housing options (4)

1. We would not want to live in an apartment above a downtown business. We would want a sizable yard and garage space like we already have at our current city of Waupaca residence.
2. Right now it is very run down, buildings and surroundings really need to be improved.
3. Only if there were new options available. The ones above downtown are not suitable in most cases for families and the parking is a disaster and ridiculous for workers and residents
4. I would consider downtown living if it was housing was higher standard housing.

I would consider if – I didn't have children (4)

1. I would when we retire, but with little kids and a dog, out of town suits us a bit better.
2. Would consider it as I aged to be closer to services. Currently, this is not a need for me.
3. We are happy with where we are at in the country. Maybe in 25 years when elderly and aren't as mobile it would be considered.
4. Because I have children and a family, I would not at this time in my life. If I were single or without children, I would consider it.

No – Too Many Problems (16)

1. Upper main St apartments attract undesirable clientele
2. Why would I want to live right downtown Waupaca on main Street where all the businesses are I think you need to rephrase this question
3. The water is gross and the foundry stinks.
4. Noise, lack of parking - no garages



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5. Crappy area
6. Because its low quality and I have 4 kids.
7. I feel it would be too noisy
8. Main street's horrible traffic
9. Houses are too close together, not much land on parcels
10. Nothing here o want me to stay looks like low income housing
11. Taxes are too high and there are too many decrepit houses bringing down the neighborhoods.
12. High taxes, loss of yard space
13. I don't like some of the strict rules and water bills
14. Because I feel the downtown area is for commerce and industry not housing
15. Taxes are higher in the town of Waupaca vs Farmington
16. I rather be on a more quiet less traffic street

No – Crime / Drugs / Shady Area (16)

1. are too many drugs being used in downtown Waupaca.
2. Dangerous, noisy, no room, far from staples shopping.
3. That is one of the places I avoid when I walk. There are shady areas downtown away from the main shopping areas.
4. Too close to the criminals in City Hall
5. Absolutely not. I would not feel safe living downtown with my family. Plus it really needs to be cleaned up.
6. Too many dark alleyways, drunks, and drug addicts walking around. Does not feel safe.
7. If the narcotics issues were handled I would gladly buy a building downtown and renovate for living and working purposes. Keep the exterior original and make the interior eye opening.
8. Drugs all over in park systems.
9. Drunks, Drugs, Noise, Traffic, Just NO!!
10. there are some unsavory people that wander some of those areas
11. I have before, but it seems like the drug problem and influences are going up.
12. Too much crime
13. Too many sex offenders live there.
14. There are too many shady characters living in the downtown area. Creates a negative impression for down town.
15. Drug users
16. Too many drug addicts and drunks walking around. Patrons smoking marijuana behind weasels. Many dumpy apartments

No – Run down housing / poor quality (11)

1. It's dirty and not taken care of. Lower income houses.
2. Old buildings need updating.
3. Buildings are old and apartments are not nice. To many low-income apartments. Need to build nice apartments and tear down the old.
4. Not on the main street business section unless the face and building was gutted. Most of the building need a major overhaul and if the do put housing then they should retain the historic face of the building.
5. The available apartments I've seen are very rundown. And I own my house.
6. Limited modern updated housing available
7. The apartments are lacking in repair or too expensive and small
8. The housing in downtown Waupaca is old and not in good condition
9. It's to run down
10. Quality of downtown housing is lacking.
11. Too many trashy areas

No – Traffic / Noise / Parking (8)

1. Too much traffic (2)
2. Way to much traffic, noise and drunks
3. Too much traffic, not enough green space for children and pets to play on my "own" space.
4. I would never want to live down town with all the traffic and parking.
5. To busy. That's for business only
6. Noise
7. Parking, noise, traffic



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No – Neighbors are undesirable (2)

1. This is a problem. Downtown could be a GREAT place to live but too many apartments are occupied by less-than-desirable occupants. Transitioning these apartments to cater to more young professionals and young couples would improve the downtown and help the business district. The City mat explore what Stevens Point did with its downtown facade grant.
2. Neighborhoods are not as nice. Housing is getting run down.

Prefer rural areas – no addition comment (10)

Prefer rural areas – for the quiet / privacy (19)

1. Prefer to live where we have quiet / privacy (11)
2. I prefer to be away from constant noise and traffic.
3. I don't want to be super close to my neighbors. I prefer a quieter setting.
4. too busy/noisy, have small children
5. I would like my children to have a yard to play in. I like privacy and woods and outbuildings
6. I love living in the city, but prefer to be on the outskirts away from the busier areas.
7. I can not enjoy life in any town or city.
8. I don't want to live by people, I prefer living in the country.

Prefer rural areas – for the large yard / space (9)

1. I like space and having land (4)
2. I like the space and quiet of my neighborhood.
3. I like to have a yard and a bit more space between myself and a neighbor than downtown could offer.
4. If I were to move, it would be to more acreage/hobby farm.
5. I don't like close living.
6. I could never live with a neighbor on top of one another and no yard.

Prefer Rural - other reason (14)

1. Too much activity / noise (3)
2. Content where I am at (2)
3. Not my style
4. Not realistic for our family.
5. Nothing to draw me there
6. I'm happy living on the Lakes
7. Don't want to be that close to in town.
8. I prefer country living, but downtown housing would benefit many community business
9. I like the country for living, but love Waupaca.
10. I have a family and don't want to live downtown. Too loud and no yards.
11. Not what I consider a place to live for my age but I can see others that would.

Homeowner / Own my home (3)

Parking Concerns (3)

1. Is there adequate parking
2. The parking!
3. No parking or underground parking

Other comments (20)

1. I like it down there.
2. The town has a very nice downtown area, and is a great gathering place for people, and it is a safe area to be in.
3. Walk able. Historic buildings.
4. Walking distance to most things. Do not have to pay for transportation.
5. Old homes
6. Close to businesses and activities
7. Easy access to our downtown.
8. Able to walk to locations of need
9. Walk able you're many businesses. We like to support local businesses.
10. Convenient
11. Ease of access to parks, library, rec center, grocery stores, and other amenities.
12. It's walk able, easy to travel



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13. It's where the action is!
14. Walk able location to many events/areas
15. Independent senior housing may be an attraction.
16. Upcoming construction
17. I am not sure where this area is? if it is main street that is businesses.
18. Convenience; proximity to City Hall/Library, post office, theater, senior center, restaurants
19. Don't know if I would like living downtown
20. I think that model of living is real and not a fad. We need to embrace the Waupaca River. Create a park that is safe, inviting and enjoyed by all.

Question 15 – LAND USE: With national trends impacting retail resulting in the loss of Kmart and Shopko, what other land uses would you view as desirable within the Fulton Street corridor (Hwy 10 to Hardees)?

Retail / Shopping (217)

1. Target (60)
2. Wal Mart (57)
3. Target/Wal-Mart (7)
4. Kohl's (8)
5. Retail Store (6)
6. Meijer (5)
7. Menards (4)
8. Department store (4)
9. Other Retail (3)
10. Big Lots (2)
11. Big box retail stores (2)
12. Big box store (NOT Wal-Mart) (2)
13. Tractor supply (2)
14. Additional / New retail location (2)
15. Department store (2)
16. Can Waupaca attract one of the retail stores -- Walmart or Target -- that are still succeeding and opening more new stores than closing them.
17. Any other department store reasonable for this area
18. any quality retail is better than an empty store
19. Bring in other businesses to provide jobs and occupy retail space buildings- unsure what the community needs however.
20. Bring in Target to occupy empty retail space- "re-use" this space versus a new build.
21. Chuys
22. Clothing/ Shoe Store
23. Costco
24. CVS
25. Department store --> Wal-Mart w/o grocery, meijer
26. Department store of some kind
27. department store of some sort, not another dollar general, target or Wal-Mart
28. Develop a center for technology jobs
29. dollar stores?
30. family store - A decent
31. Hobby Lobby
32. Jewel
33. JoAnn Fabrics
34. Keep it retail
35. Natural/organic foods store
36. New retail space in there is needed! There is nowhere to shop to pick up the items those places had.



Comprehensive Plan Citizen Survey Results

37. Other retail stores, such as target
38. Outlet mall
39. Retail shopping
40. Ruby's pantry
41. Shoe store
42. Some other kind of store that isn't a dollar store
43. some sort of place to shop
44. Some type of department store
45. Sporting goods store
46. Store with clothing sales
47. Super store or Costco
48. we need a retail store, shops downtown are mainly all craft stores
49. We need a store to purchase items we need for our homes and families without having to travel to a different town. A store that gives up options and is stocked.
50. If we could only get a kohl's or target to set a tone for finer shopping i think we would get shoppers from surrounding area
51. Department Stores - Target, TJ Maxx, etc
52. retail chain like target
53. retail option (small Target or Wal-Mart)
54. retail store - Any large
55. Retail. Bigger national chains like Target, Meier, Wal-Mart
56. Big retail (target, Wal-Mart Or somewhere to shop)
57. Lowes
58. Need an anchor store like target or Wal-Mart. something with staying power
59. Target or Meier!
60. Target store or kohl's Dept store
61. Target supercenter
62. Target, hobby lobby, kohl's
63. Target! or other similar retail establishment that people actually want to shop at to get items that can't be purchased at downtown businesses.
64. TJ max
65. try to get a small Target or maybe TJ Max
66. Wal-Mart/Kohl's
67. Wal-Mart? I don't like them but we need something.
68. We need to open up those buildings for a different box store to come in
69. Target (not Wal-Mart)

Business - Commercial (36)

1. Business (3)
2. Incubator space with commercial kitchen for rental
3. Regional farmer's market
4. Business condos
5. Businesses geared at catering to the industrial factories in the area.
6. Car lot - Ford dealership
7. Centralized business district
8. Cobbler shop
9. Craft store we have a lot of crafters in Waupaca
10. Event center for weddings/parties
11. Expanded winter farmers market
12. Farmers market (2)
13. Farmers market - Indoor (2)
14. Farmers Market and Flea Market
15. flea market - 4 season



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16. no flea markets or second-hand stores
17. Nursery/plants/greenhouse
18. Office space
19. Offices
20. Other businesses
21. Rentable remote offices
22. Shared office space (2)
23. small business strip
24. Small shops (3)
25. Something that provides space for boutique shops
26. special spot for the farmers market
27. Strip mall
28. Turn it back in to malls/ smaller shops that small businesses can afford
29. Would it be feasible to encourage a large flea market in the empty Kmart store? Hopefully, it would be temporary, until retail trends change again.

Restaurants (30)

1. Restaurants – not fast food (5)
2. Restaurants (3)
3. Restaurants - full-service (2)
4. Restaurants - chain restaurants (2)
5. Restaurants – non-chain (2)
6. Chain restaurant like Red Robin or TGIF Fridays
7. Dine in restaurants
8. Evening restaurant - erberts and gerberts or Jimmy johns
9. Family restaurant w bfast OR sandwich place (Jimmy Johns/Panera)
10. An AUTHENTIC Mexican restaurant
11. Bring in more family friendly restaurants not fast food
12. healthier option for quick family meals (qdoba/chipotle, panera, chik-fil-a) this would support tourists as well
13. Higher end chain dining (Applebees, Olive Garden type)
14. Non chain cafe/ deli/ sandwich restaurants
15. Olive Garden
16. Outdoor dining- higher end
17. prefer retail/food in this area
18. Restaurant that is not “fast food” even though the Woods restaurant has great food it is the only real sit down kind of option
19. Restaurant - Starbucks
20. Sit down restaurant → Applebee’s, BWW, cheddars, etc
21. Sit down restaurant; chili’s Applebee’s etc

Recreation Facility (26)

1. Accessible park
2. Activities/Fun things for young families
3. Adventure Park
4. Bigger Gym (with lower taxes for the installation)
5. bike trails
6. children’s indoor playground
7. Family friendly recreation - old KMART
8. Fun zone for kids
9. gym
10. Indoor activities for kids, teen, and young adults (2)
11. Indoor activities: trampoline park, indoor pool, better flooring, nets and lights for indoor tennis.
12. indoor family activities, roller rink, inflatable’s, etc.



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13. Indoor kids play arena-trampoline park
14. indoor play space - Use a large building for
15. Indoor playground with go carts, skating rink
16. Indoor/outdoor flea market(Kmart area)
17. Large Gym/workout
18. Recreation area
19. recreation area for children of all ages - indoor
20. recreational
21. recreational facility such as trampoline or adventure park like Urban Air in Appleton or YMCA.
22. recreational facility/social space for youth - not focused on athletics
23. recreational/park
24. Some type of indoor or outdoor family or kids recreation. Like another place to have birthday parties and participate in physical activity. Could be a draw for residents and tourists?
25. Something for kids, arcade

Recreation – Skating Rink (19)

1. Roller skating rink (11)
2. Roller Rink / Trampoline Park
3. roller rink? indoor sports park?
4. Roller skate, laser tag, arcade
5. Ice skating
6. Ice skating rink in the lot across from Hardees's
7. My grandchildren would like a skating rink in the old Kmart or Shopko--somewhere to go for fun!
8. Skating rink or something for the kids arcade
9. Something for kids like roller skating

Recreation – Aquatic / Swim (18)

1. Water Park / Splash Park (6)
2. Aquatic Center (4)
3. Fitness/Aquatic Center
4. pool facilities - indoor
5. Pool for community
6. Swimming pool!
7. Maybe a beautiful water park and gathering park like the one they are building in Wisconsin Rapids!
8. An aquatic center with a pool for possible swim teams and pools for pleasure (example: lola-Scandinavia Aquatic Center)

Entertainment/ Social (17)

1. Arcade (Similar to funset blvd in Appleton)
2. Attraction places - i.e. indoor fun
3. Entertainment
4. Entertainment activities for youth.
5. entertainment options for families?
6. entertainment venue
7. Entertainment venues; indoor theme park or a museum exhibit
8. Entertainment/Recreation type business
9. Like to see something for families - Chucky Cheese, etc
10. mini golf, go karts, something for families to do
11. other social/activity area for students
12. Places to hang out w/friends
13. some sort of a birthday zone for kids and families, Chucke E. Cheese, Badger Sports Park
14. Some sort of place the kids can hang out/burn energy off
15. Something "fun" and "active." Something for families to do.
16. STEM exploration/play center



Comprehensive Plan Citizen Survey Results

17. storybook garden or bookworm garden for kids

Housing (17)

1. Housing (6)
2. Condos (2)
3. Apartments
4. 3 bedroom or more rental units
5. bring in some housing to the area
6. Condo development - upscale
7. Condos in a lifestyle community layout
8. Middle income rental housing (2-3 bd units)
9. multi-generational housing
10. multifamily housing
11. Retirement home or special needs housing

Business - Industrial / Manufacturing (13)

1. Manufacturing (4)
2. "New" industrial business district for Technology
3. Amazon distribution center - Not sure how it all works but possible
4. light industry
5. Light manufacturing (jobs)
6. maker space.
7. makers space - light industrial
8. Storage/Light Manufacturing
9. warehouse
10. Warehouse and low-level industrial

Recreation – Parks / Green space (13)

1. Park (3)
2. parks to attract families which will attract workers
3. Add more trees.
4. More toddler friendly parks
5. Green space (3)
6. Green space- parks
7. Green space, more trees
8. bring more green space and more options to have community space like gardens
9. Return to natural space- take down buildings/lots and plant trees and grass!

Recreation – YMCA (11)

1. YMCA (5)
2. big brother- big sister/ ymca
3. family swim center or ymca - Use one of the buildings for a
4. Large YMCA
5. Like to see a YMCA
6. YMCA with swimming pool PLEASE!!!!
7. Youth centered- trampoline or activity center, ymca

Restaurants – Fast Food (10)

8. Fast food choices
9. another different fast food restaurant option
10. Chick fil a
11. Chipotle/ different kind of sub place
12. Food service/hospitality.
13. Jimmy John's
14. Kfc (2)



Comprehensive Plan Citizen Survey Results

15. Less fast food restaurants
16. Starbucks
17. Taco Johns

Recreation – Sports (7)

1. Are there indoor tennis courts, indoor driving ranges, etc. in the area?
2. Athletics-indoor soccer or additional hockey
3. Badger Sports facility for kids
4. park or sports complex
5. soccer fields - indoor
6. sports facilities - indoor
7. Sports/indoor rec center (indoor soccer, etc)

Recreation – Trampoline Park (6)

1. Trampoline park (4)
2. trampoline park or outdoor activity center
3. Trampoline/rock climbing etc. facility

Community Center / Arts (5)

1. Arts, Culture, Recreation, Activity of Exercise related facilities
2. Community Center (2)
3. Community permaculture site
4. Community Theater auditorium

Mixed Use (4)

1. Mixed Use Communities with Townhomes, Apartments, Small Store Shopping/restaurants and entertainment.
2. mixed use development
3. Multi tenant buildings for small businesses or restaurants (Panera, Starbucks, Offices, Stores, etc)
4. Multi use development-housing/retail

Hospitality (3)

1. Hotel (3)

Business – Technology Companies (2)

1. Tech start up companies
2. Technology/light manufacturing (JOBS)

Something Else (39)

1. 20 more Kwik trips
2. allow for conditional use permits for building occupancy
3. Allow Ruby's Pantry the zoning change needed to use the building.
4. Another set of stop lights between hey 10 and McDonalds
5. Anything that generates tax revenue. Manufacturing, retail, warehouse, residential, anything
6. Appropriate technology/alternative energy learning center
7. Attract a business to the old cheese plant
8. city center that rents out booths or space for the smallest of small businesses
9. Dog park
10. Don't be so restrictive with zoning
11. Drug Treatment/Mental Health Agencies
12. Fallos
13. food pantry
14. Forest
15. full service car wash
16. Health care providers
17. High Tech Center (commercial) (to attract young professional employees))
18. Home improvement ——move noffkes with an expansion on products
19. Homeless shelter



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20. Large Dog park
21. Let's see where Kmart was a department store would be nice
22. Look at any option and change zoning if makes sense
23. Look at Plover Crossroads area duplicate what they are doing
24. Lower taxes so business wants to come in
25. Make it more attractive. Right now, it is mostly cement.
26. More handicap parks
27. More of the types of shops that are downtown with walk ability. Like a bakery.
28. Move new big box stores out by Fleet Farm/roundabout
29. new business startup or incubator space
30. One that brings in jobs
31. Rebuild Main Street Retail first. Less Insurance/Legal/Title ... More Retail
32. Something not shitty
33. sparsely hidden, working, multi stall car wash
34. UW College extension campus
35. What are the apartment story where Shopko was
36. You are going to lose residents without a place for them to get household necessities
37. You need places that will keep people Coming back. Something people need and want.
38. Public spaces
39. Tourism

No More / Stop (10)

1. NO MORE DOLLAR STORES
2. no more dollar stores or gas stations
3. No more fast food
4. No more fast food or pizza places.
5. No more fast food restaurants
6. NOT a Wal-Mart
7. Not sure
8. Stop being narrow minded short sighted, you protected Kmart and look at what that got you, Failure
9. stop the fast food places that make everyone fat
10. Stop venturing out so far, the more you venture outward the more the center of the city will die. You will be left with old empty buildings which is happening now.

Other Comments (8)

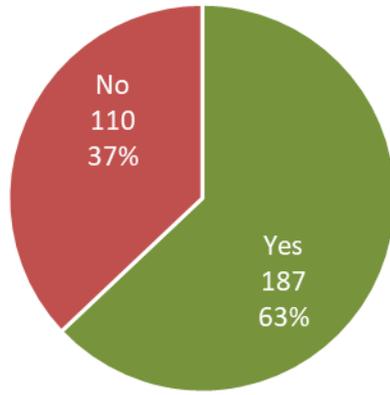
1. If someone wants to build a new business outside of the industrial park they should be required to tear down an abandoned commercial property so eliminate empty buildings just sitting and rotting. Kmart and it's parking lot should be turned in to a park.
2. Lets class it up. The buildings all look so run down like the whole area of woods, old shopko needs the new style mall with brick buildings , landscaping. We need to pretty things up
3. Tear down the buildings
4. The city makes it very difficult for businesses to come into
5. Waupaca. Could have had a Walmart, but no. Why three
6. Why do we need a Dunkin donuts
7. Why the heck is the speed limit so high?? Who would want to live in that area!?
8. Your killing downtown by allowing all the corporate companies.



Comprehensive Plan Citizen Survey Results

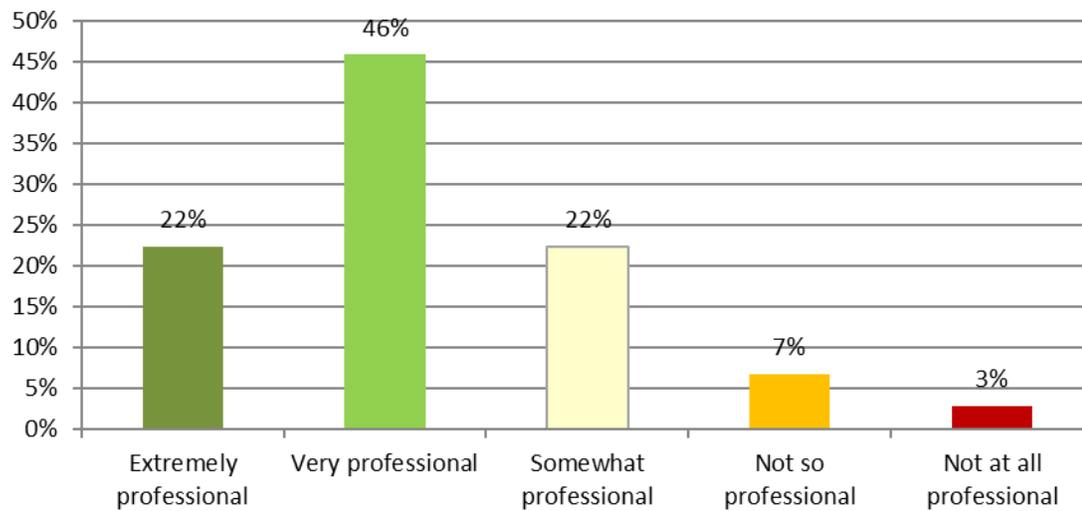
Question 16

Have you had phone or in-person interaction with any City employee within the last 12 months?



Question 17

Please rate your overall impression of City staff based upon your recent contact

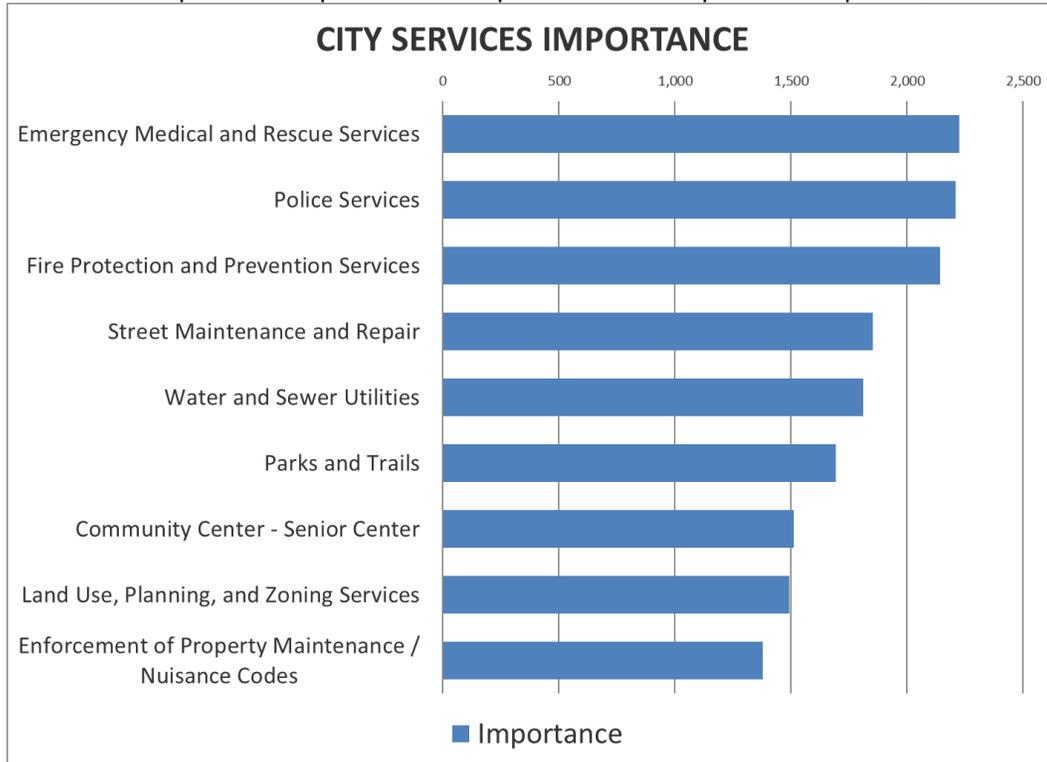




Comprehensive Plan Citizen Survey Results

Question 18 – Below are the City services your tax dollars pay for. Please rate the **IMPORTANCE** and **QUALITY** of the following City services. For each service listed below, please select the response that best reflects your opinion of the **IMPORTANCE** and **QUALITY** of each City service.

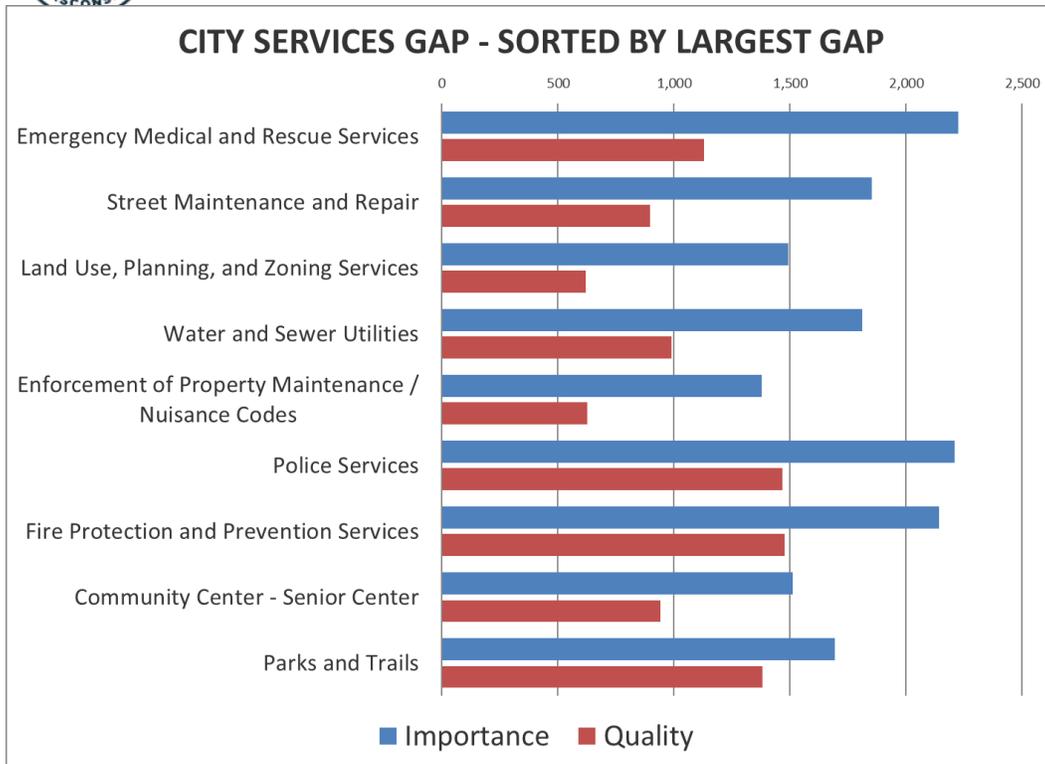
IMPORTANCE - n=275, Index = # "Extremely Important/Highly Critical" responses * 9 pts + # "Very Important" * 5 pts + # "Somewhat Important" * 3 pts + # "Not Important at all" * 1 pt + # "No Opinion / Don't Know" * 0 pts



QUALITY - n=275, Index = # "Excellent Quality" responses * 9 pts + # "Good Quality" * 5 pts + # "Fair Quality" * 3 pts + # "Poor Quality" * 1 pt + # "Don't Know" * 0 pts



Comprehensive Plan Citizen Survey Results



Service Is Great (4)

1. For the size of our city we think the city services are great.
2. Great city but we could do so much more.
3. I feel the City of Waupaca does a great job with its existing services with a lot of dedicated people in lot of key positions. I also feel Waupaca needs to be very proactive and creative with new potential businesses and even existing businesses that want to expand. All options need to be entertained and assist people thru this process. Hurdles need to be overcome in a reasonable amount of time with realistic expectations.
4. Library!! Excellent quality and super important.

Service is Not Great (7)

1. In the last few years the quality of how the city officials conduct business and the job that they are doing has been beyond disappointing to me and my husband.... so much so that we will not purchase another property in the city of Waupaca nor will we invest in any more business ventures here. We as residents of Waupaca as well as business owners are actually nervous about the future for Waupaca. It seems like as more time goes on the more downhill it goes. We keep seeing more businesses leaving or having to fight with the city.
2. Essential services need to move back to the top of the priority list.
3. Tax dollars for City Services is put to good use. The overall general aesthetics could be improved. The Main Street Project needs to move along faster. More money should be invested in recruiting new industries and businesses.
4. I understand that the city removed nearly 100 streetlights a few years ago, without consulting with the people who live in the city of Waupaca. That was an insult, and highly disrespectful. I believe that the addition or reintroduction of the proper amount of streetlights would portray this city as welcoming and caring about it's residents. Maybe neighbors would venture out of their homes after sundown and talk to each other. Maybe if the downtown had activities after 5PM, people would not feel so disconnected and might stop using and dealing drugs. Please!
5. As I deal with many areas of the city. the vast majority of the staff has been excellent to work with. Except the zoning and code department when a issue came up and we questioned it they kept changing it until they found a problem which wasn't close to the initial problem and this has been going on a year now with still no resolution as to how we are going to work together in the future it was just swept under a rug.
6. The city workers do a good job but our downtown needs some major upgrades. I also don't feel our community is as safe as it should be.



Comprehensive Plan Citizen Survey Results

7. Parked/unmoving vehicles should not need continued registration as people work on them and they don't leave their property
8. City permits are a joke and clearly all about the money
9. Fire department is a boys club
10. Gold cross is a money hungry company with no concern for community

Services (10)

1. I wish the senior center had classes open to the public so there was more multigenerational options available.
2. Wish there was a refuse and recycling pick up by the city. With our high taxes, we shouldn't have to privately contract these services.
3. We need our own garbage and recycling service in Waupaca. I've never heard of any other city where residents have to find their own. It's hard to remember when your service goes because everyone around you has different days.
4. Plowing outside of town isn't great
5. "Senior building- inadequate parking, odd layout with the remodel
6. Stated early streets need repairs, 4 way stop on school street needs right turn lane ... the line gets up to 25 cars and gets congested as no turn lane onto State Street.
7. Community center- was told I cannot rent gym after 5, need more options for working people "
8. Many communities offer more services for less taxes.
9. The library is also a very important city service that provides high quality service to residents.
10. If you want to keep residents/businesses you have to provide quality services. If you want to attract new residents/businesses you must provide quality city services.

Roads (8)

1. Roads should be plowed and salt laid down. Not sand and dirt! What a mess!
2. Too much money is spent on just a few roads and too much of that spent money is for frills. Waupaca needs to spend money on smaller residential roads.
3. there are some streets that have had major potholes for as long as I can remember and nothing seems to be done about them...or they get filled with something only to be washed away in the next storm
4. The city streets need some attention. There are ones that have been lacking for years yet our elected officials are trying to spend more unnecessary money to "beautify" the downtown. People sink in a pothole on Fulton and other areas and have major damage to vehicles and it doesn't seem to be a priority. If we want to represent our community, especially to tourists, we should look at the whole picture, not just downtown,
5. Roads could use some attention. They can be very rough to drive (potholes, patchwork, ect) but we live in WI, it's hard to keep up anywhere in the state. I think they do their best with what they have.
6. "Street repairs in overall condition is very poor throughout the city.
7. need more street repairs
8. Snow plowing and salting of the roads is very poor quality for the taxes we pay . No reason that our residential street is not plowed before the school bus comes through. Plow drivers leave way too much snow in the road and have buried my mailbox dozens of times

Parks (6)

1. Green space and parks are incredibly important for recruiting and retaining young professionals. It's a solid investment.
2. Why not manage snow removal for the downtown district through a special tax?
3. Everyone is focused on Fulton over Kmart and Shopko. Understandable. But the 22 corridor has great potential and should not be overlooked "
4. We have many beautiful parks that aren't utilized to their potential. South Park should have more family friendly events such as Christmas light fundraiser, the beach lake needs help, kids/teenager sports and mud runs in summer. Bands playing on main street or south park (not the city band) something for families or younger people to do on weekends in the summer.
5. I would like to see the city be involved in cleaning out all the fallen trees in the Waupaca River. I understand DNR promotes trees to remain for the sake of fish habit, but do so neglecting the mandate to keep waterways navigable. Our summer Kayaking is important to our businesses and tax base but if the river is chocked full of fallen trees word will get out to find somewhere else that is easier to navigate
6. The trails in the parks lack upkeep. The barberry near the trail from riverside park to the wlc needs to be taken care of. Without herbicides. We do not need herbicide run off in the river.

Business (5)



Comprehensive Plan Citizen Survey Results

1. I would like to see a farmer's market area with more than just a couple vendors at it selling the same things. With a big enough spot it could be combined for a spot for flea market. There is a "vacant" lot on QQ across from the church I feel would be a great place for this
2. Quit with the restrictive zoning & planning. You drive investors away and the use of privately owned land is none of your business. Let RUBY's store food where they like is a good example of you getting in your own way and hurting the citizens.
3. The zoning office and City Hall staff could be more welcoming to customers. Customer service training needed.
4. If we don't have at least a couple good box stores, we are going to lose more restaurants and more stores in Waupaca...
5. We need a soccer complex or bathroom/concessions at the fields off of King road.

Staffing (5)

1. Feel like we have an abundance of city workers
2. Land use, planning and zoning is greatly improving with the Higher of Aaron
3. Many in the city are very pleasant to work with and we have had excellent experience with. Rhonda Rollins would be the exception as she is very difficult to work with. Also the code enforcement officer is an unnecessary position in a town of this size. An additional police officer would have been a much better use of the resources.
4. City inspector is very difficult to work with and very unreasonable. Doesn't work with people to reach common goals, likes to pull authority.
5. All of these services are extremely important. It's also important to have high quality staff members working in these areas who are well educated, professional, ethical, competent and pleasant to work with. Unfortunately, the City has not always employed professional, ethical or positive people in critical positions of authority and has kept them in those positions for long years at a time, allowing problematic people to cause much harm and retire in good standing with full retirement benefits on the public dime. The City has been extremely slow and often hostile to reports of poor city employee conduct. This does a disservice to city residents who pay their salaries but also to the positive and professional employees within the city who have to work with said individuals. It seems as though new leadership wants to change this trend. As taxpayers we hope so and we hope the community realizes it cannot afford to lose the engagement of positive citizens who choose to leave or disconnect in response to such negativity. As for the question of quality of experience with city staff members, it has been mixed between highly professional and highly unprofessional.

Improve Land Use (3)

1. More focus on improving land use, zoning for the future. More focus on street upkeep.
2. "Rated the following ""fair"" because: Nuisance codes - not proactive and no real follow up actions taken against homeowners with these issues. Land use, planning, and zoning - difficult to work with and resolve ""non standard"" code issues, unclear expectations. Street maintenance and repair - side street potholes and sidewalk maintenance."
3. Land Use, Planning, and Zoning Services - Too strict. Need to be more willing to work with property owners. There are rules in place for a reason, but sometimes those need to be bent for the greater good of our community. Police Services - I do not feel there is enough Police presence. Street Maintenance and Repair - Many of the city streets need improving. I know there is plans for some of these streets and I hope it continues after the main street project. I do understand there are budgets to follow and it takes time. Having nice and well maintained streets make it more welcoming, looks nice and easier to keep clear during winter months."

Other Comments (11)

1. Medical and police services are the most important. I think a better job could be done on getting more stores and restaurants to come to our town. We are a tourist town and they won't come if they have nowhere to shop for supplies or restaurants to eat in.
2. Enforcement of Property Maintenance/Nuisance Codes is a joke. I don't feel that these are enforced. There are numerous homes that are run down, have junk, cars, etc in their yards. Aren't these violations? Nothing done.
3. "Too often standing water, not draining through sewers adequately."
4. Wasted too much money on planning library ""parking lot"" and made parking 10 times worse."
5. Seems my water bill is always the same no matter how much or little I use and very expensive. The snowplows are plowing parking lots at 4am instead of doing roads first. Very disruptive for sleep and early morning transportation.
6. Fix our infrastructure, stop worrying if someone has a chicken in their yard, their lawn is not mowed in a timely fashion or their sidewalks or driveway are not shoveled instantly. Be a good neighbor and maybe help them shovel snow or mow their lawn. Maybe they have health issues or their lawnmower is broken. Instead of punishing someone maybe be a decent human being and instead offer to help them.



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7. We should look at small town models that have successful growth patterns and what they have done to succeed?
8. Why would library services not be included on this list when tax dollars go toward it? The library in Waupaca is recognized nationally and is a benchmark for youth and teen services. Quality is Excellent and Importance is Very important because they provide vital services to citizens at no cost (like applying for unemployment benefits, helping people find jobs, continued education opportunities for professionals and seniors, etc).
9. These all are very important and there likely will never be enough money to bring all to excellent quality without boosting the local work force with additional manufacturing or bringing in high technology type jobs. Plenty of room where Kmart was for a nice tech business building that can host multiple Tennant's.
10. Being able to trust and believe that we all have the common goal of a better than average community. I think there was a less than desirable good old boy mentality and not always working for the greater good.
11. The fire department could cut back a little on training exercises.