

**CITY OF WAUPACA  
SENIOR CENTER ADVISORY BOARD MEETING**

**REGULAR MEETING  
WAUPACA SENIOR CENTER**

**TUESDAY, July 20<sup>th</sup>, 2021  
8:00 A.M.**

**1. CALL TO ORDER**

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**2. PLEDGE OF ALLEGIANCE**

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**3. ROLL CALL**

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**Present:** Chair, Gene Antoniewicz, Vice Chair, Roy Luellen, Secretary, Betty Stewart, Ald. Dave Peterson, Joan Bretwisch, Joanne Rasmussen,

**Absent:** Diane Baker, Bob Tronson and Kim Kinner

**Also Present:** Sara Reybrock, Senior Coordinator, Andrew Whitman, Parks and Recreation Director, Helen Halverson and Sue Wunderlich

**4. APPROVAL OF AGENDA**

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**MOVED** by Ald. Peterson, **SECONDED** by Mrs. Bretwisch to **APPROVE** the Agenda as written. 6 ayes, 0 nays, 3 absent. **MOTION CARRIED ON A VOICE VOTE.**

**5. APPROVAL OF MINUTES – APRIL , 2021 MEETING**

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**MOVED** by Mrs. Rasmussen **SECONDED** by Mr. Luellen to **APPROVE** the Minutes from the January 19, 2021 meeting as written. 6 ayes, 0 nays, 3 absent. **MOTION CARRIED ON A VOICE VOTE.**

**6. OLD BUSINESS:**

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**a. Fundraiser for 2021**

Ms. Reybrock discuss plans for some of the fundraisers this year including the cookbook, Grandpas grill and Grandmas lemonade on July 30<sup>th</sup> from 10-2 on the front lawn of the Rec Center and a possible Wine Tasting event on November 19<sup>th</sup>.

**b. Accreditation Update/ Recommendations**

Ms. Reybrock told the group that the accreditation has gone through and the Waupaca Senior Center is once again accredited. There were a few areas to focus on such as revisiting goals at least once every six months, list more of what is done with schools and hospitals in the area, develop plans for behavior, service animals and active shooter policies. Other areas to focus on include making a target list of groups to market too, add blood pressure screening services, create a volunteer evaluation form, better

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signage for the senior center and parking and create outcome evaluation for hospitals. Ms. Reybrock thought we already do a good job with the last one.

Overall the accreditation group thought we did a great job and were very well connected to the community.

There was general discussion on what is or would be involved with the Active Shooter policy.

### **c. Donation Fund Balance**

Ms. Reybrock provided the following details on the donation fund balance:

- **Total: \$22,895.61**

There was general discussion on TLC coming during the week to work on the retaining wall in Serenity Park and the availability of purchasing named bricks still for the park.

## **7. NEW BUSINESS:**

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### **a. Review Short Term Goals**

Ms. Reybrock reviewed the short term goals for the Waupaca Senior Center:

- Complete the landscaping and design of Serenity Park. Increase usage and awareness by hosting 3 events there per year. Discussion of the path, lighting and bricks in the park.
- Develop a partnership with Parkinson support groups and Thedacare to get Rock Steady Boxing supported year round. This has already been accomplished.
- Update and display all professional certifications in the Senior Center.
- Increase social and educational opportunities by adding 2 programs per year. Ms. Reybrock stated one place that could be worked on would be educational opportunities.
- Develop a marketing plan for the center by 6/1/21.
- Network with other Senior Centers and organization at least 6 times a year.

There was general discussion on how we could work on some of these over the next year.

### **b. Advisory Board Terms/Bob Tronson Stepping Down**

Ms. Reybrock stated that Bob Tronson will be stepping down due to health reasons and thanked him for his help over the years on the board.

Mr. Antoniewicz brought up some general discussion of terms of the board members and some of the other by-laws.

Ms. Reybrock brought up that she will look for a replacement for Bob Tronson and bring that forward in the future.

### **c. Marketing/Fundraising Report**

Ms. Reybrock discussed what is being done as far as marketing since both members are not at this meeting.

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There was a tab added in Activenet for when members sign up they answer how they heard about it. Word of mouth and newsletters were the most used at this point. Discussion about how we can work other ways of marketing into the fold.

Congratulations was made for winning best float in the Waupaca Community 4<sup>th</sup> of July parade.

Discussion on the line-dancers and how they have helped with marketing of the Senior Center.

Mr. Luellen talked about the cookbook fundraising effort. They collected 115 recipes and it is currently being printed. Books will be on sale for \$10 apiece and can be purchased at the Senior Center and Fall-o-Rama and other events.

Ms. Halverson discussed the upcoming Grandma's Lemonade and Grandpa's Grill fundraiser on July 30<sup>th</sup> from 10-2 in front of the Rec Center.

Ms. Reybrock discussed the ideas for the Wine Tasting event. More work will be done in the near future for this and it will need to be taken to Common Council.

#### **d. Grant Update**

Ms. Reybrock stated that we have received the grant money and equipment has been purchased already for the class. There is a possibility of training up to 3 more people in Rock Steady Boxing. She also stated that the Helen Bader organization may come to take picture for their advertising at some point during the class.

## **8. ADJOURNMENT**

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**MOVED** by Mr. Luellen, **SECONDED** by Mrs. Rasmussen to **ADJOURN** the July 20<sup>th</sup>, 2021  
Waupaca Senior Center Advisory Board Meeting. 6 ayes, 0 nays, 3 absent. **MOTION CARRIED ON A VOICE VOTE.**

Meeting adjourned at 8:35 am

Sara Reybrock, Senior Coordinator  
Waupaca Senior Center Advisory Board  
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