



WELCOME



WE ARE
WAUPACA





WELCOME TO WAUPACA, WISCONSIN

Even though Waupaca is a small town, it has a lot to offer, including the Chain O' Lakes, Hartman Creek State Park, and an award-winning historic Main Street. **Affordable housing, quality education, a vibrant arts community, and exceptional outdoor recreation** are among the quality of life factors that draw people and business to Waupaca.

POPULATION: 6,282

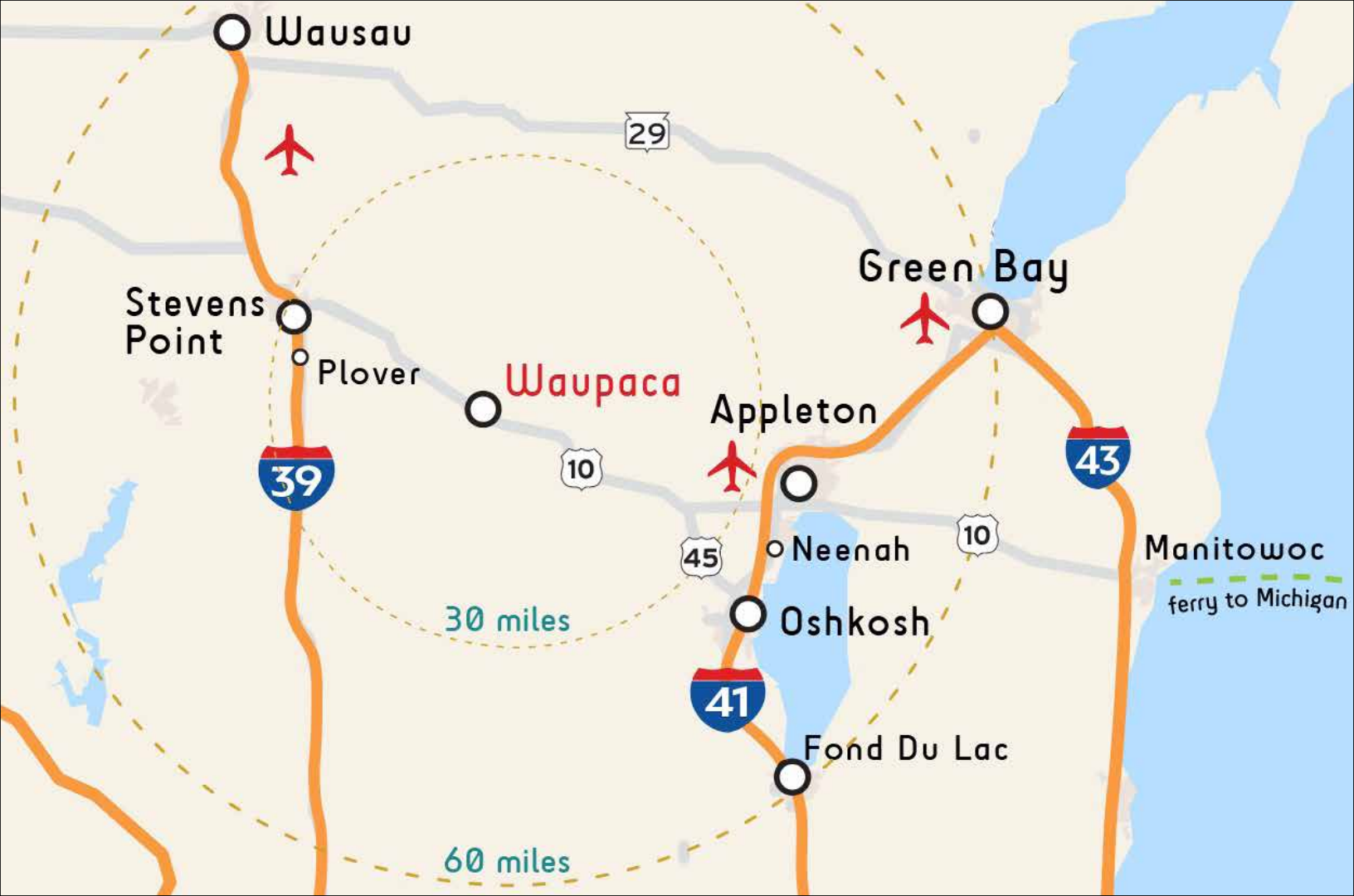
JOBS IN CITY: 8,238

MEDIAN AGE: 42

ASSOCIATES DEGREE OR GREATER: 37%

MEAN TRAVEL TIME TO WORK: 15 MINUTES





The City of Waupaca is centrally located, with direct access to US HWY 10 and Interstates 39 and 41 providing residents easy access to three growing airports with direct flights across the United States. Madison and Milwaukee are both under a two-hour drive; while Minneapolis and Chicago are less than four hours away by car.

DRIVING TIMES

- » Stevens Point: 30 minutes
- » Appleton: 40 minutes
- » Wausau: 60 minutes
- » Green bay: 75 minutes
- » Madison + Milwaukee: <2 hours
- » Minneapolis: 3.5 hours
- » Chicago: 3.5 hours





A GREAT PLACE TO LIVE

In Waupaca you get the best of both worlds – you can relax in the beauty of untouched nature and get away from a hectic life in the city, while also being part of a vibrant community with plenty of things to do.



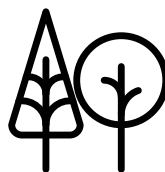
THE "CHAIN".
22
SPRING-FED
LAKES



AVERAGE
HOME
VALUE
179K



NEARBY
AIRPORTS
3



PARKS
17 PARKS
265 ACRES



ARTS
22 PARTNER
ORGANIZATIONS



AVERAGE
COMMUTE
15 MIN.

HISTORIC DOWNTOWN

The City's historic downtown includes a large collection of intact buildings, with over 150 thriving businesses.

EDUCATION

The District serves a student body of roughly 2,148 students at a ratio of 13:1 student to teacher. The district compares favorably to state averages in multiple categories including math, reading proficiency, and graduation rate.

HEALTH CARE

ThedaCare Medical Center-Waupaca provides both general hospital and specialty services to patients from across the broader region.

OUTDOORS

Within and adjacent to Waupaca lies a well-developed system of parks, trails, and waterways. Access to Hartman Creek State Park provides quality mountain biking, while miles of well-maintained country roads beckon road bikers.

ARTS & CULTURE

For a smaller City, Waupaca provides many opportunities for people to participate in and benefit from the arts. The Waupaca Community Arts Board promotes murals, music, cultural events, and educational opportunities.

CHAIN OF LAKES

22 interconnected lakes and two great rivers provide a wide variety of outdoor recreation.



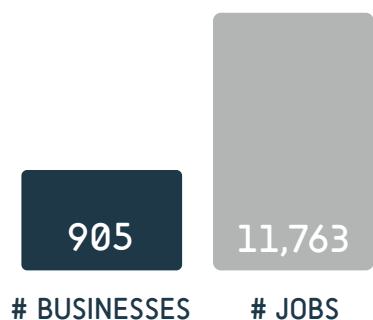


A GREAT PLACE TO WORK

Waupaca has a remarkably resilient economy. Anchored in manufacturing, health care, government, and social services. There are 905 businesses providing 11,700 jobs within a 15-minute radius.

Home prices are affordable. Compared with many place around the State, our home prices are more affordable. The avg. home value is \$179,000.

It is also an easy drive to Stevens Point, Appleton, Neenah, and Oshkosh. Each of these cities is growing and provides diverse employment opportunities for many Waupaca residents.



**AVERAGE
HOME
VALUE
179K**

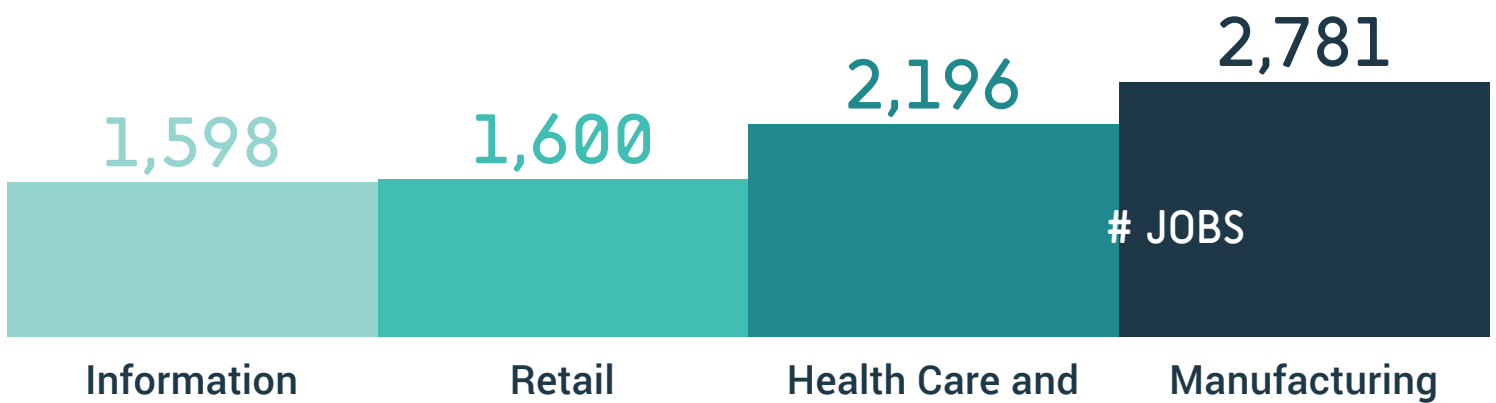


MAJOR HEALTH CARE, GOVERNMENT & SOCIAL SERVICE EMPLOYERS

- » Thedacare
- » Waupaca Area School District
- » Waupaca County
- » City of Waupaca
- » Veteran's Home

MAJOR MANUFACTURING EMPLOYERS

- » Waupaca Foundry
- » Gussmer Enterprises





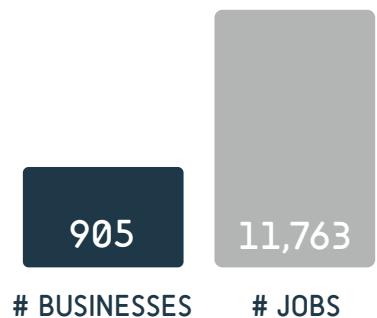
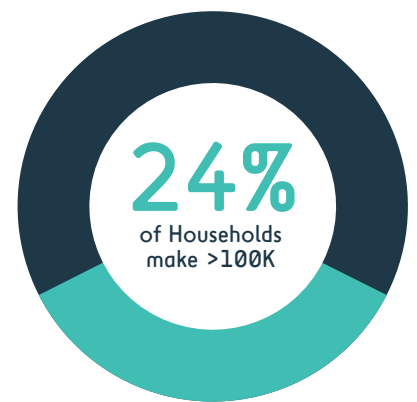
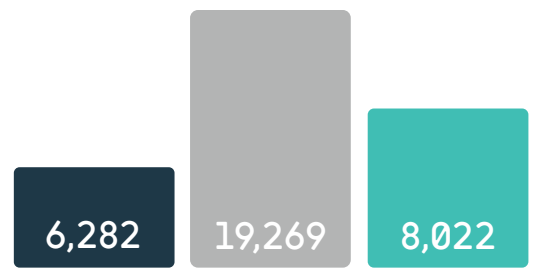
A GREAT PLACE TO START A BUSINESS



Economic Development

"For over 30 years, downtown Waupaca has been a great place for us to do business. The local market of over 27,000 people has allowed our store to prosper. With Highway 10 connecting Waupaca to both the Fox Valley and Stevens Point, Waupaca attracts customers from those larger communities. City staff and City Council are easy to work with and have the best interests of local business in mind, making this a great place to be an entrepreneur."

Kent Pegorsch, Owner
Main Street Marketplace



Trade Area Demographics [15-minute drive time]



FULTON + CHURCHILL STREET

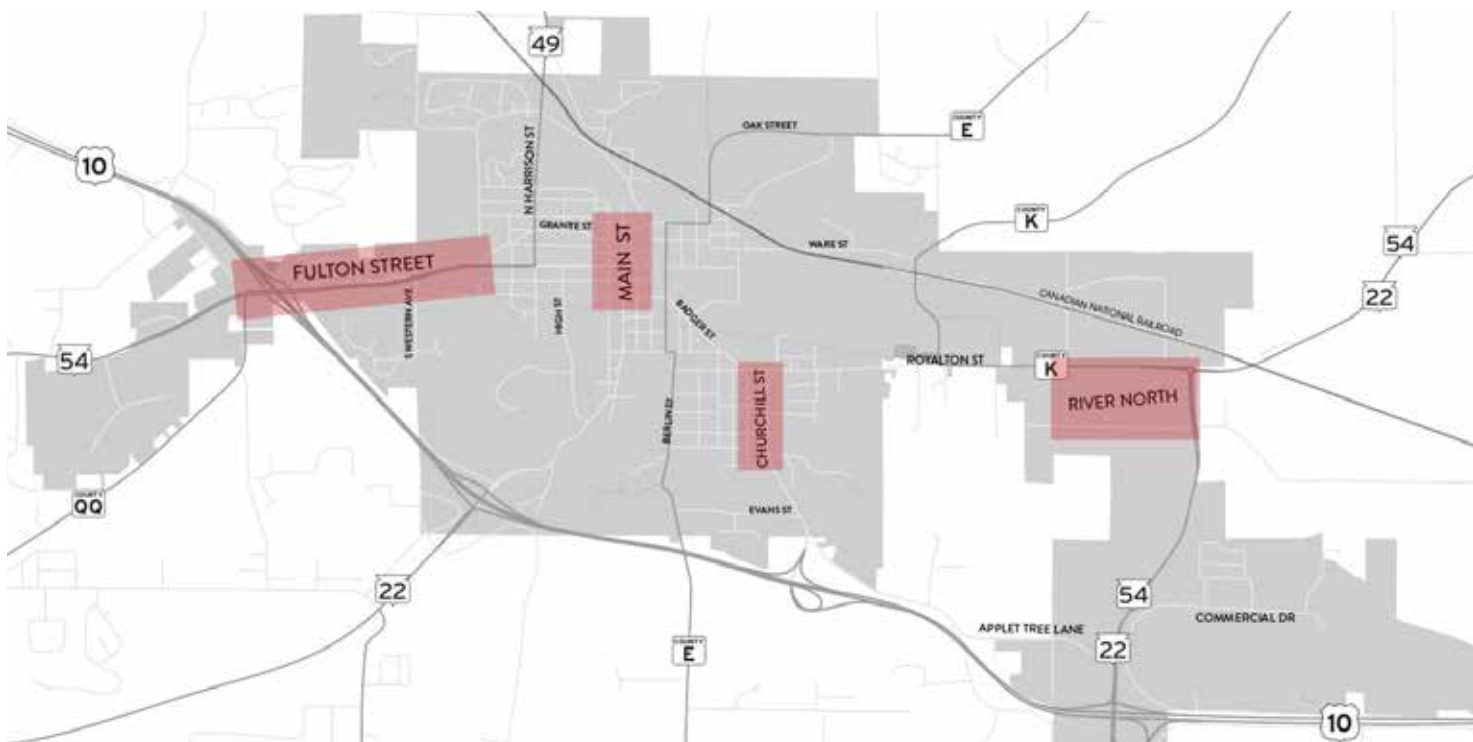
- » High traffic counts
- » Strong demand drivers

RIVER NORTH NEIGHBORHOOD

- » City-owned parcels available
- » New residential + commercial lots

HISTORIC MAIN STREET

- » Year-round customer traffic
- » Over 150 retailers, restaurants, and small businesses



“Waupaca is a great place to live because it has a charming, small-town vibe and a strong community that continues to offer new and exciting opportunities for its businesses and residents.

Waupaca is in a beautiful location near clear lakes and rivers that offer all types of recreational activities. Its plethora of parks are continually improved, with many walking and hiking trails to be discovered throughout the city. In Waupaca, you’ll find a safe place to live, work, and raise a family.”

Angela LeSage, Waupaca resident



WE ARE
WAUPACA

GET IN TOUCH

Aaron Jenson

City Administrator

ajenson@cityofwaupaca.org

715.258.4411